



NEWSPAPERS MOBILE SINCE 1752

NEWSPAPERS DRIVE PURCHASES OF MOBILE DEVICES

Print and online newspapers are a top resource for people making mobile phone and tablet purchase decisions.

Newspapers and their sites outperform all other media in engaging Canadians. This is true across all demographics, including high-income Canadians, boomers, moms and even young adults.

If you're looking for better ROI from your advertising, perhaps more of your "I" should be in newspapers.

newsmediacanada.ca

 **News Media Canada**
Médias d'Info Canada