



# NEWSPAPER MEDIA HAS THE POWER TO INFORM, ENTERTAIN AND CONNECT

For centuries, local newspapers have served as the voice for the public good and as a powerful connection between citizens and the communities around them.

In this digital age, the newspaper audience has never been greater, with millions reading in print, online or via mobile. No matter the medium, those millions of readers rely on their local newspaper.

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**REAL NEWSPAPERS**

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