

Newspapers Canada

2011 Daily Newspaper Circulation by Province

CCAB/CMCA 12 months ending December 2011 / ABC Average March/September 2011

Newspaper	Prov.	Freq.	Owner	Audit Basis	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Weekly Total	Daily Avg.
Calgary Herald	AB	M-Su	Postmedia Network Inc.	ABC	130,956	131,987	131,900	130,591	140,885	127,256	121,475	915,048	130,721
The Edmonton Journal	AB	M-Su	Postmedia Network Inc.	ABC	99,850	101,190	101,681	101,307	111,737	104,985	101,704	722,454	103,208
Fort McMurray Today	AB	M-F	Quebecor/Sun Media	ABC	1,848	1,810	1,814	1,846	2,659			9,977	1,995
Daily Herald-Tribune, Grande Prairie	AB	M-F	Quebecor/Sun Media	ABC	4,713	4,868	4,874	4,881	8,026			27,362	5,472
Lethbridge Herald	AB	M-Su	Glacier/AB Newspaper Group	ABC	16,088	16,088	16,088	16,088	16,088	15,691	14,052	110,183	15,740
Medicine Hat News	AB	M-Sa	Glacier/AB Newspaper Group	ABC	11,019	11,019	11,019	11,019	11,019	11,019		66,114	11,019
Red Deer Advocate	AB	M-Sa	Black Press	ABC	12,845	12,947	14,141	14,198	14,756	13,411		82,297	13,716
Daily News, Dawson Creek	BC	M-F	Glacier Media	Pub Claim	1,900	1,900	1,900	1,900	2,100	2,100		11,800	1,940
Alaska Highway News, Fort St. John	BC	M-F	Glacier Media	Pub Claim	3,700	3,700	3,700	3,700	4,400			19,200	3,840
The Kamloops Daily News	BC	M-Sa	Glacier Media	CMCA	10,499	10,499	10,499	10,499	10,499	10,499		62,994	10,499
Courier, Kelowna	BC	M-Su	Continental Newspapers	ABC	12,882	12,882	12,882	12,882	12,882	13,051	12,465	89,926	12,847
Nanaimo Daily News	BC	M-Sa	Glacier Media	ABC	5,798	5,798	5,798	5,798	5,798	5,798		34,788	5,798
Penticton Herald	BC	M-Su	Continental Newspapers	ABC	6,688	6,688	6,688	6,688	6,688	6,636	6,171	46,244	6,606
Alberni Valley Times, Port Alberni	BC	M-F	Glacier Media	ABC	3,787	3,787	3,787	3,787	3,787			18,935	3,787
Prince George Citizen	BC	M-Sa	Glacier Media	ABC	11,166	11,166	11,166	11,166	11,834	11,834		68,330	11,388
The Vancouver Sun	BC	M-Sa	Postmedia Network Inc.	ABC	161,803	161,918	162,066	161,410	174,088	190,516		1,011,799	168,633
Times Colonist, Victoria	BC	T-Su	Glacier Media	ABC	57,328	57,421	57,421	57,627	63,908	57,669	57,485	351,437	47,257
Brandon Sun	MB	M-Su	F.P. Cdn. Np Ltd.	ABC	11,622	11,622	11,622	11,622	11,622	13,330	17,454	88,892	12,699
The Daily Graphic, Portage la Prairie*	MB	T-F	Quebecor/Sun Media	ABC	1,877	1,877		1,877	1,877			7,508	1,877
Winnipeg Free Press	MB	M-Su	F.P. Cdn. Np Ltd.	ABC	108,937	114,854	110,347	111,246	112,977	148,997	115,827	823,184	117,598
The Daily Gleaner, Fredericton	NB	M-Sa	Brunswick News Inc.	ABC	19,286	19,286	19,286	19,286	19,286	19,650		116,080	19,347
Times-Transcript, Moncton	NB	M-Sa	Brunswick News Inc.	ABC	33,571	33,571	33,571	33,571	33,571	35,852		203,707	33,951
New Brunswick Telegraph Journal	NB	M-Sa	Brunswick News Inc.	ABC	30,692	30,692	30,692	30,692	30,692	32,531		185,989	30,998
The Western Star, Corner Brook	NL	M-Sa	TC Media	CCAB	5,598	5,598	5,598	5,598	5,598	6,597		34,587	5,765
The Telegram, St. John's (a)	NL	M-Su	TC Media	CCAB	18,578	18,578	18,578	18,578	18,578	33,717		126,607	18,087
The Chronicle-Herald, Halifax	NS	M-Su	Halifax Herald	ABC	110,768	111,064	111,658	112,524	113,484	115,607	100,533	775,636	110,805
Cape Breton Post, Sydney	NS	M-Sa	TC Media	CCAB	19,511	19,511	19,511	19,511	19,511	20,301		117,856	19,643
The Barrie Examiner	ON	M-Sa	Quebecor/Sun Media	Pub Claim	6,050	6,041	8,054	12,481	6,065	5,974		44,665	7,444
The Intelligencer, Belleville	ON	M-Sa	Quebecor/Sun Media	CCAB	8,927	8,927	8,927	8,927	8,927	9,144		53,779	8,963
The Expositor, Brantford	ON	M-Sa	Quebecor/Sun Media	CCAB	15,349	15,349	15,349	15,349	15,349	16,048		92,793	15,466
The Brockville Recorder and Times	ON	T-Sa	Quebecor/Sun Media	Pub Claim		9,615	9,615	9,615	9,615	9,615		48,075	9,615
The Chatham Daily News	ON	M-Sa	Quebecor/Sun Media	CCAB	7,577	7,577	7,577	7,577	7,577	7,791		45,676	7,613
NorthumberlandToday	ON	M-Th	Quebecor/Sun Media	Pub Claim		5,800	5,800	5,800	5,800			23,200	5,800
Standard-Freeholder, Cornwall	ON	M-Sa	Quebecor/Sun Media	CCAB	10,194	10,194	10,194	10,194	10,194	10,429		61,399	10,233
Fort Frances Daily Bulletin	ON	M-F	Independent	Pub Claim	1,900	1,900		4,597	1,900			10,297	2,574
Guelph Mercury	ON	M-Sa	Torstar	CCAB	11,088	11,088	11,088	11,088	11,088	11,887		67,327	11,221
The Spectator, Hamilton	ON	M-Sa	Torstar	CCAB	84,957	84,957	84,957	84,957	84,957	92,868		517,653	86,276
The Kingston Whig-Standard	ON	M-Sa	Quebecor/Sun Media	CCAB	19,166	19,166	19,166	19,166	19,166	22,301		118,131	19,689
The London Free Press	ON	M-Sa	Quebecor/Sun Media	CCAB	63,379	63,215	63,258	63,236	66,544	72,734		392,366	65,394
The Globe and Mail	ON	M-Sa	CTV/Globemedia Inc.	ABC	297,998	304,477	308,135	309,098	316,539	370,091		1,906,336	317,723
National Post	ON	M-Sa	Postmedia Network Inc.	ABC	152,264	149,054	149,460	148,996	161,701	153,424		914,898	152,483
Niagara Falls Review	ON	M-Sa	Quebecor/Sun Media	CCAB	9,956	9,956	9,956	9,956	9,956	10,083		59,863	9,977
The North Bay Nugget	ON	M-Sa	Quebecor/Sun Media	CCAB	10,910	10,910	10,910	10,910	10,910	11,573		66,123	11,021
The Packet & Times, Orillia	ON	M-Sa	Quebecor/Sun Media	CCAB	5,318	5,329	5,333	5,238	5,464	5,407		32,089	5,348
Ottawa Citizen	ON	M-Su	Postmedia Network Inc.	ABC	117,899	122,388	120,299	122,548	120,727	114,084	104,767	822,711	117,530
The Sun Times, Owen Sound	ON	M-Sa	Quebecor/Sun Media	CCAB	11,997	12,264	12,274	12,529	13,229	12,737		75,030	12,505
The Daily Observer, Pembroke	ON	T-Sa	Quebecor/Sun Media	Pub Claim		4,118	4,943	4,844	4,886	4,992		23,783	4,757
The Peterborough Examiner	ON	M-Sa	Quebecor/Sun Media	CCAB	12,352	12,352	12,352	12,352	12,352	13,108		74,868	12,478
The Observer, Sarnia	ON	M-Sa	Quebecor/Sun Media	CCAB	11,970	11,970	11,970	11,970	11,970	13,470		73,320	12,220
The Sault Star, Sault Ste. Marie	ON	M-Sa	Quebecor/Sun Media	CCAB	13,168	13,168	13,168	13,168	13,168	13,326		79,166	13,194
The Simcoe Reformer	ON	M-Sa	Quebecor/Sun Media	Pub Claim	9,125	9,125	9,125	9,125	9,125	9,125		54,750	9,125
The Standard, St. Catharines	ON	M-Sa	Quebecor/Sun Media	CCAB	17,801	17,801	17,801	17,801	17,801	19,733		108,738	18,123

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The Beacon Herald, Stratford	ON	M-Sa	Quebecor/Sun Media	Pub Claim	8,062	8,062	8,112	8,111	8,198	8,436		48,981	8,164
The Sudbury Star	ON	M-Sa	Quebecor/Sun Media	CCAB	12,741	12,697	12,717	14,080	12,862	13,896		78,993	13,166
The Chronicle-Journal, Thunder Bay	ON	M-Su	Continental Newspapers	ABC	24,246	24,821	24,359	24,514	24,691	24,314	21,380	168,323	24,046
The Daily Press, Timmins	ON	M-Sa	Quebecor/Sun Media	Pub Claim	7,060	7,081	6,623	7,302	7,302	7,503		42,871	7,145
Toronto Star	ON	M-Su	Torstar	CCAB	252,743	252,743	252,743	252,743	252,743	392,292	276,378	1,932,385	276,055
Waterloo Region Record	ON	M-Sa	Torstar	CCAB	53,839	53,839	53,839	53,839	53,839	57,455		326,650	54,442
The Tribune, Welland	ON	M-Sa	Quebecor/Sun Media	CCAB	9,769	9,769	9,769	9,769	9,769	9,849		58,694	9,782
The Windsor Star	ON	M-Sa	Postmedia Network Inc.	ABC	54,378	54,534	54,850	54,984	55,361	56,521		330,626	55,104
The Sentinel-Review, Woodstock	ON	M-Sa	Quebecor/Sun Media	Pub Claim	7,700	7,700	7,700	7,700	7,700	7,700		46,200	7,700
The Guardian, Charlottetown	PE	M-Sa	TC Media	CCAB	16,979	16,979	16,979	16,979	16,979	18,520		103,415	17,236
The Journal-Pioneer, Summerside	PE	M-Sa	TC Media	CCAB	7,586	7,586	7,586	7,586	7,586	7,733		45,663	7,611
The Gazette, Montreal	QC	M-Sa	Postmedia Network Inc.	ABC	129,989	132,216	132,364	130,838	133,541	147,175		806,122	134,354
TheTimes-Herald, Moose Jaw	SK	M-Sa	TC Media	Pub Claim	5,023	5,023	5,023	5,023	5,023	5,023		30,138	5,023
Prince Albert Daily Herald	SK	M-Sa	TC Media	CCAB	4,942	4,942	4,942	4,942	4,942	5,190		29,900	4,983
The Leader-Post, Regina	SK	M-Sa	Postmedia Network Inc.	ABC	43,062	43,135	43,117	45,640	45,047	44,786		264,786	44,131
The StarPhoenix, Saskatoon	SK	M-Sa	Postmedia Network Inc.	ABC	53,005	52,122	52,008	51,774	55,008	52,535		316,452	52,742
The Calgary Sun	AB	M-Su	Quebecor/Sun Media	CCAB	33,946	33,946	33,946	33,946	33,946	37,655		207,385	29,626
The Edmonton Sun	AB	M-Su	Quebecor/Sun Media	CCAB	45,591	45,843	45,816	46,066	46,346	42,723	53,341	325,726	46,532
Cranbrook Daily Townsman	BC	M-F	Black Press	Pub Claim	3,280	3,280	3,280	3,280	3,480			16,600	3,320
The Daily Bulletin, Kimberley	BC	M-F	Black Press	Pub Claim	1,660	1,660	1,660	1,660	1,660			8,300	1,660
The Trail Times	BC	M-F	Black Press	Pub Claim	4,772	4,772	4,772	4,772	4,772			23,860	4,772
The Province, Vancouver	BC	Su-F	Postmedia Network Inc.	ABC	149,722	149,916	150,226	150,853	154,318		163,014	918,048	153,008
Winnipeg Sun	MB	M-Su	Quebecor/Sun Media	CCAB	21,705	21,705	21,705	21,705	21,705	22,949	25,451	156,925	22,418
Amherst Daily News	NS	M-F	TC Media	CMCA	2,583	2,617	2,634	2,632	2,645			13,111	2,622
The News, New Glasgow	NS	M-Sa	TC Media	CCAB	5,849	5,897	5,856	5,802	5,996	6,495		35,895	5,983
The Daily News, Truro	NS	M-Sa	TC Media	CCAB	5,328	5,410	5,417	5,425	5,684	6,298		33,562	5,594
Daily Miner and News, Kenora	ON	T-F	Quebecor/Sun Media	Pub Claim		2,660	2,660	2,660	2,660			10,640	2,660
The Ottawa Sun	ON	M-Su	Quebecor/Sun Media	CCAB	37,066	37,066	37,066	37,066	37,066	28,866	32,350	246,546	35,221
St. Thomas Times-Journal	ON	T-Sa	Quebecor/Sun Media	Pub Claim		4,649	4,567	4,621	4,673	4,818		23,328	4,666
The Toronto Sun	ON	M-Su	Quebecor/Sun Media	CCAB	135,522	135,522	135,522	135,522	135,522	117,890	160,982	956,482	136,640
The Record, Sherbrooke	QC	M-F	Glacier/AB Newspaper Group	ABC	4,082	4,082	4,082	4,082	4,082			20,408	4,082
The Whitehorse Star	YK	M-F	Independent	ABC	1,474	1,316	1,647	1,371	3,390			9,197	1,839
Le Devoir, Montréal	QC	M-Sa	Independent	ABC	29,301	29,713	29,584	29,596	30,839	48,336		197,367	32,895
La Presse, Montréal	QC	M-Sa	Power Corp. of Canada	ABC	205,925	207,574	209,061	209,058	206,961	266,858		1,305,435	217,573
Le Nouvelliste, Trois-Rivières	QC	M-Sa	Power Corp. of Canada	ABC	43,357	43,396	43,616	43,474	43,321	45,681		262,843	43,807
L'Acadie Nouvelle, Caraquet	NB	M-Sa	Independent	Pub Claim	16,800	16,800	16,800	16,800	16,800	16,800		100,800	16,800
Le Droit, Ottawa/Hull	ON	M-Sa	Power Corp. of Canada	ABC	34,069	34,908	38,187	29,290	37,458	36,351		210,262	35,044
Le Quotidien, Chicoutimi	QC	M-Su	Power Corp. of Canada	ABC	26,652	27,225	27,122	27,314	27,202	27,785	35,555	198,853	28,408
La Voix de l'Est, Granby	QC	M-Sa	Power Corp. of Canada	ABC	14,843	14,843	14,843	14,843	14,843	16,432		90,647	15,108
Le Journal de Montréal	QC	M-Su	Quebecor/Sun Media	CCAB	199,686	199,686	199,686	199,686	199,686	219,877	201,907	1,420,214	202,888
Le Soleil, Québec	QC	M-Su	Power Corp. of Canada	ABC	73,691	74,044	74,233	80,305	74,190	100,191	80,758	557,410	79,630
Le Journal de Québec	QC	M-Su	Quebecor/Sun Media	CCAB	83,964	83,964	83,964	83,964	83,964	95,209	83,019	598,048	85,435
La Tribune, Sherbrooke	QC	M-Sa	Power Corp. of Canada	ABC	30,985	31,132	34,905	32,255	31,323	34,501		195,100	32,517
TOTAL Paid Daily Newspapers	95				3,658,295	3,765,838	3,773,578	3,785,275	3,858,475	4,041,627	1,786,066	24,669,153	3,844,434

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24 Hours Calgary	AB	M-F	Quebecor/Sun Media	CCAB	39,629	39,328	39,175	39,662	40,058			197,852	39,570
Metro Calgary	AB	M-F	Metro Intl.SA & TorStar	Pub Claim	60,000	60,000	60,000	60,000	60,000			300,000	60,000
24 Hours Edmonton	AB	M-F	Quebecor/Sun Media	CCAB	31,474	31,612	31,409	31,517	33,362			159,374	31,875
Metro Edmonton	AB	M-F	Metro Intl.SA & TorStar	Pub Claim	60,000	60,000	60,000	60,000	60,000			300,000	60,000
Campbell River Mirror Daily	BC	T-F	Black Press	Pub Claim	0	1,600	1,600	1,600	1,600			6,400	1,600
Chilliwack/Abbotsford Daily	BC	M-F	Black Press	Pub Claim	0	4,800	4,800	4,800	4,800			19,200	3,840
Comox Valley Record Daily (Courtenay)	BC	T-F	Black Press	Pub Claim	0	2,750	2,750	2,750	2,750			11,000	2,750
Cowichan News Leader Daily (Duncan)	BC	T-F	Black Press	Pub Claim	0	3,000	3,000	3,000	3,000			12,000	3,000
Golden Ears Daily (Langley/Maple Ridge)	BC	M-F	Black Press	Pub Claim	0	4,200	4,200	4,200	4,200			16,800	3,360
Epoch Times (Vancouver)	BC	M-Su	Epoch Times Media Inc.	Pub Claim	5,500	5,500	5,500	5,500	20,000	5,000	5,000	52,000	7,429
24 Hours Vancouver	BC	M-F	Quebecor/Sun Media	CCAB	120,137	121,488	122,069	122,841	124,954			611,489	122,298
Metro Vancouver	BC	M-F	Metro Intl.SA & TorStar	Pub Claim	120,000	120,000	120,000	120,000	120,000			600,000	120,000
Vernon Morning Star Daily	BC	T-F	Black Press	Pub Claim	0	3,035	3,035	3,035	3,035			12,140	3,035
Victoria News Daily	BC	T-F	Black Press	Pub Claim	0	6,475	6,475	6,475	6,475			25,900	6,475
Peace Arch News Daily (White Rock)	BC	T-F	Black Press	Pub Claim	0	3,700	3,700	3,700	3,700			14,800	3,700
Metro Winnipeg	MB	M-F	Metro Intl.SA & TorStar	Pub Claim	40,000	40,000	40,000	40,000	40,000			200,000	40,000
Metro Halifax	NS	M-F	TC Media & Metro Intl. SA	Pub Claim	40,000	40,000	40,000	40,000	40,000			200,000	40,000
Metro London	ON	M-F	Metro Intl.SA & TorStar	Pub Claim	35,000	35,000	35,000	35,000	35,000			175,000	35,000
The Gazette (London)	ON	T-F	Independent (University Students Council)	Pub Claim	0	11,000	11,000	11,000	11,000			44,000	11,000
24 Hours Ottawa	ON	M-F	Quebecor/Sun Media	CCAB	31,248	31,653	31,678	31,940	35,938			162,457	32,491
Metro Ottawa	ON	M-F	Metro Intl.SA & TorStar	Pub Claim	60,000	60,000	60,000	60,000	60,000			300,000	60,000
Epoch Times (Toronto)	ON	M-F	Epoch Times Media Inc.	Pub Claim	6,088	6,154	6,296	6,431	23,984			48,953	9,791
24 Hours Toronto	ON	M-F	Quebecor/Sun Media	CCAB	244,715	246,619	247,770	245,126	251,501			1,235,731	247,146
Metro Toronto	ON	M-F	Metro Intl.SA & TorStar	Pub Claim	253,512	260,039	259,489	258,414	261,337			1,292,791	258,558
t.o.night (Toronto)	ON	M-F	t.o.night Newspaper Group	Pub Claim	102,000	102,000	102,000	102,000	102,000			510,000	102,000
Metro Montreal	QC	M-F	TC Media & Metro Intl. SA	CCAB	148,189	152,350	150,275	151,335	157,288			759,437	151,887
Montreal 24 heures	QC	M-F	Quebecor/Sun Media	CCAB	145,103	144,257	145,345	146,492	147,218			728,415	145,683
TOTAL Free Daily Newspapers	27				1,542,595	1,596,560	1,596,566	1,596,818	1,653,200	5,000	5,000	7,995,739	1,602,488
TOTAL DAILY NEWSPAPERS	122				5,200,890	5,362,398	5,370,144	5,382,093	5,511,675	4,046,627	1,791,066	32,664,892	5,446,923

Report Notes:

All ABC data calculated as an average from March 30, 2011 FaxFax and September 30, 2011 FasFax. CCAB data is based on December 31, 2011 unless otherwise stated.

Daily newspapers defined as publications with minimum four days per week publishing schedule.

Changes to publishing schedules:

Changed M-Su to M-Sa: The Gazette, La Presse

Changed M-Sa to T-Sa: St.Thomas Times-Journal, Pembroke Daily Observer

Changed M-F to M-Sa: Simcoe Reformer

Colour denotes that data requires explanation - see below:

Only one 6-month ABC Fas Fax was available for 2011:

September 30, 2011 6 month FasFax only: Grande Prairie Daily Tribune

March 30, 2011 6 month FasFax only: Daily Graphic, Portage la Prairie (Mon-Tues & Thurs-Fri avg for March Report)

CMCA Publisher's Statement - April to September 2011: Kamloops Daily News

2010 CCAB Audit Reports: Orillia Packet & Times, Owen Sound Sun Times, Metro Montreal, 24 Hours Montree

2010 Publishers Claim (may include unpaid circulation): Alaska Highway News, Fort St. John, Dawson Creek Daily News:

Barrie Examiner, Brockville Recorder & Times, Kenora Daily Miner & News, Northumberland Today, Pembroke Daily Observer, Simcoe Reformer, Stratford Beacon Herald, Timmis Daily Press, Woodstock Sentinel Review

2009 CCAB Audit Reports: Amherst Daily News, Truro Daily News, New Glasgow The News, 24 Hours: Calgary, Edmonton, Ottawa, Toronto, Vancouver

2009 Publisher's Statements: Cranbrook Daily Townsman, Kimberley Daily Bulletin

2009 Publisher's Claim: Metro Toronto

Not Audited - estimates only: Metro Calgary, Metro Edmonton, Metro Vancouver