

# NEWSPAPERS MOBILE SINCE 1752



## NEWSPAPERS DRIVE PURCHASES OF MOBILE DEVICES

Print and online newspapers are a top resource for people making mobile phone and tablet purchase decisions.

Newspapers and their sites outperform all other media in engaging Canadians. This is true across all demographics,

including high-income Canadians, boomers, moms and even young adults.

If you're looking for better ROI from your advertising, perhaps more of your "I" should be in newspapers.

[newsmediacanada.ca](http://newsmediacanada.ca)



News Media Canada  
Médias d'Info Canada