

**Class 5012 - Newspaper Marketing and Promotion - Daily Newspapers - Large Market, circulation 25000 and over**

- 1 - Ottawa Citizen, Ottawa, ON - Ottawa Citizen Trending Since 1845
- 2 - The Gazette, Montreal, QC - Montreal Gazette Reimagined Campaign
- 3 - Toronto Star, Toronto, ON - Toronto Star PRIDE

**Class 5013 - Newspaper Marketing and Promotion - Community Newspapers, circulation up to 9999**

- 1 - La Liberté, St-Boniface, MB - Be Sexy, Read French
- 2 - Fort Frances Times, Fort Frances, ON - Behind the scenes
- 3 - La Liberté, St-Boniface, MB - Retrouve ton accent : M. Tégou

**Class 5014 - Newspaper Marketing and Promotion - Community Newspapers, circulation 10000 and over**

- 1 - The Abbotsford News, Abbotsford, BC - BlackPress4Good
- 2 - The News, Maple Ridge-Pitt Meadows, BC - #NEWS PROMO

**Class 5021 - Promotional Campaign - Daily Newspapers - Small Market, circulation up to 24999**

- 1 - Cape Breton Post, Cape Breton, NS - WE Were There
- 2 - The Prince George Citizen, Prince George, BC - Outdoor Adventure Show
- 3 - The Prince George Citizen, Prince George, BC - Northern Taste Market

**Class 5022 - Promotional Campaign - Daily Newspapers - Large Market, circulation 25000 and over**

- 1 - The Hamilton Spectator, Hamilton, ON - Media Relations Summer Camp Fund
- 2 - Toronto Star, Toronto, ON - Childhood & Summer Are Precious
- 3 - The Hamilton Spectator, Hamilton, ON - Ontario Entrepreneur Week

**Class 5023 - Promotional Campaign - Community Newspapers, circulation up to 3999**

- 1 - North Star, Parry Sound, ON - Adopt A Senior
- 2 - Northern Sentinel, Kitimat, BC - Kitimat Choo Choo Express
- 3 - The Hinton Voice, Hinton, AB - Staycation Giveaway

**Class 5024 - Promotional Campaign - Community Newspapers, circulation 4000 to 24999**

- 1 - Campbell River Mirror, Campbell River, BC - Your Local Newspaper
- 2 - The Lunenburg County Progress Bulletin, Lunenburg County, NS - Happy Dance
- 3 - Campbell River Mirror, Campbell River, BC - Carriers Wanted

**Class 5025 - Promotional Campaign - Community Newspapers, circulation 25000 and over**

- 1 - The Abbotsford News, Abbotsford, BC - Abbotsford Business Excellence Awards
- 2 - The Abbotsford News, Abbotsford, BC - Abbotsford International Airshow
- 3 - Nanaimo News Bulletin, Nanaimo, BC - Get in the Games!

**Class 5031 - Advertising - Print - Daily Newspapers - Small Market, circulation up to 24999**

- 1 - The Prince George Citizen, Prince George, BC - Taking the Years Off at Echo Esthetics
- 2 - The Guardian, Charlottetown, PE - 12 Days of Christmas
- 3 - Nanaimo Daily News, Nanaimo, BC - Newcastle Nissan Black Friday Double Truck

**Class 5032 - Advertising - Print - Daily Newspapers - Large Market, circulation 25000 and over**

- 1 - Toronto Star, Toronto, ON - Just Add Sunshine
- 2 - Metro Toronto, Toronto, ON - Dove -- How Old Are You

3 - Metro Toronto, Toronto, ON - Oxi-Clean Dish Detergent

**Class 5033 - Advertising - Print - Community Newspapers, circulation up to 3999**

- 1 - The Interior News, Smithers, BC - Smithers Curbside Recycling Program
- 2 - The Kincardine Independent, Kincardine, ON - Daisy's Pick of the Litter
- 3 - The Interior News, Smithers, BC - Solutions

**Class 5034 - Advertising - Print - Community Newspapers, circulation 4000 to 24999**

- 1 - Penticton Western News, Penticton, BC - Skate with the Veas
- 2 - The Lunenburg County Progress Bulletin, Lunenburg County, NS - Fire Safety
- 3 - Northern Journal, Fort Smith/Fort Chipewyan, NT - Gone Wild

**Class 5035 - Advertising - Print - Community Newspapers, circulation 25000 and over**

- 1 - The Abbotsford News, Abbotsford, BC - Chef Dez
- 2 - The News, Maple Ridge-Pitt Meadows, BC - Cloud Nine Nail Bar
- 3 - The Abbotsford News, Abbotsford, BC - The Wild Orange Spa

**Class 5041 - Special Section - Daily Newspapers - Small Market, circulation up to 24999**

*Sponsored by TC Media*

- 1 - Red Deer Advocate, Red Deer, AB - Momentum
- 2 - Red Deer Advocate, Red Deer, AB - Courage Remembered
- 3 - The Prince George Citizen, Prince George, BC - Northern Hardware 95th Anniversary

**Class 5042 - Special Section - Daily Newspapers - Large Market, circulation 25000 and over**

*Sponsored by TC Media*

- 1 - Calgary Herald, Calgary, AB - 100 Years of Oil
- 2 - The Hamilton Spectator, Hamilton, ON - Railroaded

**Class 5043 - Special Section - Community Newspapers, circulation up to 3999**

*Sponsored by TC Media*

- 1 - Fort Frances Times, Fort Frances, ON - Lest We Forget Commemorative Edition
- 2 - North Star, Parry Sound, ON - North Star 140th Anniversary Edition
- 3 - Aylmer Express, Aylmer, ON - Business Focus

**Class 5044 - Special Section - Community Newspapers, circulation 4000 to 24999**

*Sponsored by TC Media*

- 1 - Sylvan Lake News, Sylvan Lake, AB - Tragedy to Triumph: Our Story
- 2 - Goldstream News Gazette, Victoria, BC - Women of the Westshore
- 3 - Alberni Valley News, Port Alberni, BC - Port Alberni Progress 2014

**Class 5045 - Special Section - Community Newspapers, circulation 25000 and over**

*Sponsored by TC Media*

- 1 - The News, Maple Ridge-Pitt Meadows, BC - Our Community. Our People.
- 2 - Nanaimo News Bulletin, Nanaimo, BC - Election 2014
- 3 - Scarborough Mirror, Scarborough, ON - Chinese New Year

**Class 5051 - Magazine - Daily Newspapers - Small Market, circulation up to 24999**

- 1 - The Prince George Citizen, Prince George, BC - Scene PG magazine
- 2 - Nanaimo Daily News, Nanaimo, BC - Indulge Magazine 2014
- 3 - The Guardian, Charlottetown, PE - A Celebration 150 Years in the Making

**Class 5052 - Magazine - Daily Newspapers - Large Market, circulation 25000 and over**

- 1 - Waterloo Region Record, Kitchener, ON - Grand Magazine
- 2 - Waterloo Region Record, Kitchener, ON - Innovators

**Class 5053 - Magazine - Community Newspapers, circulation up to 3999**

- 1 - Gulf Islands Driftwood, Salt Spring Island, BC - Aqua - Gulf Islands Living
- 2 - Fort Frances Times, Fort Frances, ON - Vacation Guide to Northwestern Ontario Map
- 3 - Gulf Islands Driftwood, Salt Spring Island, BC - Gulf Islander 2014 Visitors' Guide

**Class 5054 - Magazine - Community Newspapers, circulation 4000 to 24999**

- 1 - Coast Reporter, Sechelt/Gibsons, BC - Coast Life Fall 2014
- 2 - Coast Reporter, Sechelt/Gibsons, BC - Coast Life Magazine Winter 2014
- 3 - Embassy, Ottawa, ON - Power and Influence Spring 2014

**Class 5055 - Magazine - Community Newspapers, circulation 25000 and over**

- 1 - Nanaimo News Bulletin, Nanaimo, BC - Best of the City
- 2 - Nanaimo News Bulletin, Nanaimo, BC - Business in Nanaimo
- 3 - The News, Maple Ridge-Pitt Meadows, BC - Ridge Meadows Hospital Foundation Cookbook

**Class 5061 - Print Innovation - Daily Newspapers, circulation open**

- 1 - Winnipeg Free Press, Winnipeg, MB - Fit Pet Project
- 2 - Waterloo Region Record, Kitchener, ON - Grand Magazine Gift Cards
- 3 - Toronto Star, Toronto, ON - Just Add Sunshine

**Class 5062 - Print Innovation - Community Newspapers, circulation open**

- 1 - East York Mirror, East York, ON - Dish
- 2 - Nipissing News, North Bay, ON - Your Partners in Care
- 3 - Reminder, Flin Flon, MB - Culture Days 2014

**Class 5071 - Digital Innovation - Daily Newspapers, circulation open**

- 1 - The Gazette, Montreal, QC - Montreal Gazette - Fairmont Resorts Campaign
- 2 - Calgary Herald, Calgary, AB - Postmedia - The Great War
- 3 - Winnipeg Free Press, Winnipeg, MB - Mosquito Map

**Class 5072 - Digital Innovation - Community Newspapers, circulation open**

- 1 - The Abbotsford News, Abbotsford, BC - Your Best Shot Amateur Photographer of the Year Award
- 2 - The Abbotsford News, Abbotsford, BC - Total Makeover Contest
- 3 - The Abbotsford News, Abbotsford, BC - Go Mobile

**Class 5081 - Youth Reader Engagement Initiative - Daily Newspapers, circulation open**

- 1 - Toronto Star, Toronto, ON - Understanding World War I
- 2 - The Gazette, Montreal, QC - Pop-Up News Cafe

3 - The Guardian, Charlottetown, PE - The Guardian Junior Journalists

**Class 5082 - Youth Reader Engagement Initiative - Community Newspapers, circulation open**

1 - The Lunenburg County Progress Bulletin, Lunenburg County, NS - In The News; South Shore Student Video Festival

2 - La Liberté, St-Boniface, MB - Retrouve ton accent : M. Tégou

3 - Dauphin Herald, Dauphin, MB - Junior Herald