

Trade Show Exhibitors

The trade show at the National Conference is the industry's largest marketplace of suppliers and service providers. It's the hub of the conference, located in a main traffic area where delegates come for breaks, cocktails and special draws. The show is also intimate enough to allow exhibitors a special opportunity to spend more time with delegates.

BOOK NOW AND SAVE**

- By ~~February 29, 2016~~ **March 21, 2016: \$1200**
- After ~~February 29, 2016~~ March 21, 2016: \$1700

****DEADLINE EXTENDED!
BOOK NOW TO RECEIVE A \$500 DISCOUNT!**

WHAT'S IN IT FOR YOU

- Generate new business
- Raise your company profile while making valuable contacts
- Meet the leaders and decision-makers in Canada's newspaper industry
- Enhance your company's image and raise awareness of your products
- Take advantage of unlimited networking opportunities

WHAT YOU WILL YOU GET

- One six-foot exhibit table, including power access, in main conference area
- 1 trade show pass
- 1 ticket to the Thursday night Welcome Reception
- Final delegate list (includes mailing addresses and emails)
- Your company literature or giveaway inserted in the conference delegate bag
- Acknowledgement as a Supporter of the conference
- Logo recognition in all conference materials, including the program brochure, on-site signage, and e-newsletter, plus excellent website visibility.



890 Yonge Street, Suite 200
Toronto, Ontario | M4W 3P4
sales@newspaperscanada.ca
www.newspaperscanada.ca/conference



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About Us

THE NATIONAL CONFERENCE

The National Conference is the Canadian newspaper industry's annual gathering, attracting top-level decision-makers from hundreds of newspapers serving urban, suburban and rural markets across Canada. Delegates network with colleagues, discover the latest innovations and trends, and explore products and services available for both print and digital platforms.

WHERE IS THE CONFERENCE?

The Westin Edmonton
10135 100th Street
Edmonton, Alberta T5J 0N7
1-888-627-8530

The Westin Edmonton stands in the heart of downtown near the city's vibrant arts district. Guests can access popular attractions like Shaw Conference Centre and Edmonton City Centre Shopping within minutes from our doors. Reserve your room online at www.newspaperscanada.ca/conference before April 25, 2016, to receive the conference rate of \$199/night. Or call The Westin Edmonton reservations at 1-888-627-8530 and mention "Newspapers Canada 2016".

YOUR HOSTS



Newspapers Canada represents over 850 newspapers in every province and territory and provides services and tools to all newspaper members, while also increasing the profile and effectiveness of the newspaper industry in Canada.



Founded in 1920, the Alberta Weekly Newspapers Association represents over 115 members, encouraging, assisting and ensuring that they publish high-quality community newspapers by prioritizing education, marketing and fellowship.



Established in 1976, the Association de la presse francophone represents French-language newspapers across Canada outside of Quebec.

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