

0-100K VISITS
FASTER
THAN ANY OTHER
MEDIA VEHICLE.



In a recent survey of more than 2,000 Canadians, when it comes to driving traffic to automotive websites, or visits to a dealership, print and online newspapers rank highest. They outperform TV, radio, magazines, autoTRADER, Kijiji and social media.

If you're looking for better ROI from your advertising, perhaps more of your "I" should be in newspapers.

newsmediacanada.ca



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