

Quick Start Guide



ELIGIBILITY

Entrants must be non-daily community newspapers published in Canada in English or French and contain content of a general nature for a Canadian audience. To be eligible for member rates, the publication must be a general or associate member of News Media Canada in good standing.



APPLICABLE CIRCULATION FIGURES

Within each category, each community newspaper shall compete in the circulation class applicable to it. Circulation figures are the latest audited or sworn average total circulation per issue for the edition of record.



ENTRY DETAILS

Newspapers must submit entries from the 2022 calendar year.

A maximum of three (3) entries from 2022 per newspaper may be submitted into EACH of the following categories:

Premier Awards:

- 201 - Best News Story
- 202 - Best Feature Story
- 203 - Best Feature Series
- 204 - Outstanding Columnist
- 205 - Outstanding Reporter Initiative
- 208 - Best Historical Story
- 209 - Best Local Civic Journalism
- 210 - Best Local Cartoon
- 211 - Best Spot News Photo Coverage

212 - Best Feature News Photo

213 - Best Feature Photo

214 - Best Sports Photo

215 - Best Photo Essay

Special Competitions:

302 - Excellence In Rural Reporting

303 - Best Business Writing

305 - Best Agricultural Story



A maximum of one (1) entry from 2022 per newspaper may be submitted into EACH of the following categories:

Premier Awards:

- 206 - Best National Editorial
- 207 - Best Local Editorial
- 221 - Outstanding Community Service
- 223 - Best Coverage Of The Arts

224 - Best Sports Coverage

226 - Best Community Newspaper Website

227 - Best Multimedia Feature

228 - Best Multimedia Breaking News Coverage

Special Competitions:

301 - Best Special Section

304 - Best Agricultural Edition

General Excellence*:

101 - General Excellence

*Entrants competing in General Excellence must submit two issues (**one from March 2022 and one from September 2022**) randomly selected by News Media Canada and enter them in the appropriate circulation class.

ENTRY DEADLINE & FEES

The final entry deadline is Wednesday, June 28, 2023, at 11:59 PM.

All entries must be submitted and paid in full by the deadline in order to qualify.



News Media Canada Member

General Excellence: **\$75**

Premier Awards or Special Competitions:

\$20 per entry submitted

Non Member

General Excellence: **\$150**

Premier Awards or Special Competitions:

\$50 per entry submitted

All amounts include 13% HST. Payment must be made by VISA or MasterCard through the contest website. All payments must be received no later than the entry deadline.

All entrants must register and complete entry forms online at www.communitynewspaperawards.ca.

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ONLINE ENTRY SYSTEM

All entrants must register, complete entry forms, and submit digital entries online at www.communitynewspaperawards.ca.



File Formats Accepted: PDF, DOC/DOCX, TXT, JPG, GIF and PNG.

Full-page tearsheets must be submitted in PDF format.

For the Best Community Newspaper Website, Multimedia Feature and Multimedia Breaking News Coverage categories, a URL link may be provided for your website and online/multimedia components.

File names must not contain spaces or special characters.

The following format is acceptable: Scarborough-News-March-22-2022-pg1.pdf

Maximum file size: 5 MB

For larger files (5-50 MB), you may upload your file(s) to a 3rd party website such as www.issuu.com and copy and paste the hosted item's web address into the website URL field.

RULES & REGULATIONS

Any work published in more than one newspaper may only be entered by the community newspaper with the highest circulation. The work must be entered in the applicable circulation class for that newspaper. The awards committee, staff, and judges reserve the right to disqualify any duplicate or incorrectly submitted entries at any point that they are discovered during the competition.

Any image created or manipulated beyond basic lighting or cropping changes using computer software may not be entered in the Best Spot News Photo, Best Feature Photo, Best Sports Photo or Best Photo Essay categories.



Submissions become the property of News Media Canada and may be reproduced by News Media Canada in any of its publications.

Maintain a copy of your submissions for later announcements. Due to the high volume of entries, News Media Canada is unable to trace individual entries following submission to judges. Be sure to keep a copy of your entry form(s) for your files.

THE DECISION OF THE JUDGES SHALL BE FINAL.

WINNERS ANNOUNCEMENT

Winners in all categories and classes will be announced on the Canadian Community Newspaper Awards website, www.communitynewspaperawards.ca on Friday, September 15, 2023.



QUESTIONS?

Call the News Media Canada office toll-free at 1-877-305-2262 ext. 3221 or email awards@newsmediacanada.ca.