

### Total Light Vehicles in Canada

June	Current Month			YTD			YTD Market Share		
	2015	2014	15/14	2015	2014	15/14	2015	2014	
Acura	1,860	1,458	27.6%	9,945	9,164	8.5%	1.1%	1.0%	
Audi	2,696	2,180	23.7%	13,463	11,261	19.6%	1.4%	1.2%	
BMW	3,235	3,242	-0.2%	17,204	15,307	12.4%	1.8%	1.7%	
FCA	27,217	27,013	0.8%	148,132	146,592	1.1%	15.9%	16.1%	
Ford	26,776	30,846	-13.2%	134,096	143,070	-6.3%	14.4%	15.7%	
General Motors	24,226	21,007	15.3%	127,225	118,648	7.2%	13.6%	13.0%	
Honda	14,679	14,727	-0.3%	71,839	73,020	-1.6%	7.7%	8.0%	
Hyundai	10,757	13,712	-21.6%	67,423	70,270	-4.1%	7.2%	7.7%	
Infiniti	912	759	20.2%	5,230	5,090	2.8%	0.6%	0.6%	
Jaguar	139	163	-14.7%	701	782	-10.4%	0.1%	0.1%	
Kia	6,612	7,371	-10.3%	35,785	36,944	-3.1%	3.8%	4.1%	
Land Rover	664	518	28.2%	3,399	3,187	6.7%	0.4%	0.4%	
Lexus	1,914	1,521	25.8%	10,300	8,426	22.2%	1.1%	0.9%	
Mazda	6,882	6,415	7.3%	34,950	36,299	-3.7%	3.7%	4.0%	
Mercedes-Benz	4,171	3,556	17.3%	21,895	18,445	18.7%	2.3%	2.0%	
MINI	642	533	20.5%	3,191	2,183	46.2%	0.3%	0.2%	
Mitsubishi	1,982	1,775	11.7%	9,922	10,652	-6.9%	1.1%	1.2%	
Nissan	11,623	10,561	10.1%	57,873	51,011	13.5%	6.2%	5.6%	
Porsche	725	576	25.9%	3,057	2,315	32.1%	0.3%	0.3%	
smart	63	198	-68.2%	370	904	-59.1%	0.0%	0.1%	
Subaru	4,332	3,536	22.5%	23,472	20,334	15.4%	2.5%	2.2%	
Toyota	18,775	17,208	9.1%	94,677	92,209	2.7%	10.1%	10.1%	
Volkswagen	6,454	6,226	3.7%	36,974	30,616	20.8%	4.0%	3.4%	
Volvo	521	577	-9.7%	2,316	2,453	-5.6%	0.2%	0.3%	
<b>Light Vehicle Sales</b>	<b>177,857</b>	<b>175,678</b>	<b>1.2%</b>	<b>933,439</b>	<b>909,182</b>	<b>2.7%</b>	<b>100.0%</b>	<b>100.0%</b>	
Passenger Car	68,457	77,552	-11.7%	372,003	383,787	-3.1%	39.9%	42.2%	
Light Truck	109,400	98,126	11.5%	561,436	525,395	6.9%	60.1%	57.8%	
GM/Ford/FCA Nameplates	78,219	78,866	-0.8%	409,453	408,310	0.3%	43.9%	44.9%	
GAC Member Nameplates	99,638	96,812	2.9%	523,986	500,872	4.6%	56.1%	55.1%	
<b>Sales History</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>15/14</b>
January	102.8	76.9	81.6	84.5	97.5	95.4	95.7	99.1	3.4%
February	111.0	80.2	100.2	96.0	106.7	103.3	105.9	109.2	3.2%
March	150.0	127.5	145.4	153.5	157.7	156.7	157.2	160.3	1.9%
April	175.2	143.9	149.7	159.9	157.8	171.9	178.9	189.1	5.7%
May	184.5	154.0	154.9	149.0	175.7	185.3	195.8	197.9	1.1%
June	159.5	138.5	154.6	164.8	169.5	171.8	175.7	177.9	1.2%
July	149.5	139.9	148.8	141.5	148.2	159.1	177.1		
August	147.0	135.4	136.1	140.4	149.3	159.1	171.7		
September	134.1	129.5	135.1	134.5	143.1	149.2	168.0		
October	122.7	121.5	123.2	125.7	135.5	145.6	155.1		
November	105.2	102.1	116.0	121.1	125.7	134.0	138.9		
December	94.4	111.2	111.7	114.6	108.9	113.1	131.4		
<b>Year-to-Date</b>	<b>883.0</b>	<b>721.0</b>	<b>786.4</b>	<b>807.8</b>	<b>864.9</b>	<b>884.3</b>	<b>909.2</b>	<b>933.4</b>	<b>2.7%</b>

Note: Sales figures above are in thousands.

Source: DesRosiers Automotive Consultants Inc. (DAC), Global Automakers of Canada (GAC), Canadian Vehicle Manufacturers' Association (CVMA)

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### Total Light Vehicles in Canada

July	Current Month			YTD			YTD Market Share		
	2015	2014	15/14	2015	2014	15/14	2015	2014	
Acura	1,903	1,373	38.6%	11,848	10,537	12.4%	1.1%	1.0%	
Audi	2,137	1,935	10.4%	15,600	13,196	18.2%	1.4%	1.2%	
BMW	2,815	2,928	-3.9%	20,019	18,235	9.8%	1.8%	1.7%	
FCA	28,611	28,007	2.2%	176,743	174,599	1.2%	15.9%	16.1%	
Ford	27,176	28,911	-6.0%	161,272	171,981	-6.2%	14.5%	15.8%	
General Motors	22,826	23,973	-4.8%	150,051	142,621	5.2%	13.5%	13.1%	
Honda	15,696	14,574	7.7%	87,535	87,594	-0.1%	7.9%	8.1%	
Hyundai	14,402	14,104	2.1%	81,825	84,374	-3.0%	7.4%	7.8%	
Infiniti	880	778	13.1%	6,110	5,868	4.1%	0.5%	0.5%	
Jaguar	104	117	-11.1%	805	899	-10.5%	0.1%	0.1%	
Kia	5,702	6,305	-9.6%	41,487	43,249	-4.1%	3.7%	4.0%	
Land Rover	570	532	7.1%	3,969	3,719	6.7%	0.4%	0.3%	
Lexus	1,863	1,429	30.4%	12,163	9,855	23.4%	1.1%	0.9%	
Mazda	7,005	7,036	-0.4%	41,955	43,335	-3.2%	3.8%	4.0%	
Mercedes-Benz	3,452	2,793	23.6%	25,347	21,238	19.3%	2.3%	2.0%	
MINI	575	559	2.9%	3,766	2,742	37.3%	0.3%	0.3%	
Mitsubishi	2,052	2,041	0.5%	11,974	12,693	-5.7%	1.1%	1.2%	
Nissan	11,684	10,656	9.6%	69,557	61,667	12.8%	6.3%	5.7%	
Porsche	730	570	28.1%	3,787	2,885	31.3%	0.3%	0.3%	
smart	77	294	-73.8%	447	1,198	-62.7%	0.0%	0.1%	
Subaru	4,043	3,590	12.6%	27,515	23,924	15.0%	2.5%	2.2%	
Toyota	16,481	16,610	-0.8%	111,158	108,819	2.1%	10.0%	10.0%	
Volkswagen	6,618	7,706	-14.1%	43,592	38,322	13.8%	3.9%	3.5%	
Volvo	442	287	54.0%	2,758	2,740	0.7%	0.2%	0.3%	
<b>Light Vehicle Sales</b>	<b>177,844</b>	<b>177,108</b>	<b>0.4%</b>	<b>1,111,283</b>	<b>1,086,290</b>	<b>2.3%</b>	<b>100.0%</b>	<b>100.0%</b>	
Passenger Car	66,777	74,460	-10.3%	438,776	458,247	-4.2%	39.5%	42.2%	
Light Truck	111,067	102,648	8.2%	672,507	628,043	7.1%	60.5%	57.8%	
GM/Ford/FCA Nameplates	78,613	80,891	-2.8%	488,066	489,201	-0.2%	43.9%	45.0%	
GAC Member Nameplates	99,231	96,217	3.1%	623,217	597,089	4.4%	56.1%	55.0%	
<b>Sales History</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>15/14</b>
January	102.8	76.9	81.6	84.5	97.5	95.4	95.7	99.1	3.4%
February	111.0	80.2	100.2	96.0	106.7	103.3	105.9	109.2	3.2%
March	150.0	127.5	145.4	153.5	157.7	156.7	157.2	160.3	1.9%
April	175.2	143.9	149.7	159.9	157.8	171.9	178.9	189.1	5.7%
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August	147.0	135.4	136.1	140.4	149.3	159.1	171.7		
September	134.1	129.5	135.1	134.5	143.1	149.2	168.0		
October	122.7	121.5	123.2	125.7	135.5	145.6	155.1		
November	105.2	102.1	116.0	121.1	125.7	134.0	138.9		
December	94.4	111.2	111.7	114.6	108.9	113.1	131.4		
<b>Year-to-Date</b>	<b>1,032.5</b>	<b>860.9</b>	<b>935.2</b>	<b>949.2</b>	<b>1,013.1</b>	<b>1,043.5</b>	<b>1,086.3</b>	<b>1,111.3</b>	<b>2.3%</b>

Note: Sales figures above are in thousands.

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## Market Snapshot

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### Total Light Vehicles in Canada

August	Current Month			YTD			YTD Market Share		
	2015	2014	15/14	2015	2014	15/14	2015	2014	
Acura	1,795	1,461	22.9%	13,643	11,998	13.7%	1.1%	1.0%	
Audi	2,430	2,271	7.0%	18,030	15,467	16.6%	1.4%	1.2%	
BMW	2,750	2,853	-3.6%	22,769	21,088	8.0%	1.8%	1.7%	
FCA	26,928	26,825	0.4%	203,671	201,424	1.1%	15.8%	16.0%	
Ford	26,579	27,969	-5.0%	187,851	199,950	-6.1%	14.6%	15.9%	
General Motors	24,653	22,111	11.5%	174,704	164,732	6.1%	13.6%	13.1%	
Honda	15,482	14,063	10.1%	103,017	101,657	1.3%	8.0%	8.1%	
Hyundai	13,027	13,002	0.2%	94,852	97,376	-2.6%	7.4%	7.7%	
Infiniti	986	877	12.4%	7,096	6,745	5.2%	0.6%	0.5%	
Jaguar	106	118	-10.2%	911	1,017	-10.4%	0.1%	0.1%	
Kia	6,265	7,153	-12.4%	47,752	50,402	-5.3%	3.7%	4.0%	
Land Rover	649	502	29.3%	4,618	4,221	9.4%	0.4%	0.3%	
Lexus	1,931	1,534	25.9%	14,094	11,389	23.8%	1.1%	0.9%	
Mazda	6,812	7,248	-6.0%	48,767	50,583	-3.6%	3.8%	4.0%	
Mercedes-Benz	3,662	2,827	29.5%	29,009	24,065	20.5%	2.3%	1.9%	
MINI	559	406	37.7%	4,325	3,148	37.4%	0.3%	0.3%	
Mitsubishi	2,320	2,341	-0.9%	14,294	15,034	-4.9%	1.1%	1.2%	
Nissan	10,854	9,924	9.4%	80,411	71,591	12.3%	6.2%	5.7%	
Porsche	640	521	22.8%	4,427	3,406	30.0%	0.3%	0.3%	
smart	66	280	-76.4%	513	1,478	-65.3%	0.0%	0.1%	
Subaru	3,348	3,691	-9.3%	30,863	27,615	11.8%	2.4%	2.2%	
Toyota	16,361	16,953	-3.5%	127,519	125,772	1.4%	9.9%	10.0%	
Volkswagen	6,826	6,464	5.6%	50,418	44,786	12.6%	3.9%	3.6%	
Volvo	483	309	56.3%	3,241	3,049	6.3%	0.3%	0.2%	
<b>Light Vehicle Sales</b>	<b>175,512</b>	<b>171,703</b>	<b>2.2%</b>	<b>1,286,795</b>	<b>1,257,993</b>	<b>2.3%</b>	<b>100.0%</b>	<b>100.0%</b>	
<b>Passenger Car</b>	<b>64,622</b>	<b>70,939</b>	<b>-8.9%</b>	<b>503,398</b>	<b>529,186</b>	<b>-4.9%</b>	<b>39.1%</b>	<b>42.1%</b>	
<b>Light Truck</b>	<b>110,890</b>	<b>100,764</b>	<b>10.0%</b>	<b>783,397</b>	<b>728,807</b>	<b>7.5%</b>	<b>60.9%</b>	<b>57.9%</b>	
<b>GM/Ford/FCA Nameplates</b>	<b>78,160</b>	<b>76,905</b>	<b>1.6%</b>	<b>566,226</b>	<b>566,106</b>	<b>0.0%</b>	<b>44.0%</b>	<b>45.0%</b>	
<b>GAC Member Nameplates</b>	<b>97,352</b>	<b>94,798</b>	<b>2.7%</b>	<b>720,569</b>	<b>691,887</b>	<b>4.1%</b>	<b>56.0%</b>	<b>55.0%</b>	
<b>Sales History</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>15/14</b>
January	102.8	76.9	81.6	84.5	97.5	95.4	95.7	99.1	3.4%
February	111.0	80.2	100.2	96.0	106.7	103.3	105.9	109.2	3.2%
March	150.0	127.5	145.4	153.5	157.7	156.7	157.2	160.3	1.9%
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October	122.7	121.5	123.2	125.7	135.5	145.6	155.1		
November	105.2	102.1	116.0	121.1	125.7	134.0	138.9		
December	94.4	111.2	111.7	114.6	108.9	113.1	131.4		
<b>Year-to-Date</b>	<b>1,179.5</b>	<b>996.3</b>	<b>1,071.2</b>	<b>1,089.6</b>	<b>1,162.4</b>	<b>1,202.6</b>	<b>1,258.0</b>	<b>1,286.8</b>	<b>2.3%</b>

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December	Current Month			YE			YE Market Share		
	2015	2014	15/14	2015	2014	15/14	2015	2014	
Acura	1,630	1,884	-13.5%	21,003	19,533	7.5%	1.1%	1.1%	
Audi	1,893	1,920	-1.4%	26,754	24,514	9.1%	1.4%	1.3%	
BMW	2,479	2,528	-1.9%	35,002	32,805	6.7%	1.8%	1.8%	
FCA	21,961	21,613	1.6%	293,061	290,004	1.1%	15.4%	15.7%	
Ford	19,607	22,625	-13.3%	278,437	291,823	-4.6%	14.7%	15.8%	
General Motors	18,591	19,247	-3.4%	263,335	249,800	5.4%	13.9%	13.5%	
Honda	10,088	11,934	-15.5%	156,503	152,893	2.4%	8.2%	8.3%	
Hyundai	6,600	7,545	-12.5%	135,612	138,104	-1.8%	7.1%	7.5%	
Infiniti	921	801	15.0%	11,321	10,291	10.0%	0.6%	0.6%	
Jaguar	80	117	-31.6%	1,296	1,460	-11.2%	0.1%	0.1%	
Kia	3,602	3,352	7.5%	67,914	70,007	-3.0%	3.6%	3.8%	
Land Rover	900	632	42.4%	7,720	6,283	22.9%	0.4%	0.3%	
Lexus	1,666	1,509	10.4%	22,025	17,565	25.4%	1.2%	0.9%	
Mazda	4,852	4,034	20.3%	71,709	72,098	-0.5%	3.8%	3.9%	
Mercedes-Benz	3,385	3,176	6.6%	43,810	38,005	15.3%	2.3%	2.1%	
MINI	525	455	15.4%	7,050	5,383	31.0%	0.4%	0.3%	
Mitsubishi	1,403	1,407	-0.3%	21,384	22,704	-5.8%	1.1%	1.2%	
Nissan	8,555	7,330	16.7%	118,655	105,154	12.8%	6.2%	5.7%	
Porsche	450	362	24.3%	6,413	4,933	30.0%	0.3%	0.3%	
smart	36	205	-82.4%	716	2,550	-71.9%	0.0%	0.1%	
Subaru	3,372	3,133	7.6%	46,609	42,035	10.9%	2.5%	2.3%	
Toyota	11,430	10,906	4.8%	187,024	183,286	2.0%	9.9%	9.9%	
Volkswagen	4,508	4,394	2.6%	70,344	65,677	7.1%	3.7%	3.5%	
Volvo	340	284	19.7%	4,788	4,466	7.2%	0.3%	0.2%	
<b>Light Vehicle Sales</b>	<b>128,874</b>	<b>131,393</b>	<b>-1.9%</b>	<b>1,898,485</b>	<b>1,851,373</b>	<b>2.5%</b>	<b>100.0%</b>	<b>100.0%</b>	
Passenger Car	40,819	48,002	-15.0%	715,719	763,792	-6.3%	37.7%	41.3%	
Light Truck	88,055	83,391	5.6%	1,182,766	1,087,581	8.8%	62.3%	58.7%	
GM/Ford/FCA Nameplates	60,159	63,485	-5.2%	834,833	831,627	0.4%	44.0%	44.9%	
GAC Member Nameplates	68,715	67,908	1.2%	1,063,652	1,019,746	4.3%	56.0%	55.1%	
<b>Sales History</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>15/14</b>
January	102.8	76.9	81.6	84.5	97.5	95.4	95.7	99.1	3.4%
February	111.0	80.2	100.2	96.0	106.7	103.3	105.9	109.2	3.2%
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June	159.5	138.5	154.6	164.8	169.5	171.8	175.7	177.9	1.2%
July	149.5	139.9	148.8	141.5	148.2	159.1	177.1	177.8	0.4%
August	147.0	135.4	136.1	140.4	149.3	159.1	171.7	175.5	2.2%
September	134.1	129.5	135.1	134.5	143.1	149.2	168.0	174.3	3.7%
October	122.7	121.5	123.2	125.7	135.5	145.6	155.1	163.1	5.1%
November	105.2	102.1	116.0	121.1	125.7	134.0	138.9	145.4	4.7%
December	94.4	111.2	111.7	114.6	108.9	113.1	131.4	128.9	-1.9%
<b>Year End</b>	<b>1,636.0</b>	<b>1,460.6</b>	<b>1,557.1</b>	<b>1,585.5</b>	<b>1,675.7</b>	<b>1,744.6</b>	<b>1,851.4</b>	<b>1,898.5</b>	<b>2.5%</b>

Note: Sales figures above are in thousands.

Source: DesRosiers Automotive Consultants Inc. (DAC), Global Automakers of Canada (GAC), Canadian Vehicle Manufacturers' Association (CVMA)

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