

NEWSPAPERS MOBILE SINCE 1752



NEWSPAPERS DRIVE PURCHASES OF MOBILE DEVICES

Print and online newspapers are a top resource for people making mobile phone and tablet purchase decisions.

Newspapers and their sites outperform all other media in engaging Canadians. This is true across all demographics,

including high-income Canadians, boomers, moms and even young adults.

If you're looking for better ROI from your advertising, perhaps more of your "I" should be in newspapers.

newsmediacanada.ca



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