



CANADIAN  
**COMMUNITY NEWSPAPER**  
AWARDS

# 2018 Rules of Entry Campus Newspapers



**News Media Canada**

**Médias d'Info Canada**

37 Front Street East, Suite 200, Toronto, Ontario, M5E 1B3

E-mail: [awards@newsmediacanada.ca](mailto:awards@newsmediacanada.ca)

Phone: 416-923-3567 ext. 4439 or 1-877-305-2262 Fax: 416-923-7206

[www.communitynewspaperawards.ca](http://www.communitynewspaperawards.ca)

# SHIPPING LABEL:

Print and attach this label to your entry package.

FOLD HERE

---

---

---

---

---

Attention: CCNAwards - Campus Division  
NEWS MEDIA CANADA  
200-37 FRONT ST E  
TORONTO ON M5E 1B3



# Table of Contents

## Rules of Entry

Rules of Entry.....	ii - iii
---------------------	----------

## Campus Newspapers

401 - Outstanding Campus Newspaper .....	1
402 - Best Campus News Story .....	1
403 - Best Campus Feature Story .....	2
404 - Best Campus Photography.....	2
405 - Best Campus Website .....	3



## Rules of Entry

### 1. DEFINITION OF AN ENTRANT:

The competition is open to all post-secondary campus newspapers in Canada.

### 2. SCOPE OF THE COMPETITION:

All entries will be based on editions published during the 2017 calendar year.

### 3. LIMIT OF NUMBER OF ENTRIES:

**A.** A maximum of **three** entries per newspaper may be submitted into the following categories:

- 402 - Best Campus News Story
- 403 - Best Campus Feature Story
- 404 - Best Campus Photography

**B.** A maximum of **one** entry per newspapers may be submitted into the following categories:

- 401 - Outstanding Campus Newspaper
- 405 - Best Campus Website

### 4. ENTRY DEADLINES:

Entry deadline is **Monday, April 30, 2018**. All entries must be received at the News Media Canada office—37 Front Street East, Suite 200, Toronto, Ontario, M5E 1B3—postmarked or shipped prepaid prior to midnight on April 30, 2018. C.O.D. packages will not be accepted.

### 5. ONLINE ENTRY SYSTEM:

All entrants must register and complete entry forms online. Digital copies of newspaper tearsheets are also to be uploaded online in accepted file formats for the applicable categories.

Note: The Outstanding Campus Newspaper category requires both a hard copy and a PDF tearsheet.

### 6. FILE FORMATS ACCEPTED:

PDF, JPEG, DOC, GIF, XLS, PPT, FLV, MPG, WMV, MPEG, PNG, MOV, MP4.

For the Best Campus Website category, a URL link to your website can be uploaded for your website entry.

**FILE NAMES must not contain spaces or special characters.**

The following format is acceptable: [Scarborough-News-March-22-2017-pg1.pdf](#)

**Maximum file size: 3 MB**

### 7. ENTRY FEES:

\$50.00 flat rate, plus applicable GST/HST.

Payment may be made by VISA or MasterCard through our online entry site, or by cheque or money order made payable to News Media Canada, which must be accompanied by a copy of your entry form. All payments are to be made no later than the entry deadline.



**8. OUTSTANDING CAMPUS NEWSPAPER ENTRIES:**

Entrants to this category shall submit two full issues—one from February 2017 and one from September 2017.

Complete your entry form online, then print and attach the forms to your hard copy tear sheets. An original hard copy of the full issue and a PDF of the front page are required for this category. Photocopies and clippings will be disqualified. Incomplete entries will also be disqualified. Consult the description of each category you are entering for materials to be submitted.

Use tape or staples to keep entry materials together. Send all entries together in one package., couriered to:

CCNAwards  
c/o News Media Canada  
37 Front St. E., Suite 200  
Toronto ON M5E 1B3

Use the shipping label provided in order to distinguish your entry package from other mail and parcels.

**9. The decision of the judges shall be final.**

**10. Submissions become the property of News Media Canada and may be reproduced by News Media Canada in any of its publications.**

NOTE: Maintain a copy of your submissions for later announcements. Due to the high volume of entries, News Media Canada is unable to trace individual entries following submission to judges. Be sure to print a copy of your entry form(s) for your files.

**11. WINNERS ANNOUNCEMENT:**

Winners in all categories and classes will be announced on the Canadian Community Newspaper Awards website, **communitynewspaperawards.ca**, on Monday, June 18, 2018.

**QUESTIONS?**

Call the News Media Canada office toll-free at 1-877-305-2262 ext. 4439  
or email [awards@newsmediacanada.ca](mailto:awards@newsmediacanada.ca).



## Campus Newspapers

### 401 - Outstanding Campus Newspaper

This award is based on the total newspaper and recognizes outstanding overall achievement in journalism school and post-secondary press.

An entry shall consist of one copy each of two issues—one from the month of February 2017 and one from the month of September 2017. Newspapers that publish less frequently than once per month are required to submit the edition from the first week that they published immediately following the month selected by News Media Canada.

Entrants may only submit one entry into this category. Hardcopies and PDF tear sheets of your entry are required for this category.

- Hard copies – One copy of each of the two issues mentioned above.
- PDF tear sheet – PDF tear sheet of one front page from either of the issues mentioned above. Digital files will ONLY be used in the Winners Book.

Judging will be based on:

- Quality of writing (15 points)
- Photography (10 points)
- Design and Layout (10 points)
- Print Quality (5 points)
- Advertising (10 points)

Total Points: 50

#### **Circulation Classes:**

- **Circulation open**

### 402 - Best Campus News Story

An entry shall consist of one story written by a student journalist, published in one issue, and dealing with a local college/university related event, situation, or issue of some newsworthy importance to students. Submit one set of full-page tear sheets containing the article, with the article clearly marked and visible for judging. An explanatory letter may accompany the entry to provide background information. The writer's name must be included with the entry.

A newspaper may submit up to three different entries in this category. A separate entry form must be completed for each entry. PDF tear sheet(s) of your entry are required for this category.

Judging will be based on:

- Quality of writing - Writing style, Grammar, Spelling (35 points)
- Depth and detail - Scope and excellence of content, Quality of reporting / initiative, Depth of research, Objectivity (35 points)
- Newsworthiness - Significance to community, Impact, Local content, Timeliness (30 points)

Total Points: 100

#### **Circulation Classes:**

- **Circulation open**



## **403 - Best Campus Feature Story**

An entry shall consist of one story written by a student journalist, published in one issue, about one specific college/university topic of interest to students. Submit full-page tear sheets, with the article clearly marked and visible for judging. An explanatory letter may accompany the entry to provide background information. The writer's name must be included with the entry.

A newspaper may submit up to three different entries in this category. A separate entry form must be completed for each entry. PDF tear sheet(s) of your entry are required for this category.

Judging will be based on:

- Quality of writing - Writing style, Structure and organization, Grammar, Spelling (25 points)
- Depth and detail - Scope and excellence of content, Quality of reporting / initiative, Depth of research (25 points)
- Originality and creativity - Uniqueness of approach, Original treatment of the topic (20 points)
- Presentation - Graphic layout, Picture content (15 points)
- Impact - Relevance to community, Reader interest (15 points)

Total Points: 100

### **Circulation Classes:**

- **Circulation open**

## **404 - Best Campus Photography**

An entry shall consist of one news/feature/sports photograph of college or student activities taken by a student photographer. Submit one full-page tear sheet with the photo clearly marked and visible for judging. One picture only will be accepted for judging. Actual prints are not necessary. The photographer's name must be included with the entry. Any image created or manipulated with computer software is not acceptable.

A newspaper may submit up to three different entries in this category. A separate entry form must be completed for each entry. PDF tear sheets of your entry are required for this category.

Judging will be based on:

- News/feature/sports value (15 points)
- Originality and imagination (25 points)
- Presentation - Technical skill, Composition, Focus/clarity, Reproduction, Cropping, Cutline (10 points)

Total Points: 50

### **Circulation Classes:**

- **Circulation open**



## **405 - Best Campus Website**

This award recognizes the campus newspaper website that best complements its print edition(s). A strong website is easy to navigate, has an appealing design, and contains valuable information for its intended community.

An entry shall consist of the newspaper's URL uploaded to the online entry site. Entries to this category will be submitted online.

Entrants may only submit one entry into this category.

- URL - Your website address, plus a temporary username and password, if needed, in order to give the judge access to all website content.
- PDF - One PDF of your website's homepage that best showcases it for use in the Winners Book.

Judging will be based on:

- Local Content - News, information and advertising that serve and reflect the community (35 points)
- Organization and presentation of editorial content (15 points)
- Structure and Navigation - Ease of navigation, speed of downloads, site's overall organization, use of responsive design and mobile versions (10 points)
- Visual Design (10 points)
- Functionality and Interactivity - Use of social media, blogs, videos, polls, surveys to engage readers (15 points)
- Overall Experience (15 points)

Total Points: 100

### **Circulation Classes:**

- **Circulation open**