

FROM 0-100K VISITS FASTER THAN ANY OTHER MEDIA VEHICLE.



In a recent survey of more than 2,000 Canadians, when it comes to driving traffic to automotive websites, print and online newspapers rank highest. They outperform TV, radio, magazines, autoTRADER, Kijiji and social media.

When it comes to triggering a visit to a dealer or booking a test drive, you got it: newspaper brands come out on top.

If you're looking for better ROI from your advertising, perhaps more of your "I" should be in newspapers.