

Canadian News Media: Our Real-Life Superheroes

ALT HEADLINE: What if Clark Kent was the Real Superhero All Along?

(NC) We're all familiar with the idea of superheroes flying in to save us when we need them most. But what if real superheroes don't wear capes - what if Clark Kent, the newspaper reporter, was the real superhero all along?

Superheroes of all kinds share a few familiar traits - they give voice to the voiceless, shine a light on injustice and give back to their communities when they need them most. Sound familiar? These are the same traits and services that Canadian news media provide each and every day, and this National Newspaper Week we pay tribute to them and their outstanding service.

Since the beginning of Canada's newspaper industry in the 1750s, our free and robust press has helped form what our country is today by holding those in power accountable for their actions, keeping communities connected, and providing a forum for important issues to be discussed. ***[For example... feel free to insert a local example of how newspapers have impacted, supported, or helped shape your community OR remove this line].***

The credible factual reporting that the Canadian news media industry provides has been instrumental in shaping Canada and continues to be a vital component of our society. Local news media outlets and the people who make them possible are the true defenders of democracy and champions of the truth who keep our democracy thriving through a vibrant and independent news media. From journalists to editors to publishers to photographers to fact-checkers, and more - these individuals should all be celebrated and recognized.

In celebration of this year's National Newspaper week, News Media Canada is paying tribute to these superheroes and the power of their work - their words - with the creation of a custom font "*Champions*", available to all Canadians for free download and use. Inspired by the essential service that newspapers provide, the "*Champions*" font highlights the power of words and the people behind the press who use them to communicate essential information to Canadians each and every day.

Learn more about National Newspaper Week and show your support for the industry by downloading the "*Champions*" font at nationalnewspaperweek.ca.

Word Count: 351

Footer:

Why We Celebrate National Newspaper Week

National Newspaper Week is an annual opportunity to recognize the critical role that newspapers play in an active and healthy democracy and is celebrated in North America starting on the first Sunday in October. Local newspapers deliver vital information to Canadians every day, connecting local communities across the country and keeping citizens informed, engaged, and connected.

Instructions For The Editor

Please feel free to personalize or input your own local community example at the end of paragraph three to show how your local newspaper has supported or helped shape your community. This can be anything from an investigative journalism piece to newspapers supporting local charities or organisations. We recommend you add 1-3 sentences max to ensure the article is kept brief. If you do not wish to personalise this article please remove the bolded section from the article.