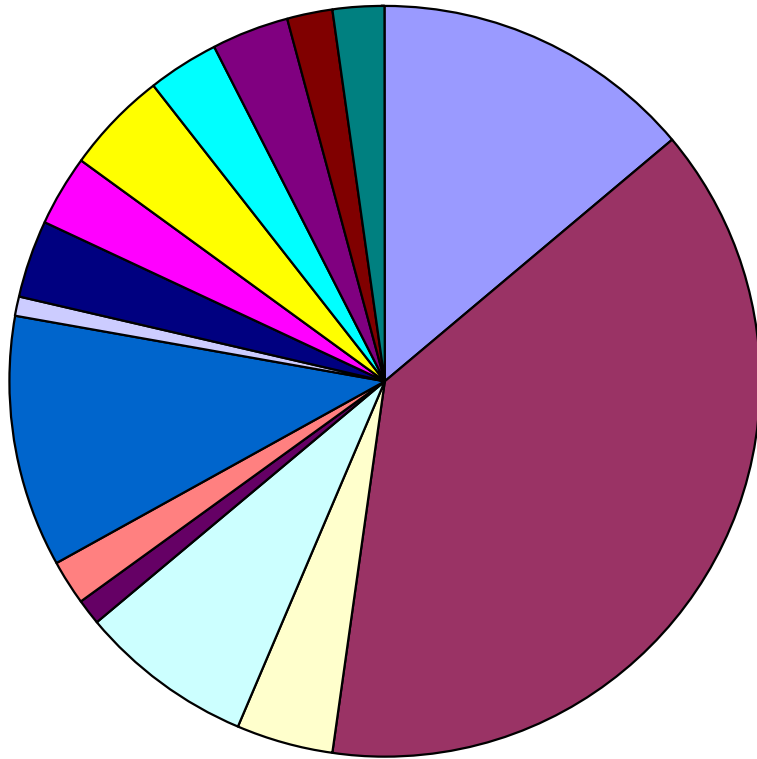


## DAILY NEWSPAPERS: 2010 Circulation by Ownership Group

OWNER	# OF PAPERS	Average Issue Paid Daily Circulation	% Share of Total Paid Daily Circulation	Average Issue Paid Weekly	% Share of total Paid Weekly Circulation
Postmedia Network Inc.	13	1,244,462	31.4	7,978,094	31.0
Quebecor/Sun Media/Osprey Media	36	909,300	22.9	6,068,393	23.6
Torstar	4	450,383	11.4	2,994,305	11.6
Power Corp. Canada	7	420,776	10.6	2,816,131	10.9
Woodbridge Co. Ltd.	1	317,781	8.0	1,906,686	7.4
FP CNLP	2	142,367	3.6	996,570	3.9
Transcontinental Inc.	10	97,878	2.5	593,149	2.3
Halifax-Herald Ltd.	1	106,395	2.7	744,766	2.9
BrunswickNews Inc.	3	88,913	2.2	533,476	2.1
Continental Newspapers Canada	3	44,987	1.1	314,908	1.2
Glacier Media	4	30,704	0.8	178,566	0.7
Glacier Canadian Newspapers/Alta Newspaper Group LP	3	31,954	0.8	203,689	0.8
Independents	3	53,754	1.4	300,357	1.2
Black Press	2	19,000	0.5	108,997	0.4
Don Kendall	2	4,776	0.1	23,880	0.1
	<b>94</b>	<b>3,963,430</b>	<b>100.0</b>	<b>25,761,967</b>	<b>100.0</b>

**Source:** For CCAB and CMCA audited dailies: 12-month paid averages ending December 31st 2010. For ABC audited papers: paid average of two 6-month Fas Fax reports, ending March 31st and September 30th, 2010.

# Circulation by Ownership



- Postmedia Network Inc.
- Quebecor/Sun Media/Osprey Media
- Torstar
- Power Corp. Canada
- Woodbridge Co. Ltd.
- FP CNLP
- Transcontinental Inc.
- Halifax-Herald Ltd.
- BrunswickNews Inc.
- Continental Newspapers Canada
- Glacier Media
- Glacier Canadian Newspapers/Alta Newspaper Group LP
- Independents
- Black Press
- Don Kendall