



**You wouldn't trust just  
anyone with your health.  
So why trust just anyone  
for your news?**

63% of Canadians can't tell the  
difference between legitimate and  
fake news. We need newspapers and  
their credible, independent reporting  
- now more than ever.

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**Access to truthful news is under threat.  
Help keep Canadian newspaper journalism alive.  
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**NEWSPAPERS  
MATTER**  
NOW MORE  THAN EVER