

DOSSIER

# Supermarkets and grocery stores in Canada

Supermarkets and grocery stores in Canada

# ◆ **Table of Contents**

## Market overview

- [07](#) Distribution of the supermarket and grocery store industry in Canada 2010-2015
- [08](#) Number of grocery stores in Canada 2016, by region
- [09](#) Number of grocery stores in Canada 2015, by employment size
- [10](#) Number of supermarkets and other grocery stores in Canada 2016, by region
- [11](#) Number of stores of selected grocery retailers in Canada 2014, by brand
- [12](#) Distribution of grocery square footage in Canada 2015, by company
- [13](#) Discount retailer market share of the grocery sector in Canada 2016, by region
- [14](#) Average grocery basket size of consumers in Canada 2014, by location type
- [15](#) Average grocery basket size per shopping trip in Canada 2014, by gender
- [16](#) Leading business priorities of grocery retailers in Canada 2014

## Retail sales

- [18](#) Retail sales of supermarkets and other grocery stores in Canada 2012-2016
- [19](#) Change in retail sales of supermarkets and other grocery stores in Canada 2012-2017
- [20](#) Food store sales in Canada 2004-2017
- [21](#) Chain food store sales in Canada 2004-2018
- [22](#) Independent food store sales in Canada 2004-2018

- [23](#) Food store sales in Canada 2017, by region and type
- [24](#) Forecasted retail sales of supermarkets in Canada 2013-2018
- [25](#) Forecasted retail sales of grocery retailers in Canada 2013-2018
- [26](#) Forecasted retail sales of convenience stores in Canada 2013-2018
- [27](#) Forecasted retail sales of discount stores in Canada 2013-2018

## Consumer behavior

- [29](#) Reasons for choosing a grocery store to shop at in Canada 2014
- [30](#) Reasons for choosing a specific store for grocery shopping in Canada 2017
- [31](#) Reasons for grocery shopping at multiple stores in Canada 2014
- [32](#) Most popular food and beverage stores among consumers in Canada 2015
- [33](#) Top grocery stores at which consumers regularly shop in Canada 2017
- [34](#) Grocery retailers with the freshest products according to consumers in Canada 2014
- [35](#) Grocery store sections shopped on most recent shopping trip in Canada 2017
- [36](#) Mobile app usage for grocery shopping in Canada 2013, by age group
- [37](#) Preferred online options for grocery shopping in Canada 2014
- [38](#) Effects of music in grocery stores according to customers in Canada 2015

## Leading retailers

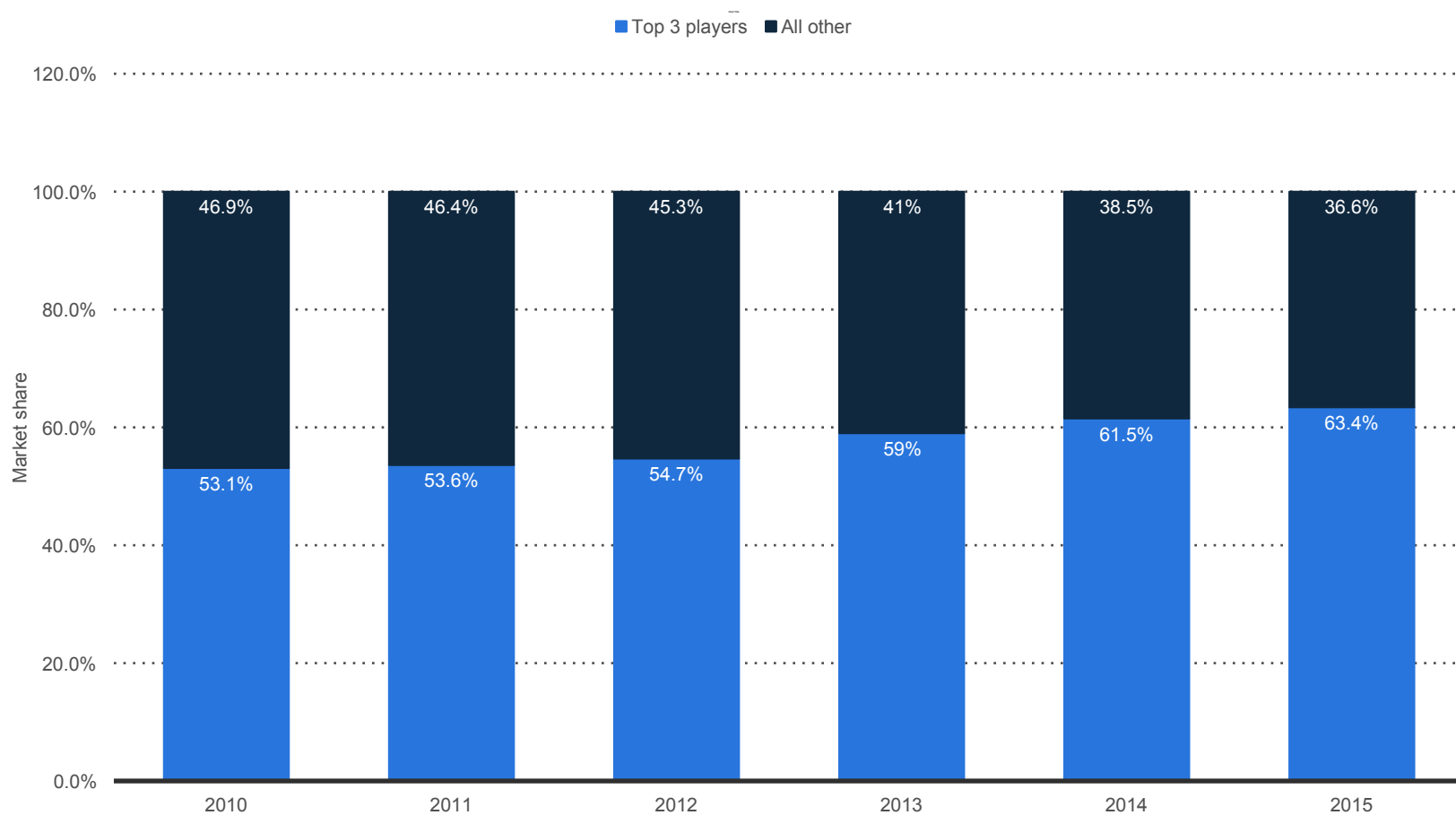
- [40](#) Annual grocery sales of selected retailers in Canada 2014, by brand
- [41](#) Net sales growth of Costco in Canada 2013-2017
- [42](#) Number of Costco warehouses in Canada 2016, by province
- [43](#) Revenue of Loblaw Companies Limited Canada 2012-2017
- [44](#) Retail sales of Loblaw Companies Limited Canada 2013-2017
- [45](#) Annual grocery sales of Loblaw in Canada 2014, by brand
- [46](#) Annual grocery sales of Walmart in Canada 2014, by brand
- [47](#) Number of Walmart stores in Canada 2012-2017
- [48](#) Revenue of Sobeys in Canada 2013-2017
- [49](#) Sales of Metro, Inc. in Canada 2010-2017
- [50](#) Annual grocery sales of Metro in Canada 2014, by brand
- [51](#) Number of Metro, Inc. properties in Canada 2017, by type

Supermarkets and grocery stores in Canada

## **Market overview**

Distribution of the supermarket and grocery store industry in Canada 2010-2015

## Distribution of the supermarket and grocery store industry in Canada from 2010 to 2015, by market share



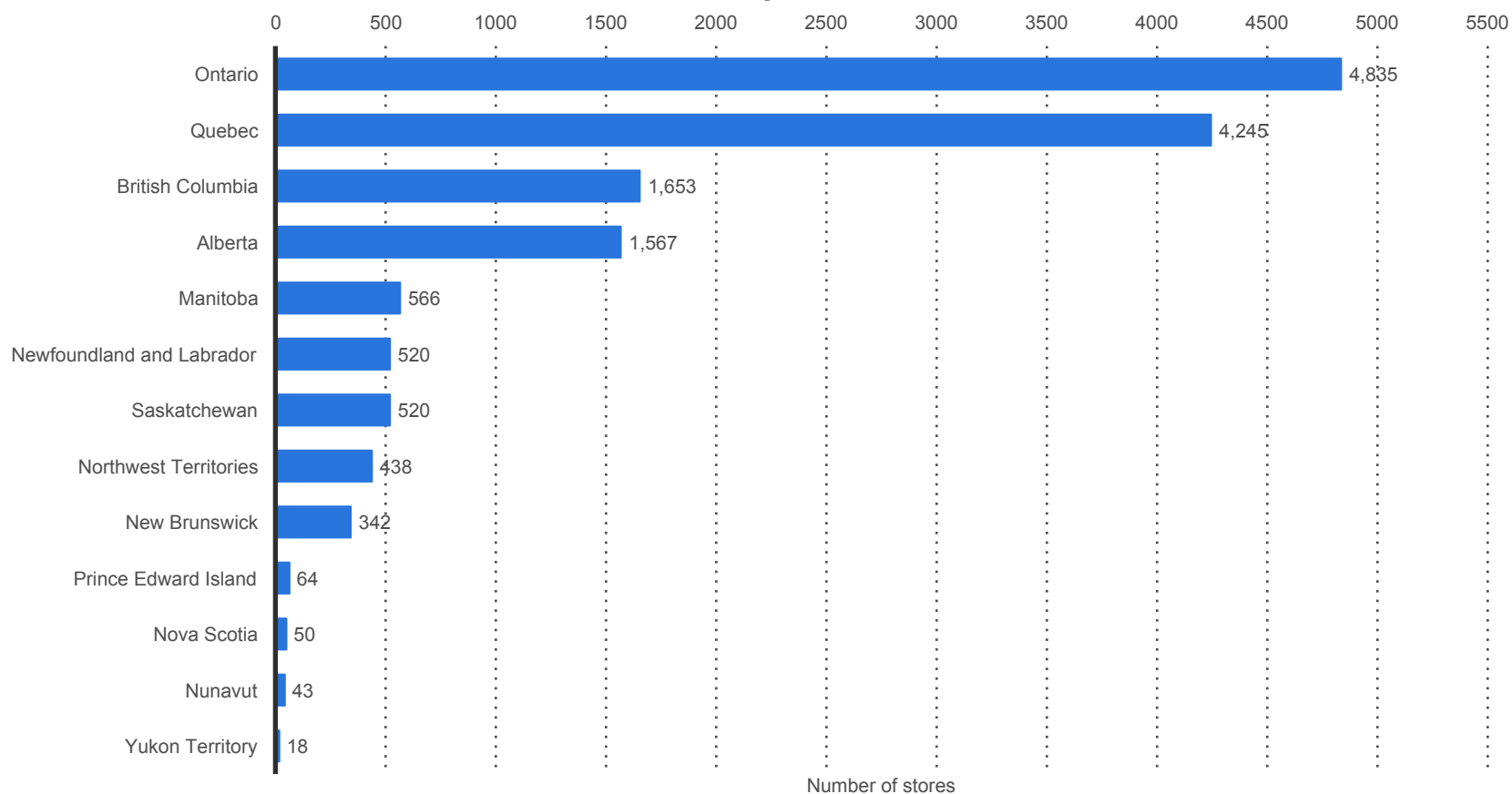
Note: Canada; 2010 to 2015

Further information regarding this statistic can be found on [page 53](#).

Source: IBISWorld [ID 461397](#)

Number of grocery stores in Canada 2016, by region

## Number of grocery stores in Canada as of December 2016, by region\*



**Note:** Canada; as of December 2016

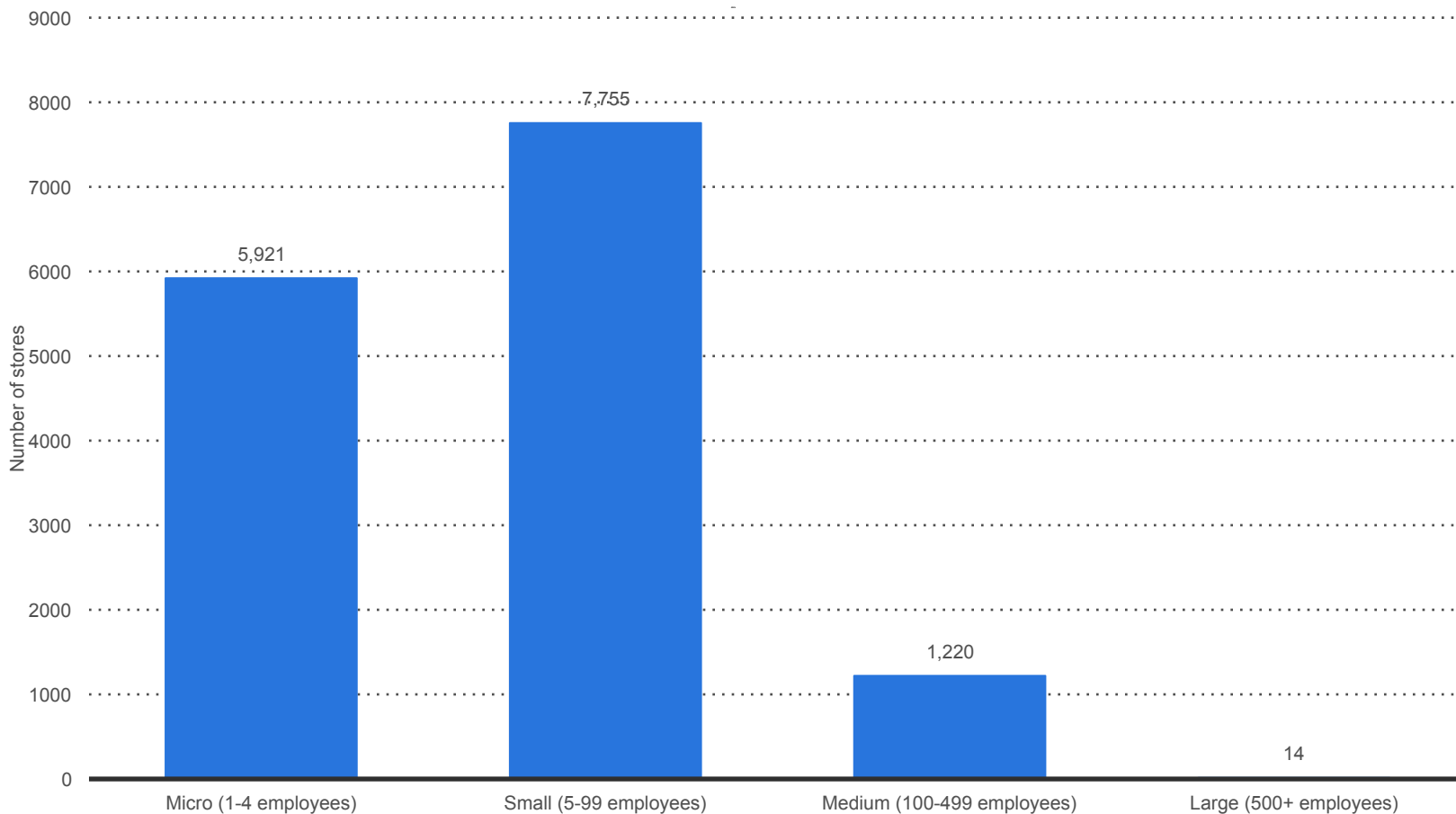
Further information regarding this statistic can be found on [page 54](#).

**Source:** StatCan; Industry Canada [ID 459530](#)



Number of grocery stores in Canada 2015, by employment size

## Number of grocery stores in Canada as of December 2015, by employment size



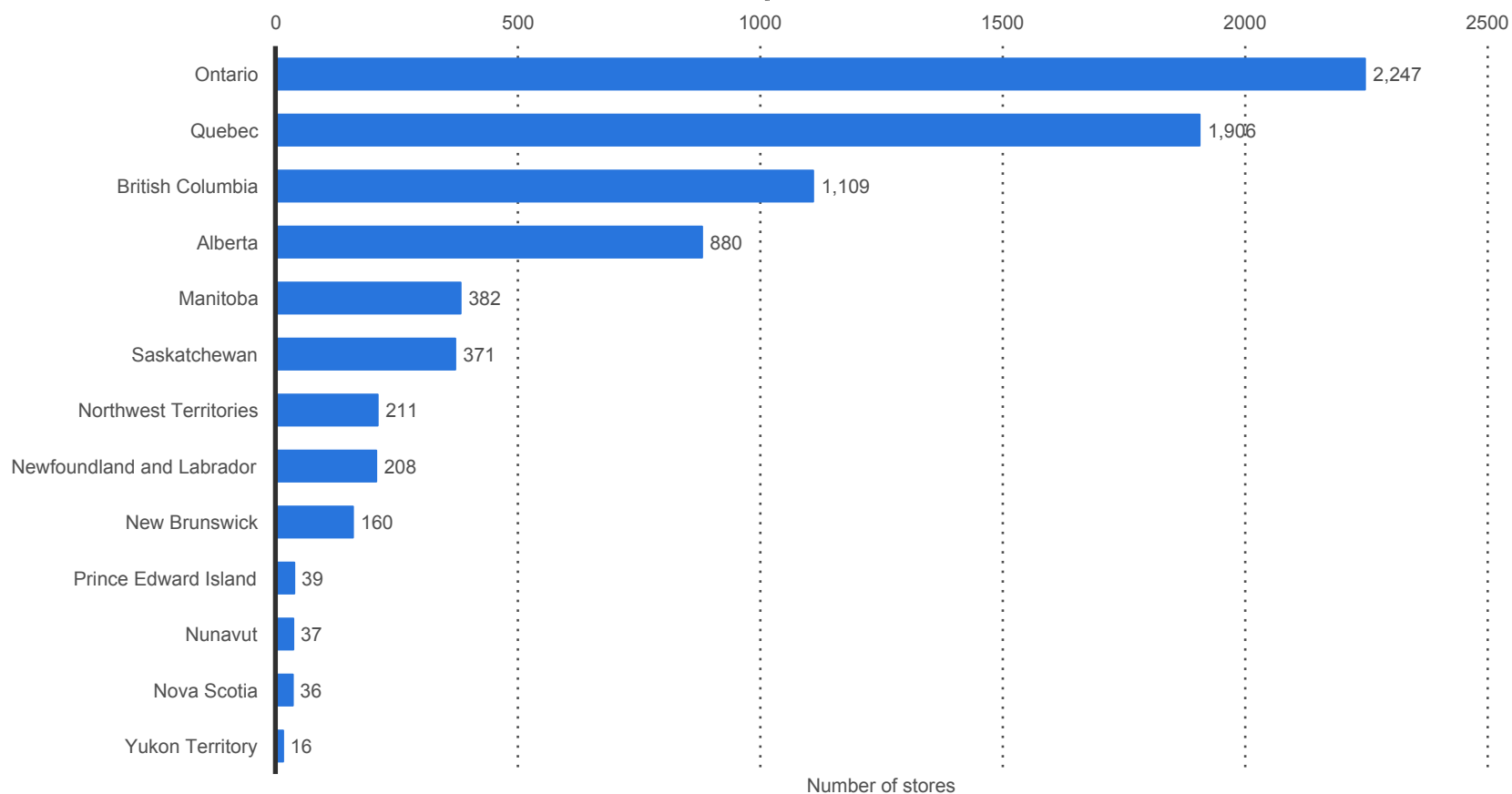
**Note:** Canada; as of December 2015

Further information regarding this statistic can be found on [page 55](#).

**Source:** StatCan; Industry Canada [ID 459536](#)

Number of supermarkets and other grocery stores in Canada 2016, by region

## Number of supermarkets and other grocery stores in Canada as of December 2016, by region\*



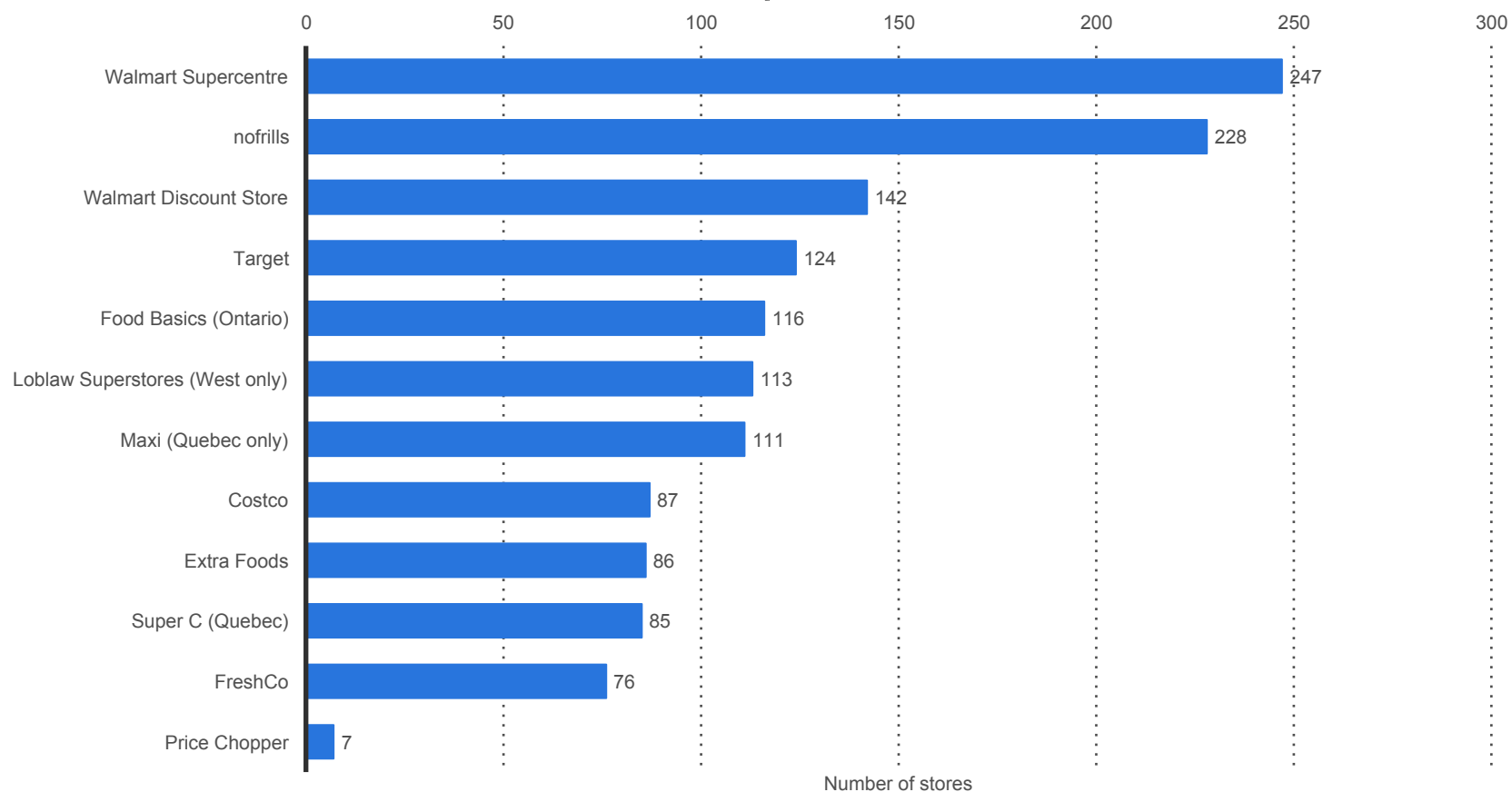
**Note:** Canada; as of December 2016

Further information regarding this statistic can be found on [page 56](#).

**Source:** StatCan; Industry Canada [ID 459540](#)

Number of stores of selected grocery retailers in Canada 2014, by brand

## Number of stores of selected grocery retailers in Canada as of October 2014, by brand



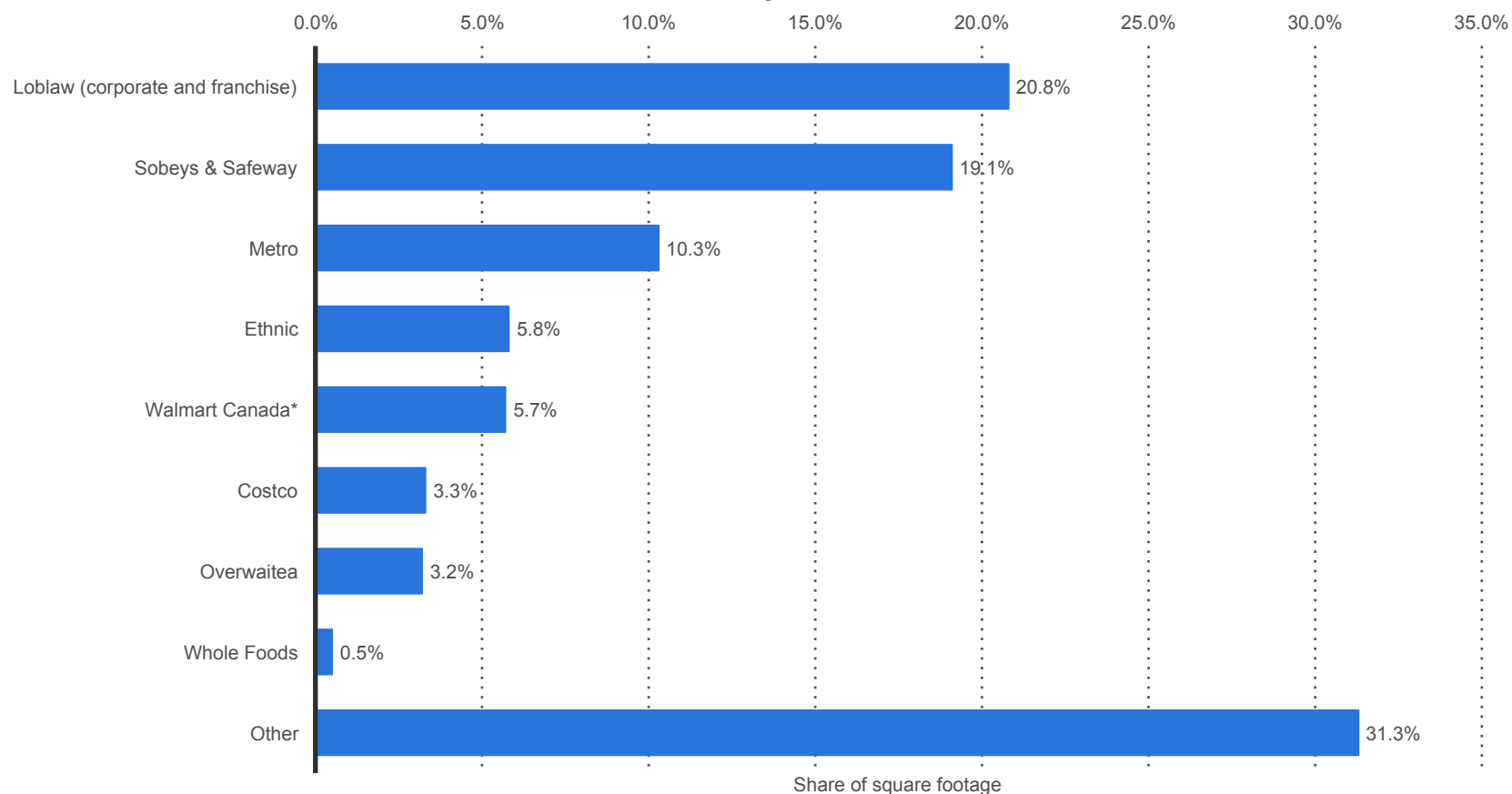
Note: Canada; October 2014

Further information regarding this statistic can be found on [page 57](#).

Source: Canadian Imperial Bank of Commerce; Website ([bobleonidas.com](http://bobleonidas.com)) [ID 454447](#)

Distribution of grocery square footage in Canada 2015, by company

## Distribution of grocery square footage in Canada as of May 2015, by company



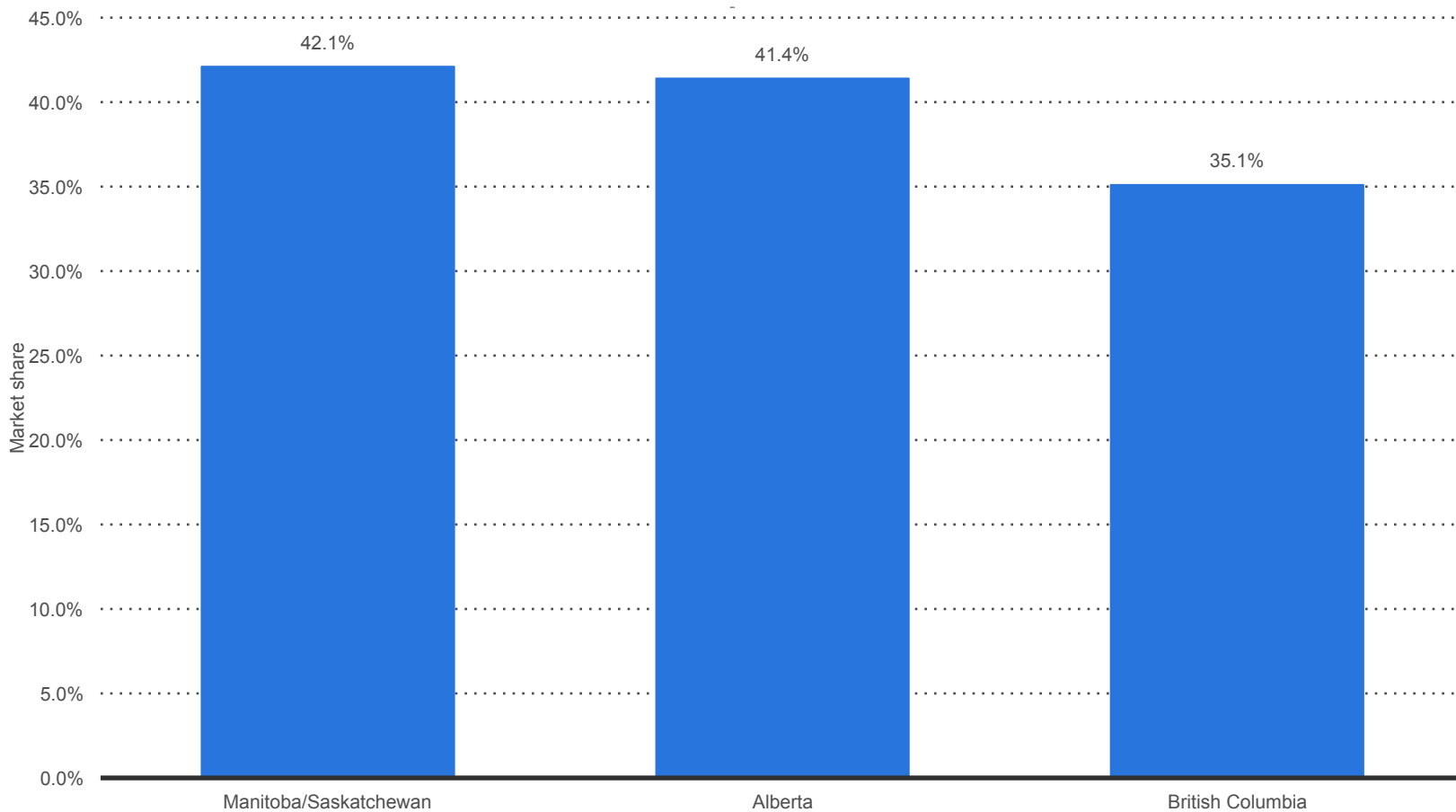
Note: Canada; as of May 2015

Further information regarding this statistic can be found on [page 58](#).

Source: Grocery Business (Canada) [ID 452929](#)

Discount retailer market share of the grocery sector in Canada 2016, by region

## Discount retailer market share of the grocery sector in Canada as of 2016, by prairie region



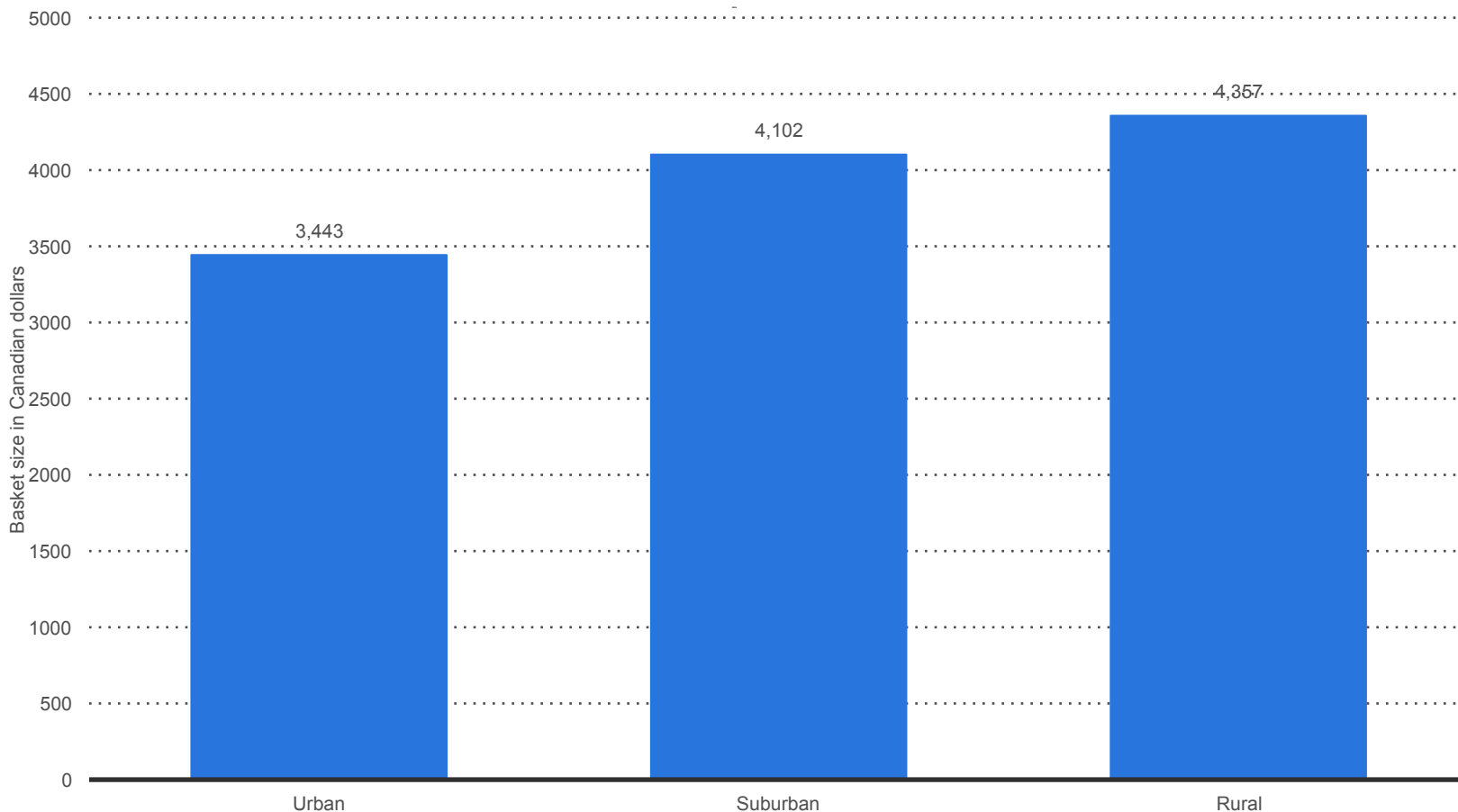
**Note:** Canada; 52 weeks to October 01, 2016

Further information regarding this statistic can be found on [page 59](#).

**Source:** Nielsen; Retail Council of Canada [ID 465882](#)

Average grocery basket size of consumers in Canada 2014, by location type

## Average grocery basket size of consumers in Canada in 2014, by location type (in Canadian dollars)



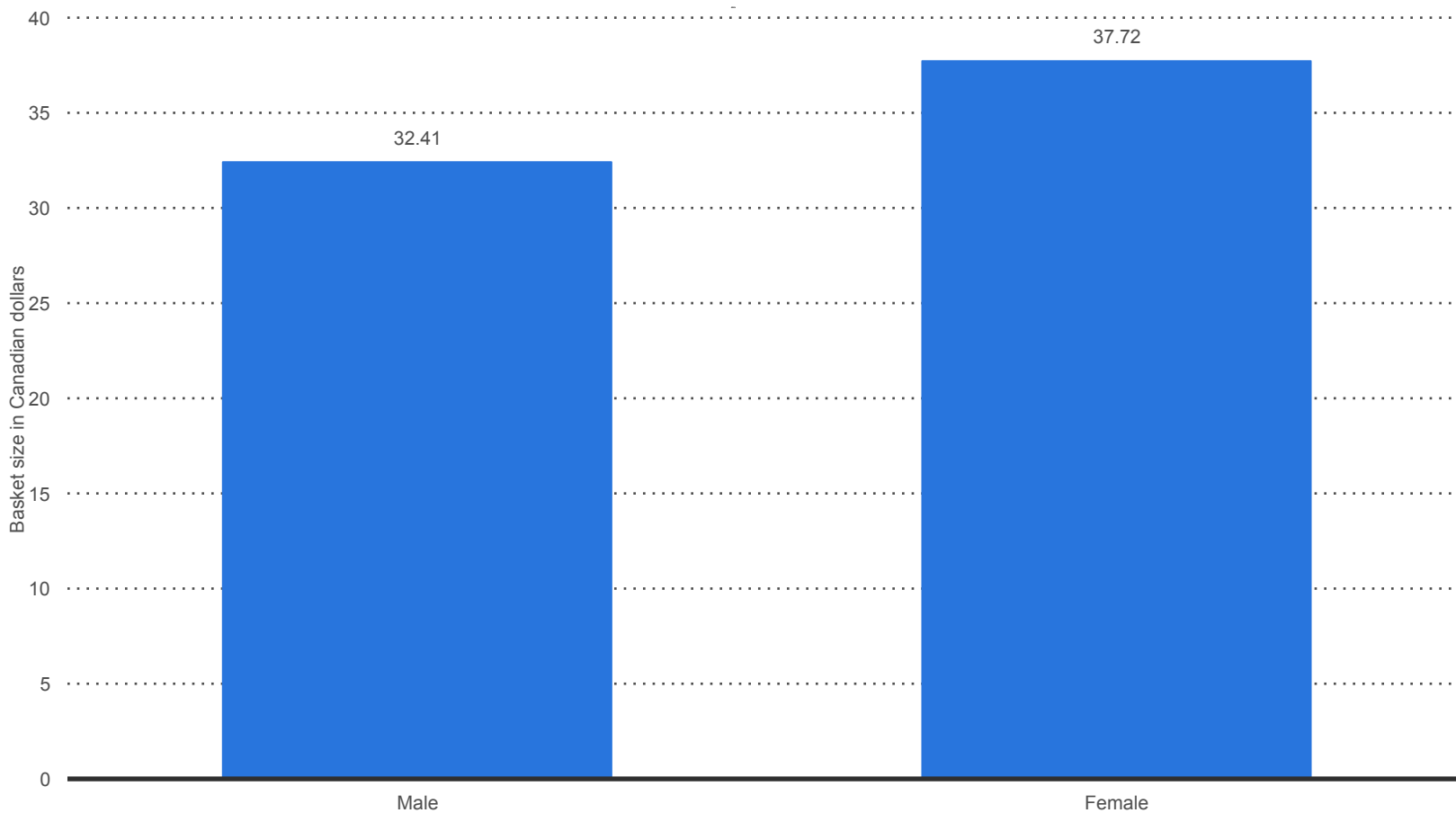
Note: Canada; 52 weeks ending September 20, 2014

Further information regarding this statistic can be found on [page 60](#).

Source: Nielsen [ID 457188](#)

Average grocery basket size per shopping trip in Canada 2014, by gender

## Average grocery basket size per shopping trip in Canada in 2014, by gender (in Canadian dollars)\*



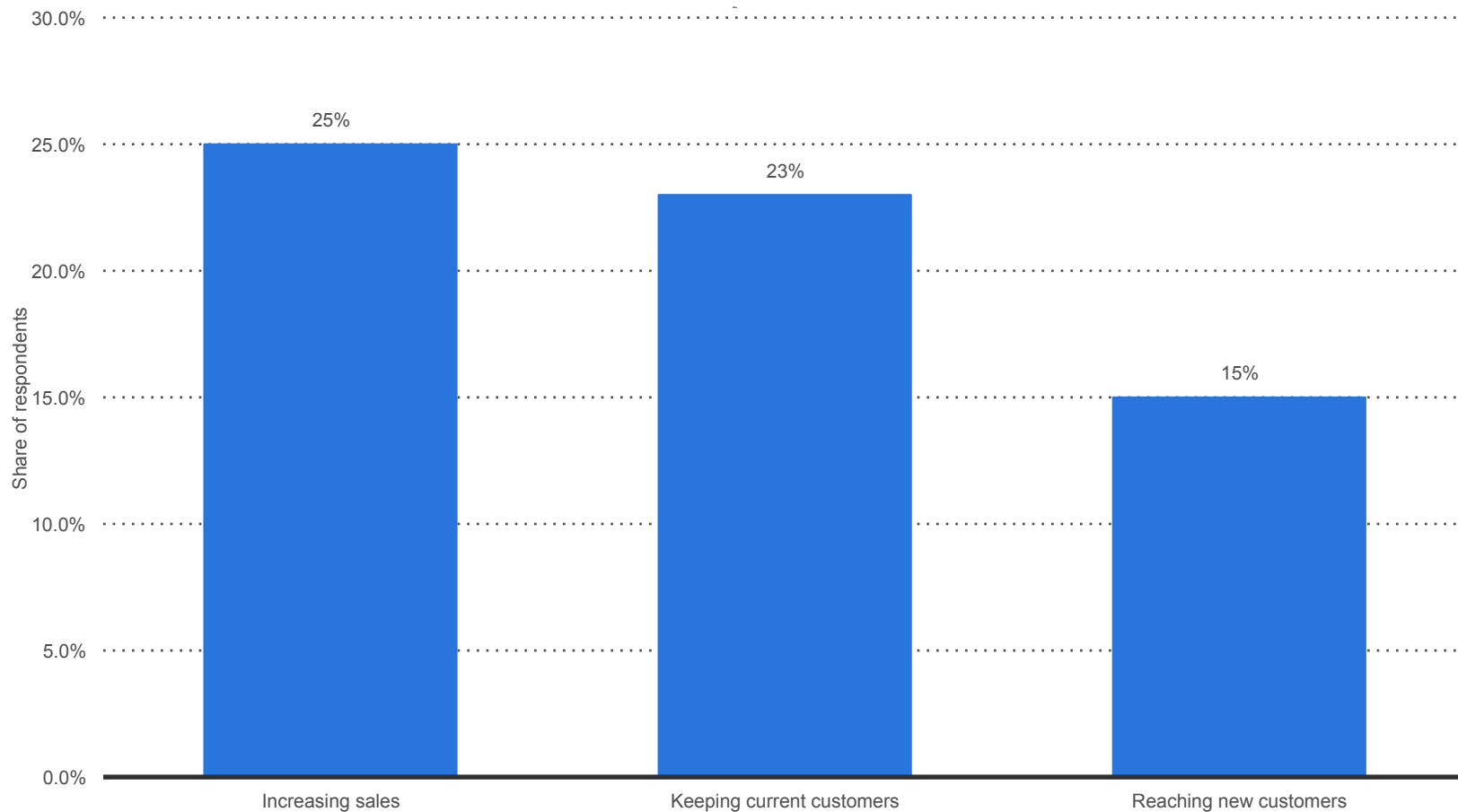
**Note:** Canada; 52 weeks ending July 26, 2014

Further information regarding this statistic can be found on [page 61](#).

**Source:** Nielsen [ID 457199](#)

Leading business priorities of grocery retailers in Canada 2014

## Leading business priorities of grocery retailers for the next 12 months in Canada as of March 2014



**Note:** Canada; March 17 to April 3, 2014; 375 Respondents; Canadian retail businesses

Further information regarding this statistic can be found on [page 62](#).

**Source:** Nielsen; American Express [ID 434117](#)

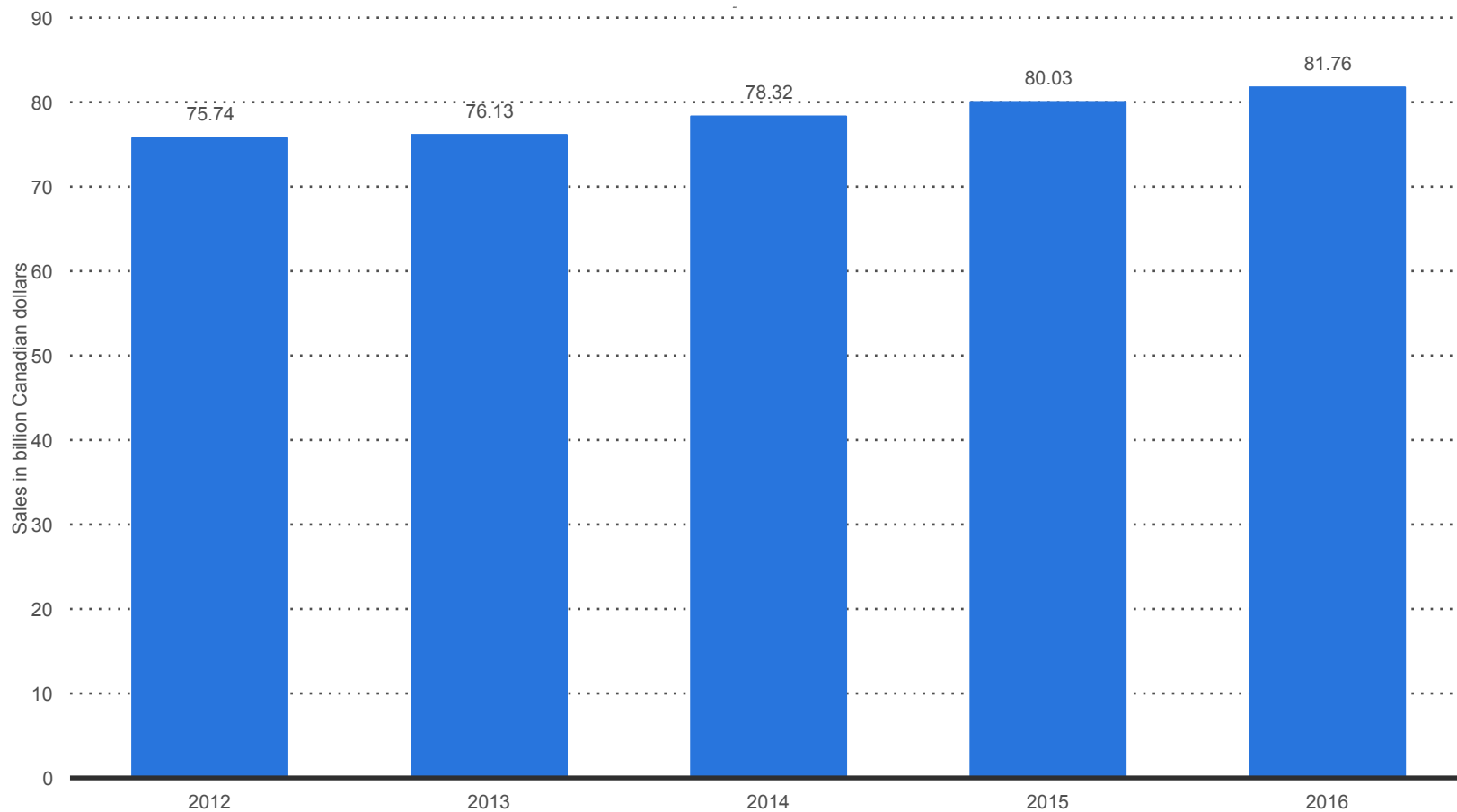


Supermarkets and grocery stores in Canada

◆ **Retail sales**

Retail sales of supermarkets and other grocery stores in Canada 2012-2016

## Retail sales of supermarkets and other grocery stores in Canada from 2012 to 2016 (in billion Canadian dollars)\*



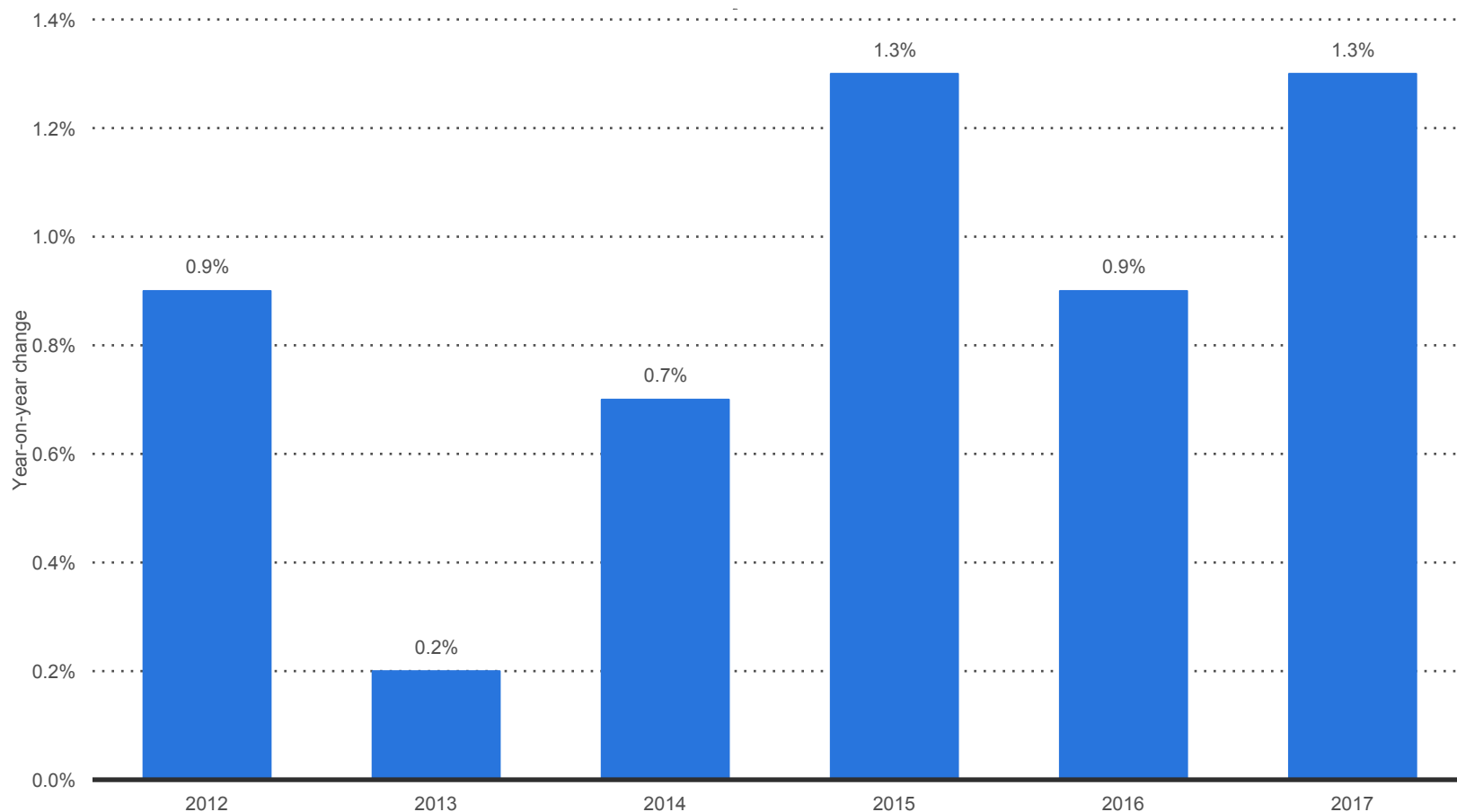
Note: Canada; 2012 to 2016

Further information regarding this statistic can be found on [page 63](#).

Source: StatCan [ID 432696](#)

Change in retail sales of supermarkets and other grocery stores in Canada 2012-2017

## Annual change in retail sales of supermarkets and other grocery stores in Canada from 2012 to 2017\*



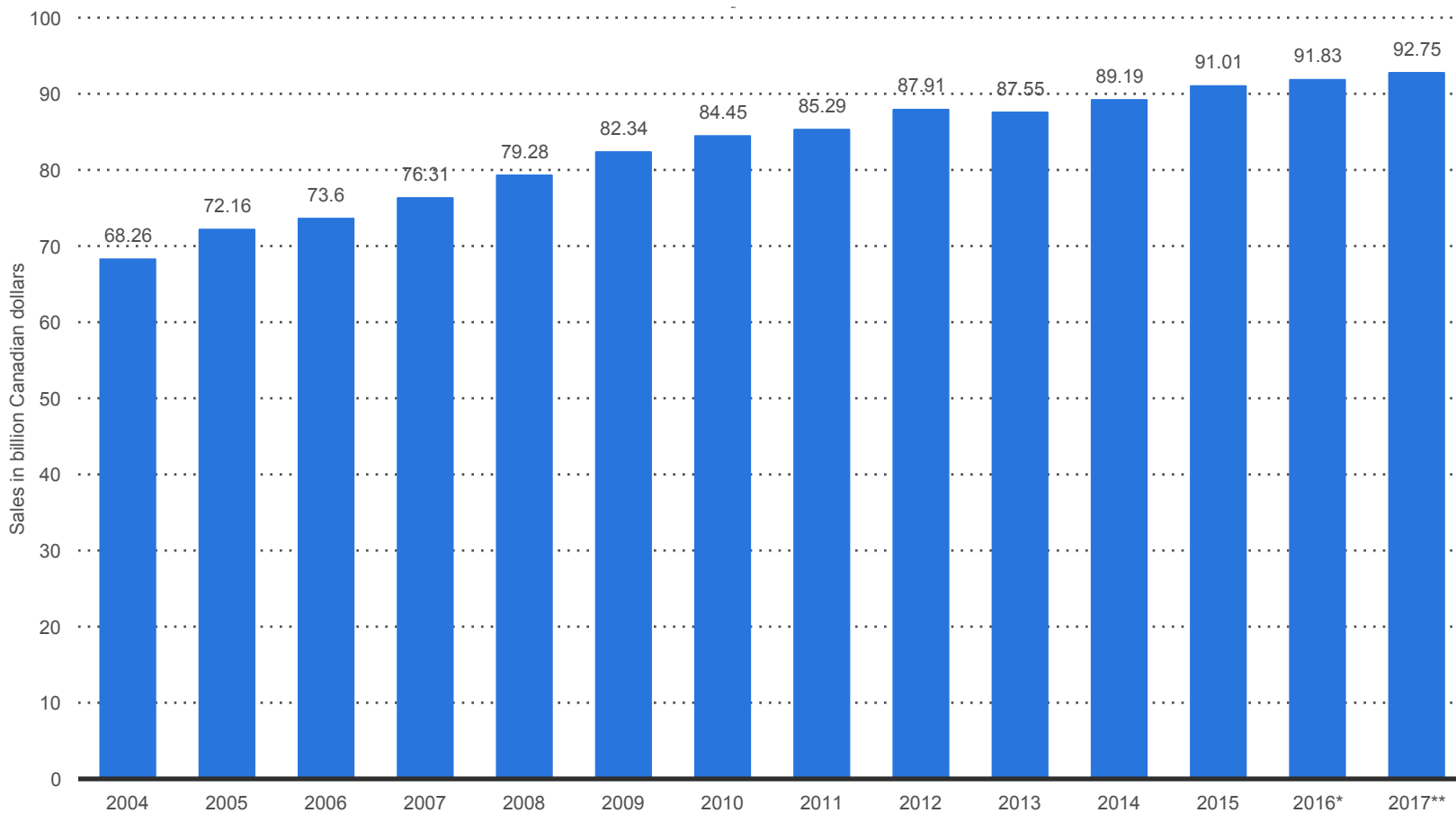
Note: Canada; 2012 to 2017

Further information regarding this statistic can be found on [page 64](#).

Source: StatCan [ID 432902](#)

Food store sales in Canada 2004-2017

## Food store sales in Canada from 2004 to 2017 (in billion Canadian dollars)



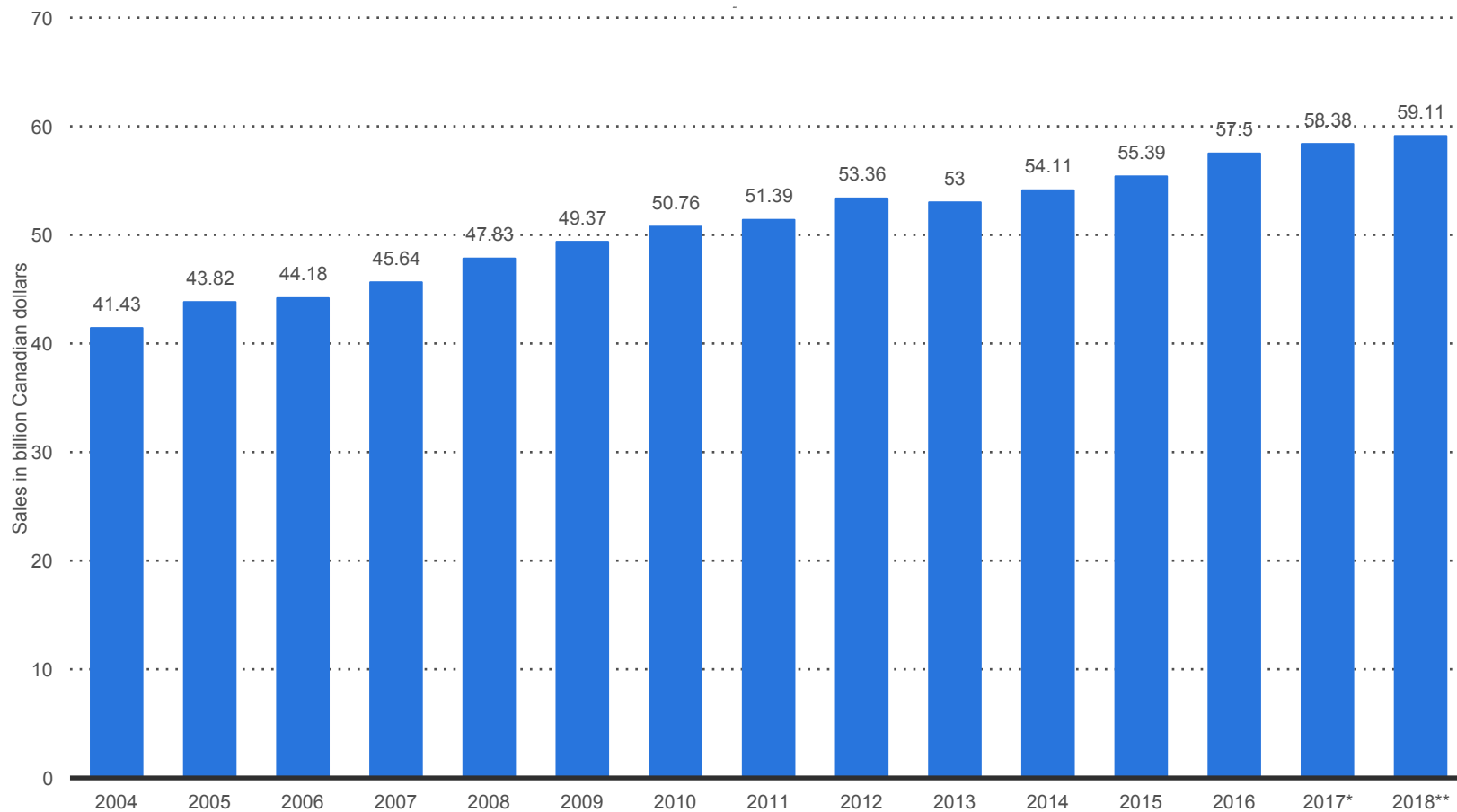
Note: Canada; 2004 to 2017

Further information regarding this statistic can be found on [page 65](#).

Source: Canadian Grocer [ID 480265](#)

Chain food store sales in Canada 2004-2018

## Chain food store sales in Canada from 2004 to 2018 (in billion Canadian dollars)



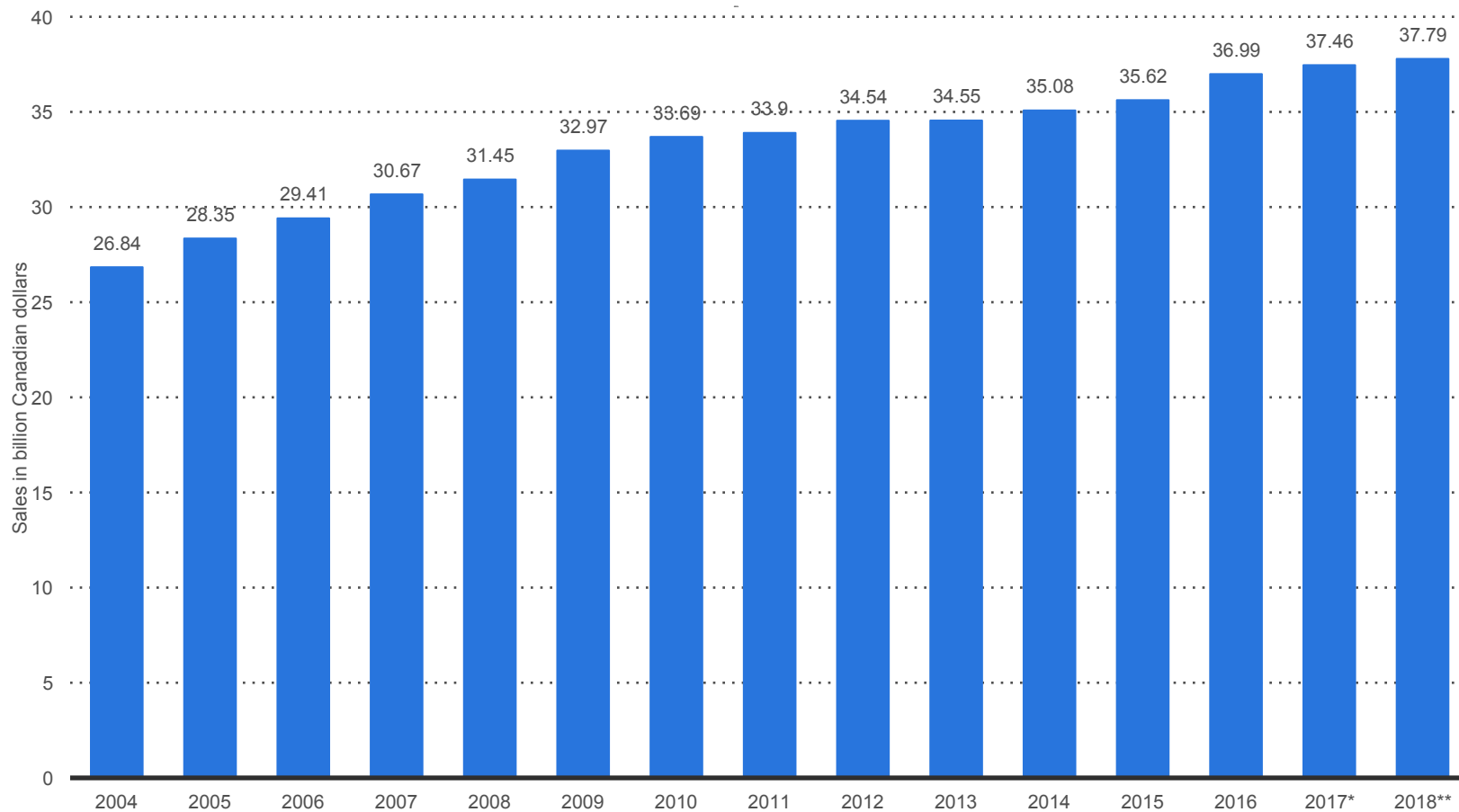
Note: Canada; 2004 to 2018

Further information regarding this statistic can be found on [page 66](#).

Source: Canadian Grocer [ID 480291](#)

Independent food store sales in Canada 2004-2018

## Independent food store sales in Canada from 2004 to 2018 (in billion Canadian dollars)



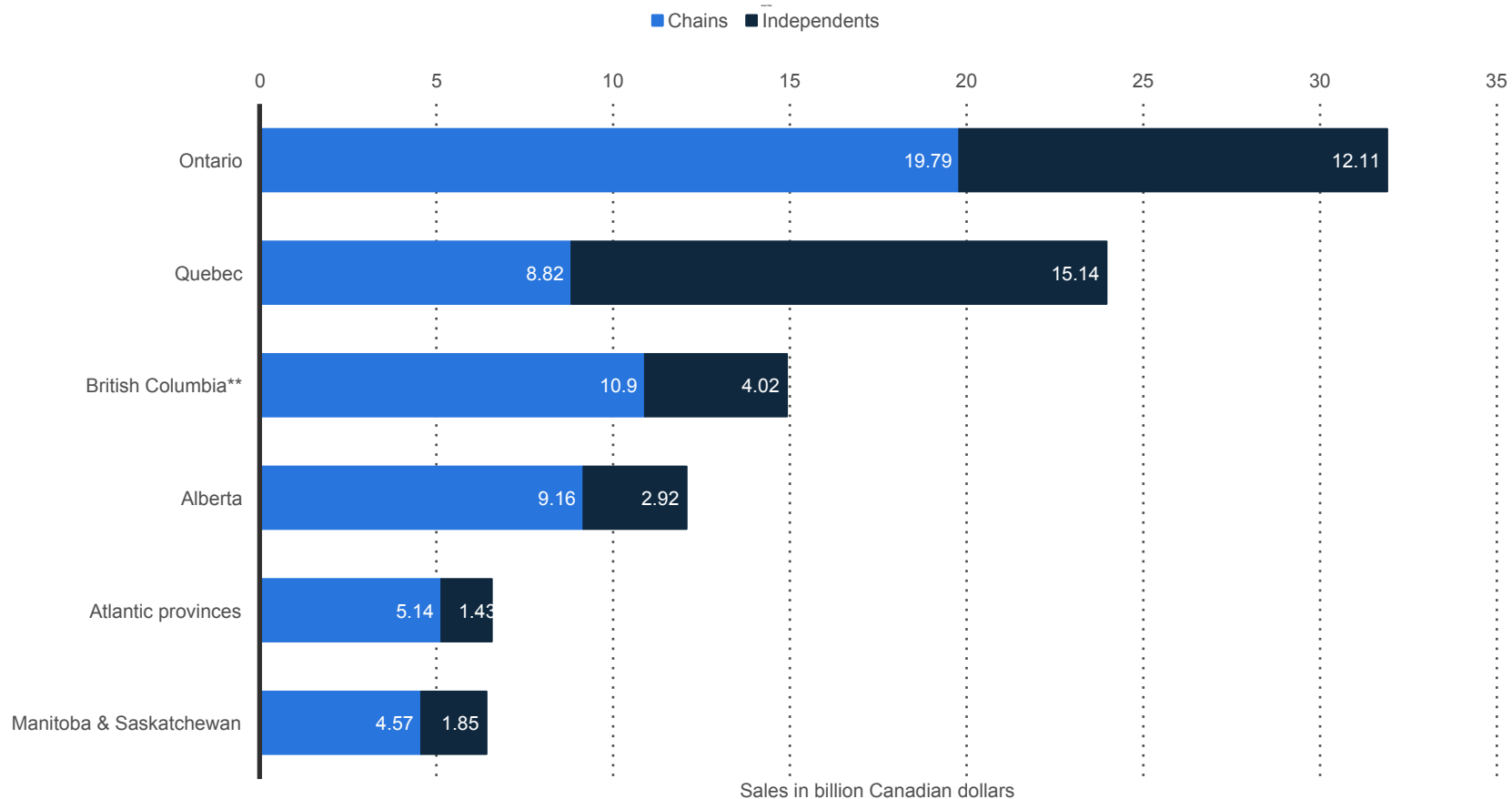
Note: Canada; 2004 to 2018

Further information regarding this statistic can be found on [page 67](#).

Source: Canadian Grocer [ID 480301](#)

Food store sales in Canada 2017, by region and type

## Sales of food stores in Canada in 2017, by region and type of store (in billion Canadian dollars)



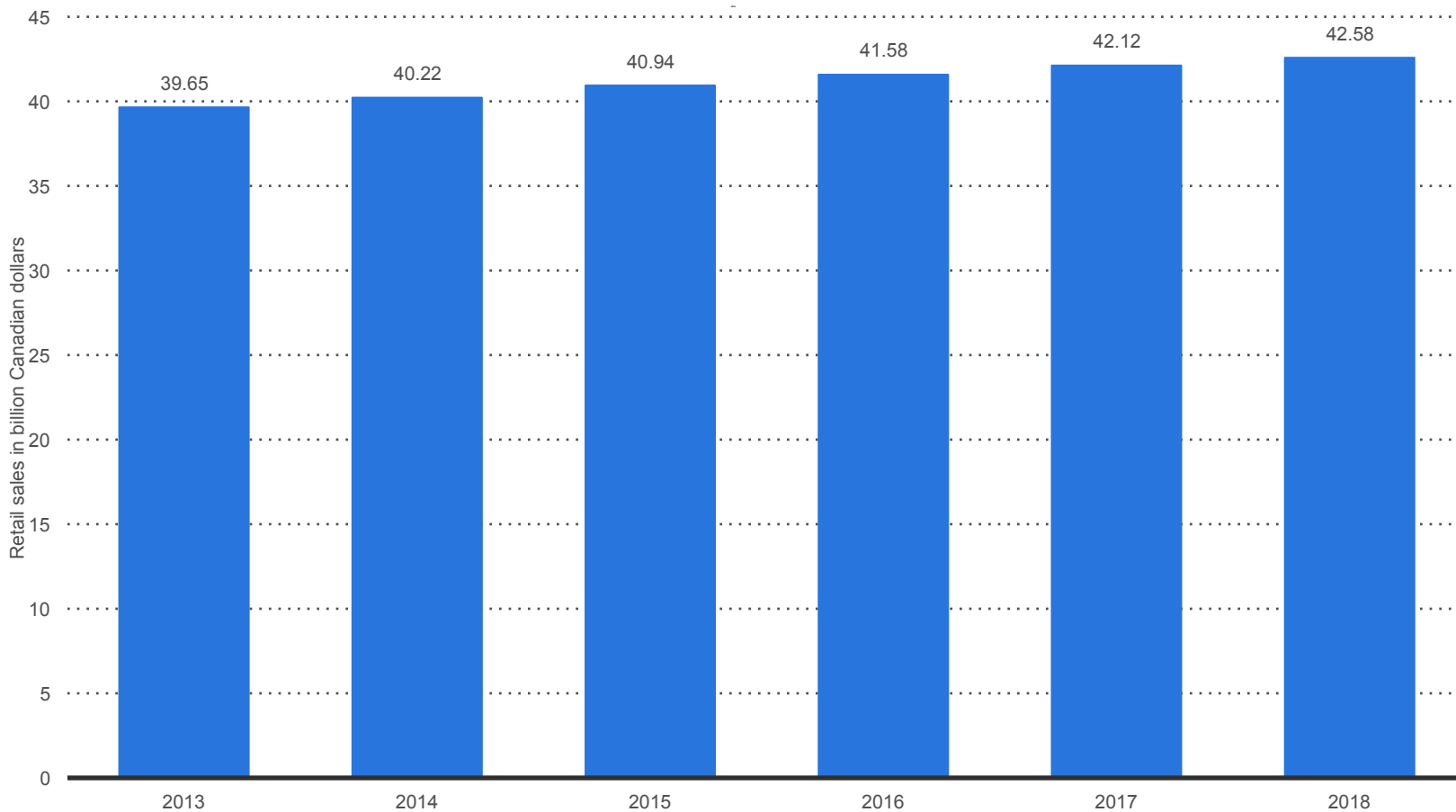
Note: Canada; 2017

Further information regarding this statistic can be found on [page 68](#).

Source: Canadian Grocer [ID 480379](#)

Forecasted retail sales of supermarkets in Canada 2013-2018

## Forecasted retail sales of supermarkets in Canada from 2013 to 2018 (in billion Canadian dollars)\*



**Note:** Canada; 2013 to 2018

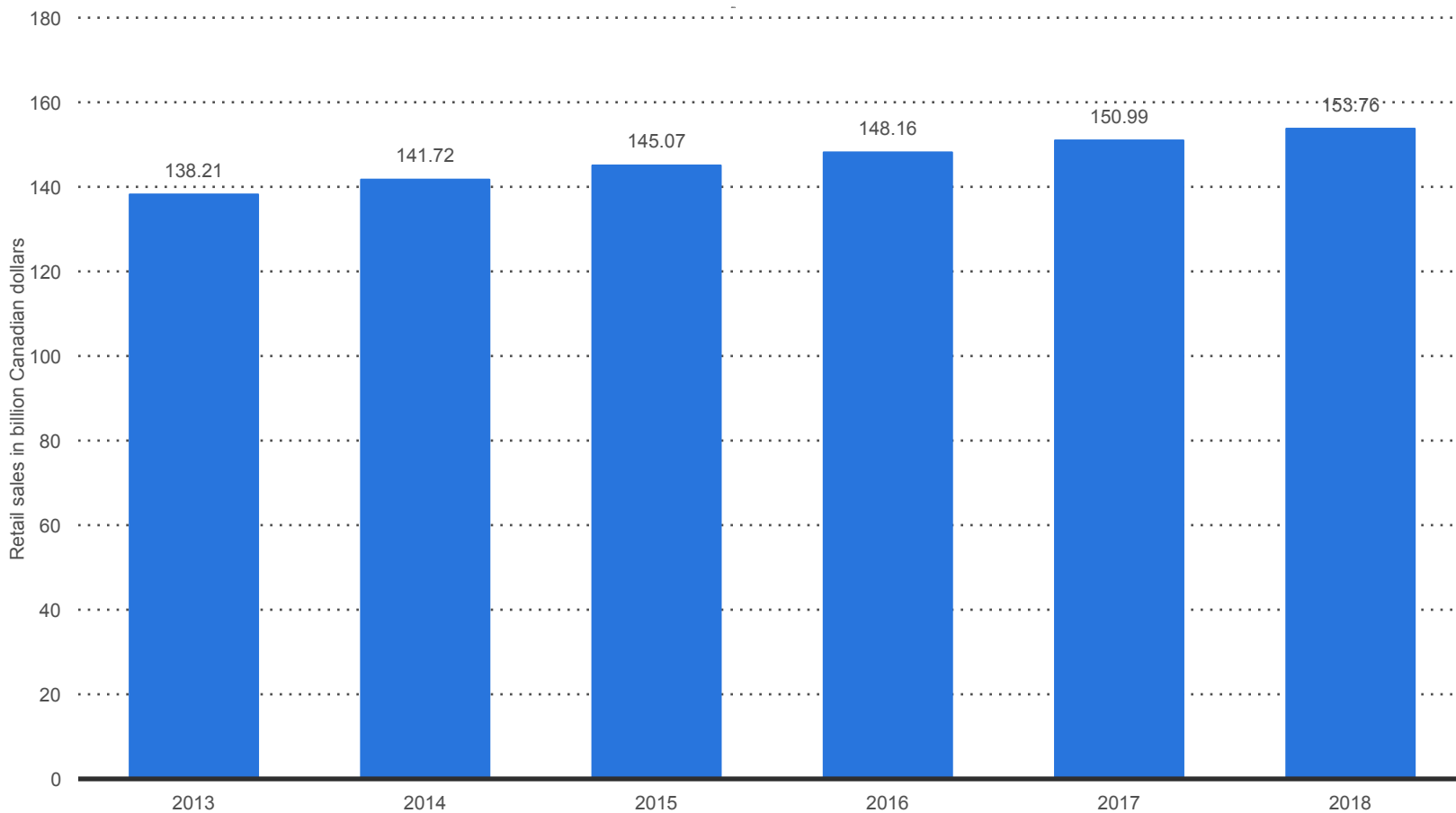
Further information regarding this statistic can be found on [page 69](#).

**Source:** Canadian Grocer; Euromonitor [ID 481009](#)



Forecasted retail sales of grocery retailers in Canada 2013-2018

## Forecasted retail sales of grocery retailers in Canada from 2013 to 2018 (in billion Canadian dollars)



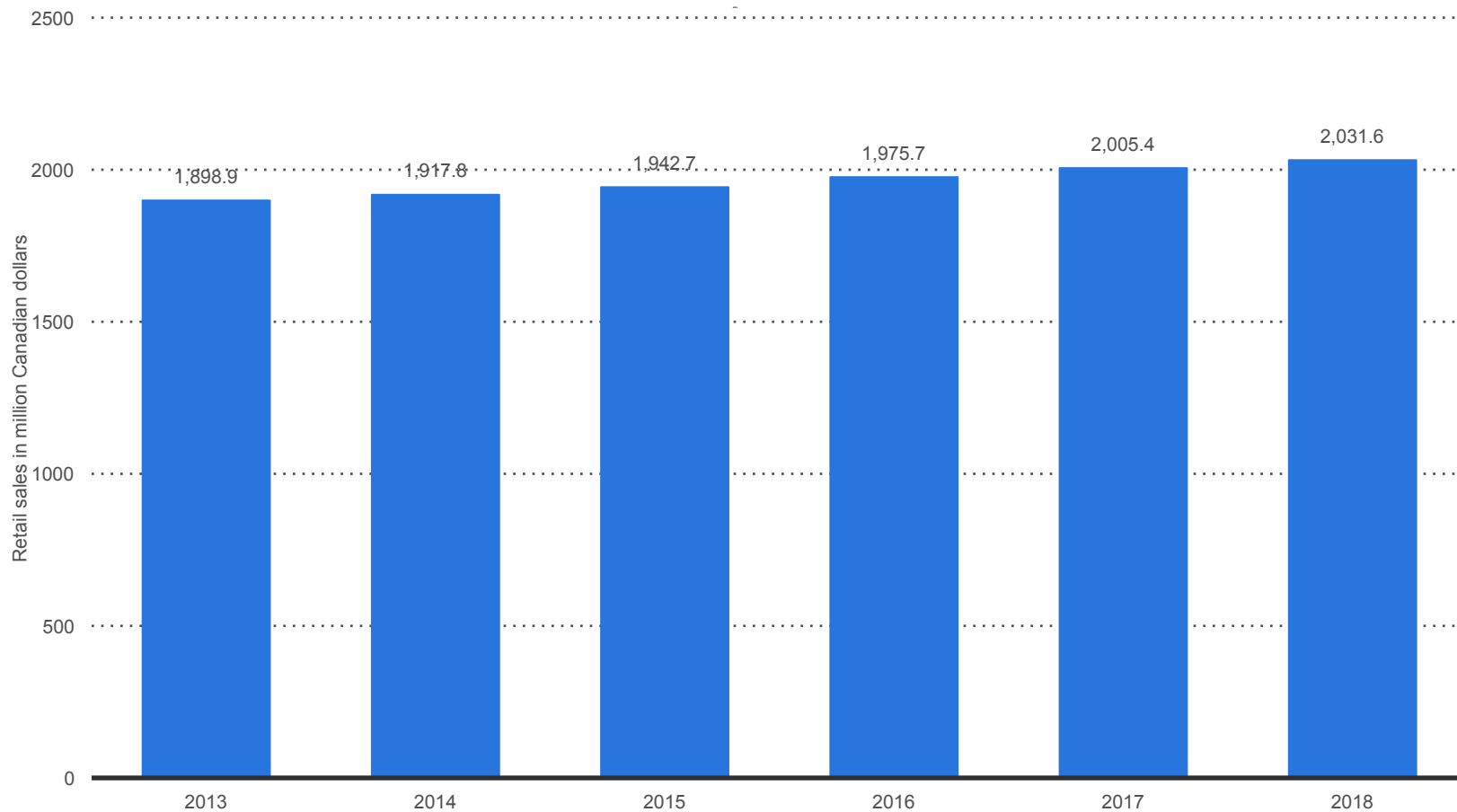
Note: Canada; 2013 to 2018

Further information regarding this statistic can be found on [page 70](#).

Source: Canadian Grocer; Euromonitor [ID 480973](#)

Forecasted retail sales of convenience stores in Canada 2013-2018

## Forecasted retail sales of convenience stores in Canada from 2013 to 2018 (in million Canadian dollars)\*



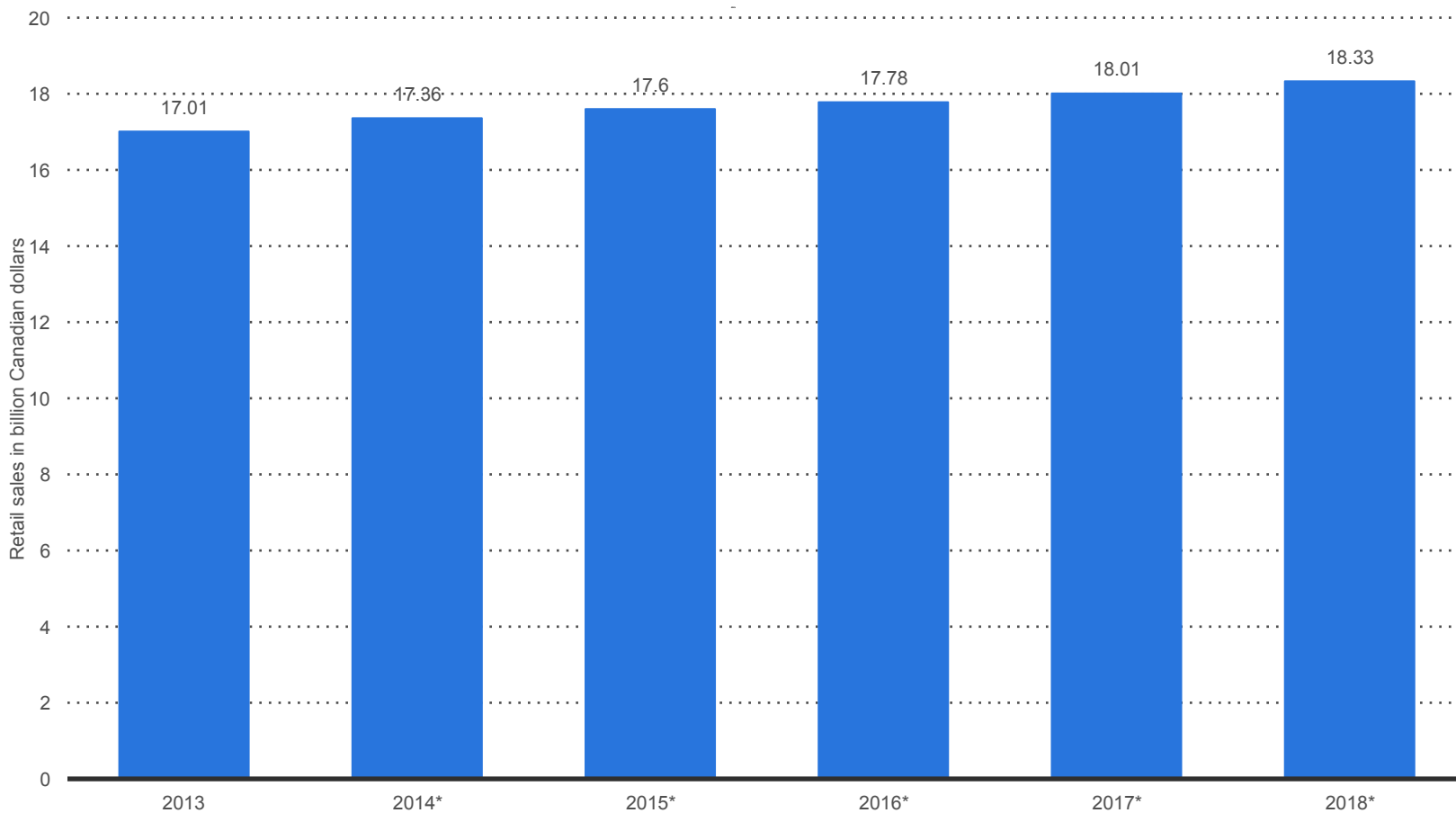
Note: Canada; 2013 to 2018

Further information regarding this statistic can be found on [page 71](#).

Source: Canadian Grocer; Euromonitor [ID 480991](#)

Forecasted retail sales of discount stores in Canada 2013-2018

## Forecasted retail sales of discount stores in Canada from 2013 to 2018 (in billion Canadian dollars)



Note: Canada; 2013

Further information regarding this statistic can be found on [page 72](#).

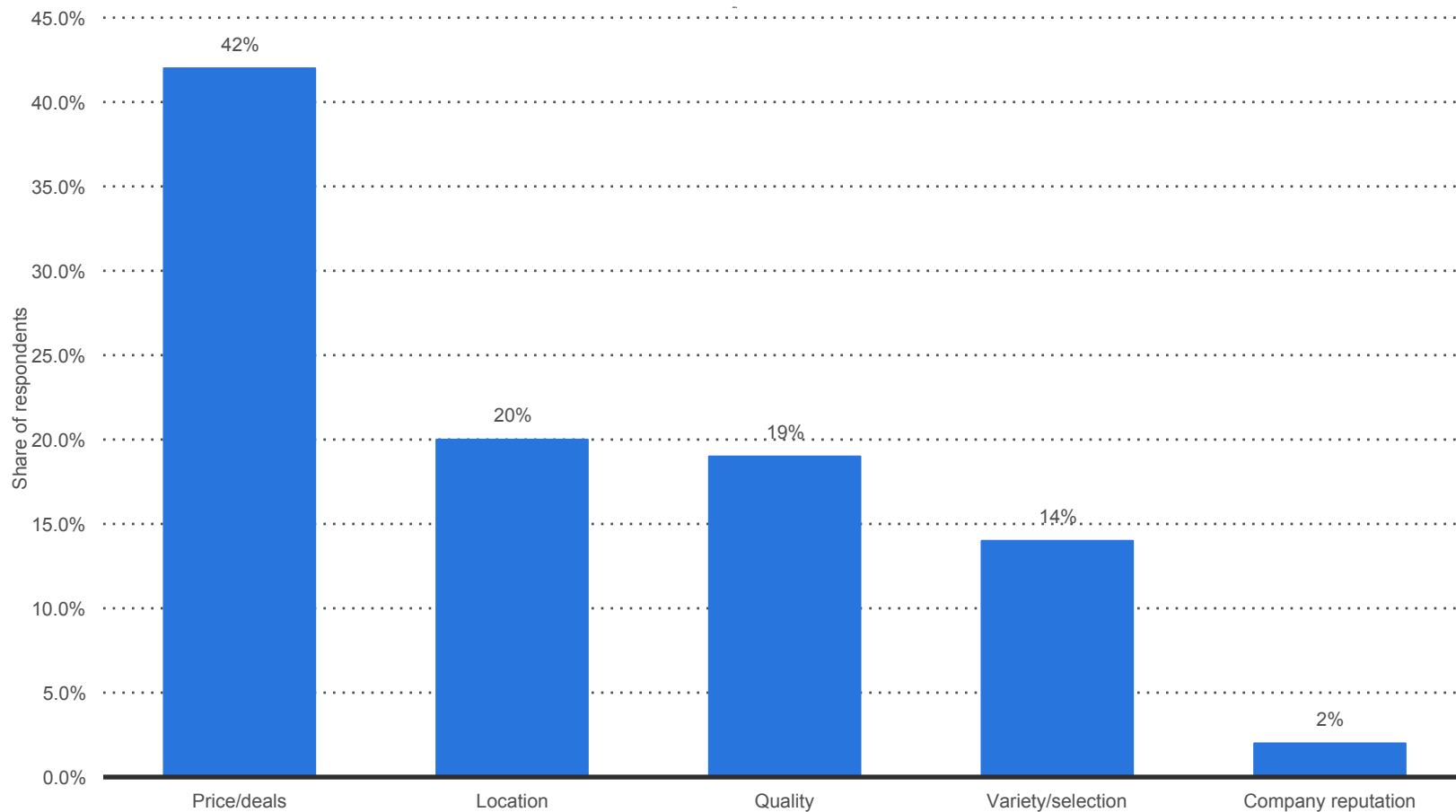
Source: Canadian Grocer; Euromonitor [ID 481004](#)

Supermarkets and grocery stores in Canada

## ◆ **Consumer behavior**

Reasons for choosing a grocery store to shop at in Canada 2014

## Reasons for choosing a grocery store to shop at among consumers in Canada as of September 2014



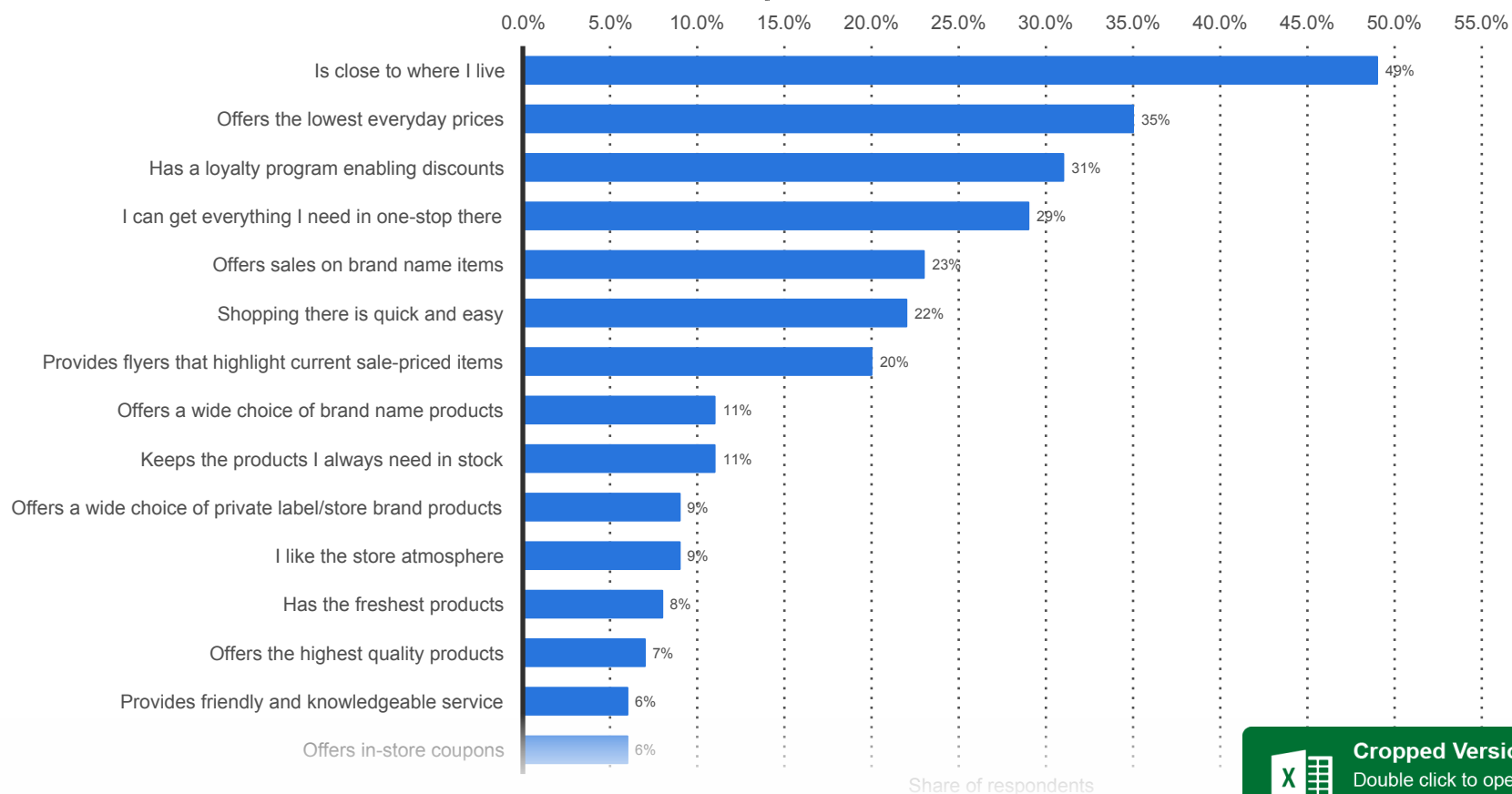
Note: Canada; September 2014; 4,827

Further information regarding this statistic can be found on [page 73](#).

Source: Canadian Grocer [ID 482532](#)

Reasons for choosing a specific store for grocery shopping in Canada 2017

## Reasons for choosing a specific store for grocery shopping in Canada as of March 2017



**Cropped Version**

Double click to open excel file with complete data

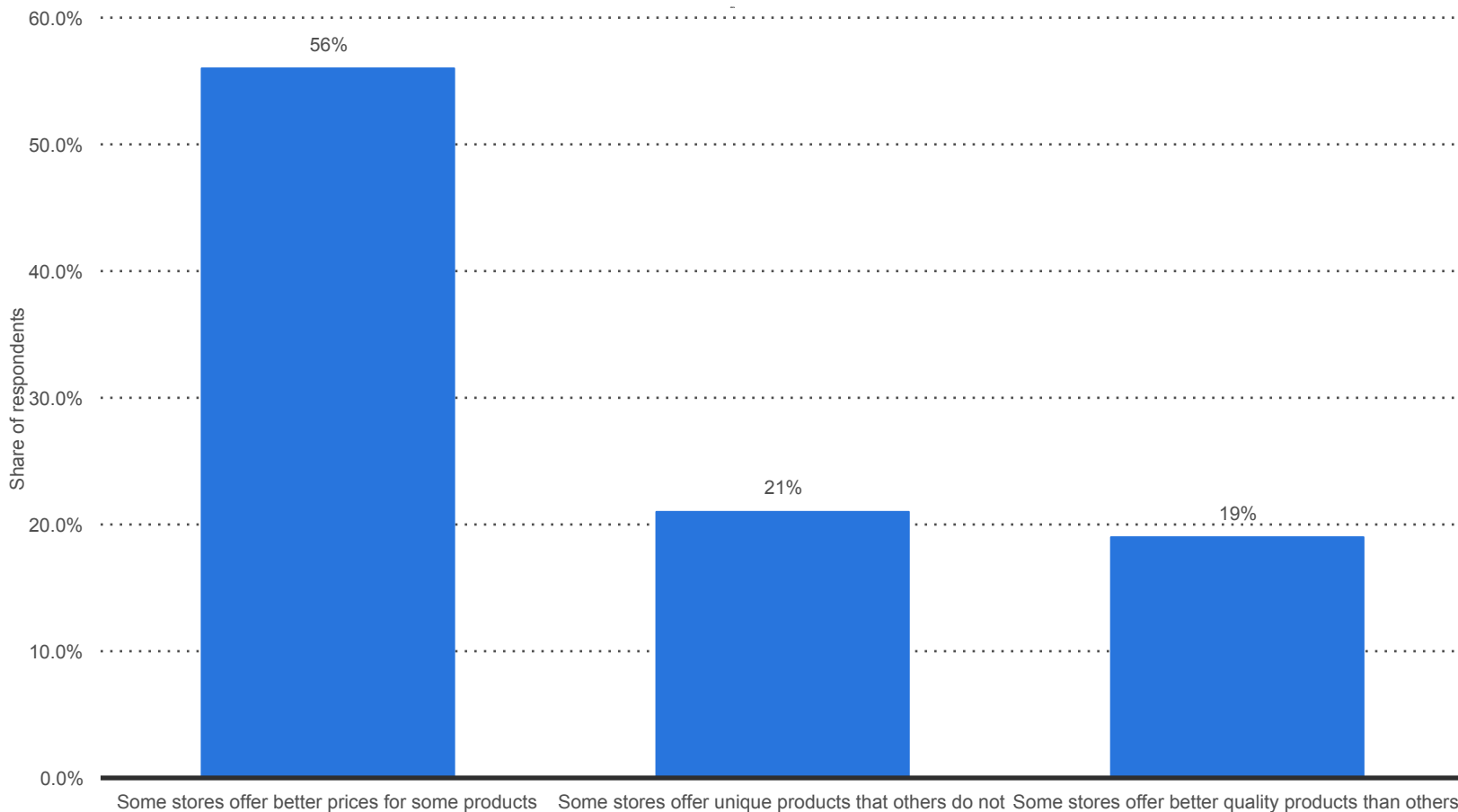
**Note:** Canada; January to March 2017; 18 years and older; 1,459; Consumers involved in household shopping

Further information regarding this statistic can be found on [page 74](#).

Source: BrandSpark [ID 495727](#)

Reasons for grocery shopping at multiple stores in Canada 2014

## Reasons for grocery shopping at multiple stores among consumers in Canada as of September 2014



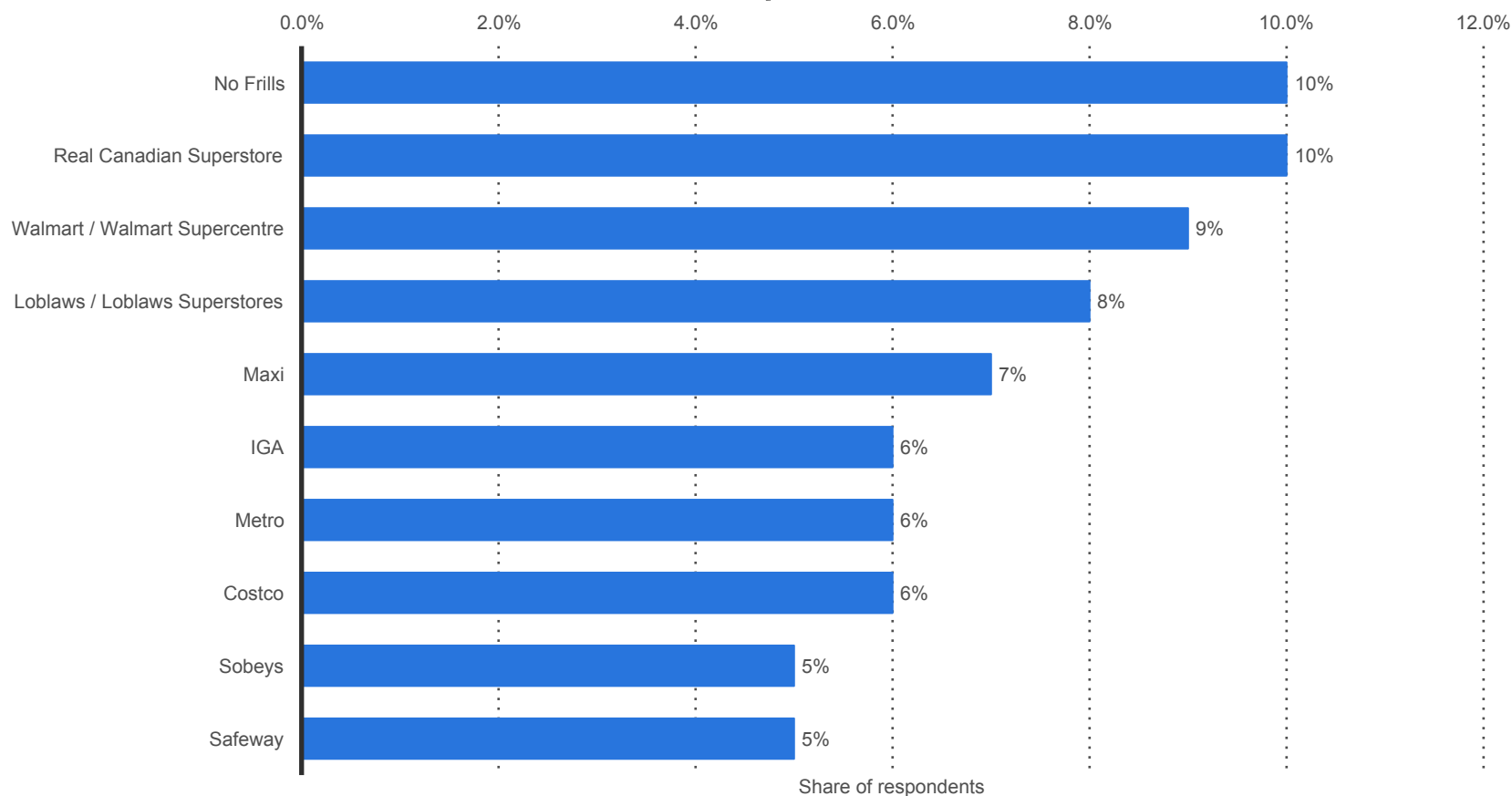
Note: Canada; September 2014; 2,835

Further information regarding this statistic can be found on [page 75](#).

Source: Canadian Grocer [ID 483867](#)

Most popular food and beverage stores among consumers in Canada 2015

## Most popular stores for food and beverage products among consumers in Canada as of December 2015



**Note:** Canada; November 11 to December 18, 2014; 18 years and older; 7,931; Consumers involved with household shopping

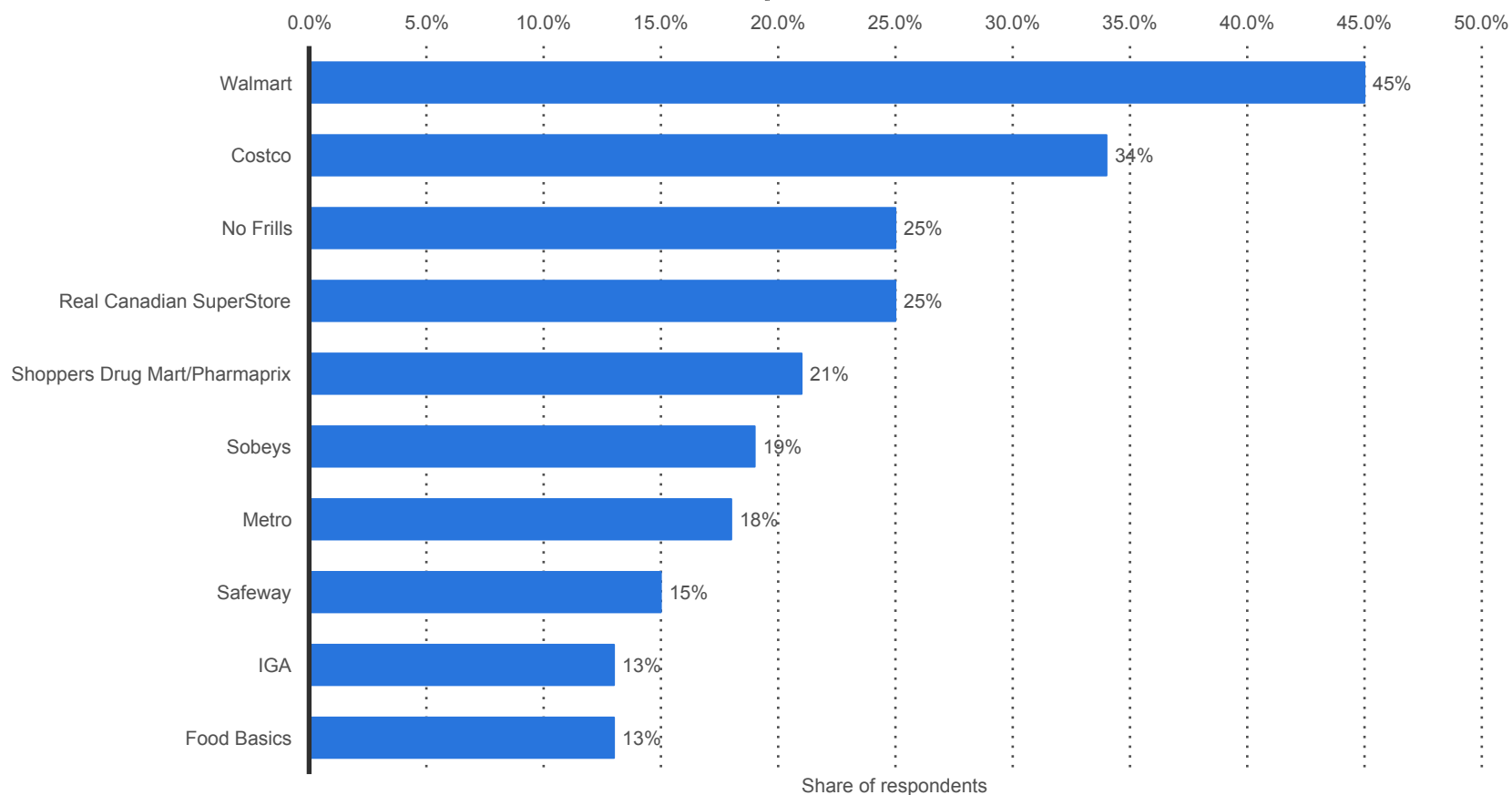
Further information regarding this statistic can be found on [page 76](#).

Source: BrandSpark [ID 436074](#)



Top grocery stores at which consumers regularly shop in Canada 2017

## Most popular stores consumers use regularly for food and beverage shopping in Canada as of March 2017



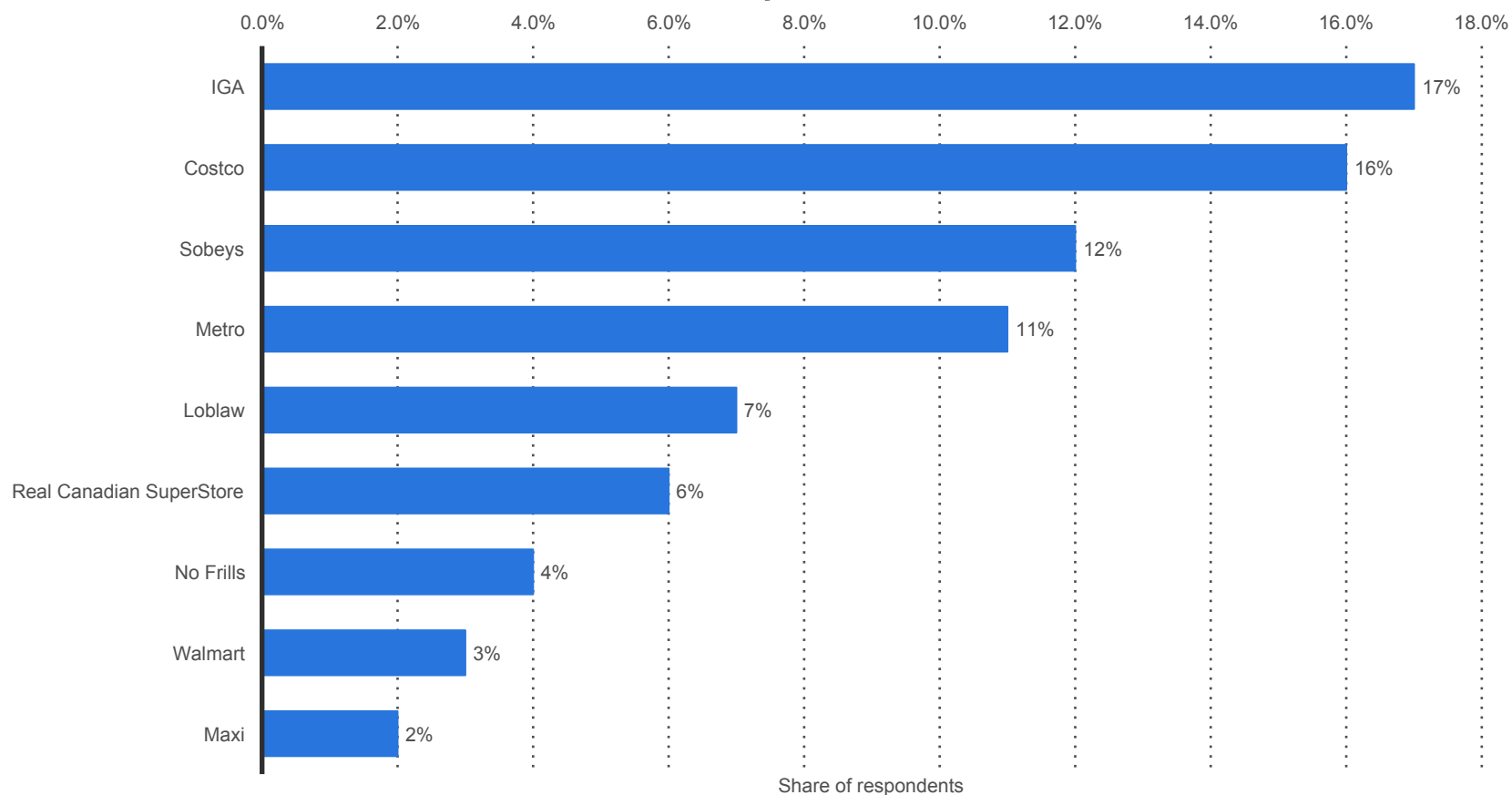
**Note:** Canada; January to March 2017; 18 years and older; 1,469; Consumers involved in household shopping

Further information regarding this statistic can be found on [page 77](#).

Source: BrandSpark [ID 495712](#)

Grocery retailers with the freshest products according to consumers in Canada 2014

## Grocery retailers with the freshest products according to consumers in Canada as of November 2014



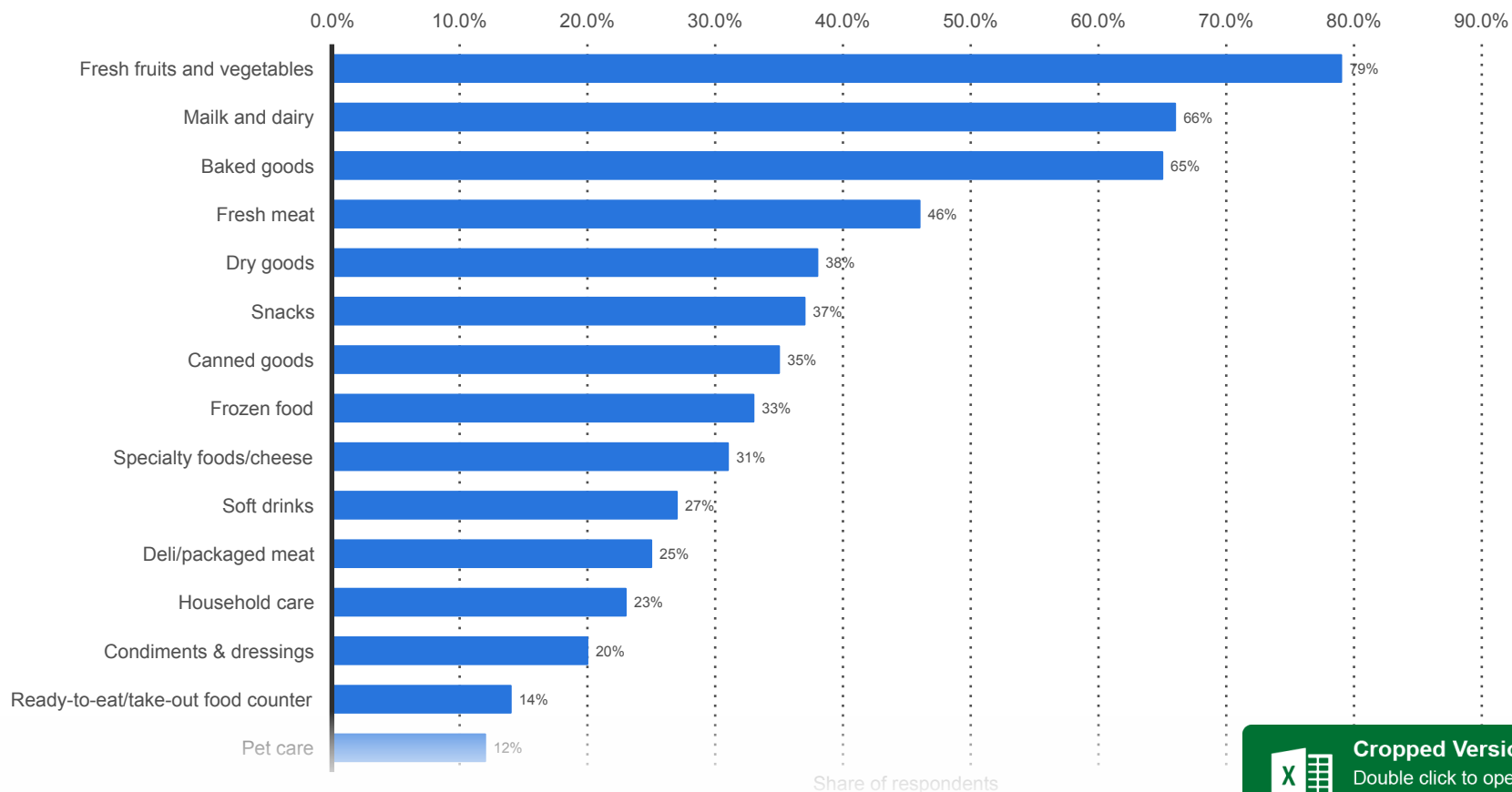
**Note:** Canada; November to December 2014; 18 years and older; 60,000; Household shoppers in Canada

Further information regarding this statistic can be found on [page 78](#).

**Source:** BrandSpark; Grocery Business (Canada) [ID 452881](#)

Grocery store sections shopped on most recent shopping trip in Canada 2017

## Grocery store sections shopped on most recent shopping trip among consumers in Canada as of March 2017



### Cropped Version

Double click to open excel file with complete data

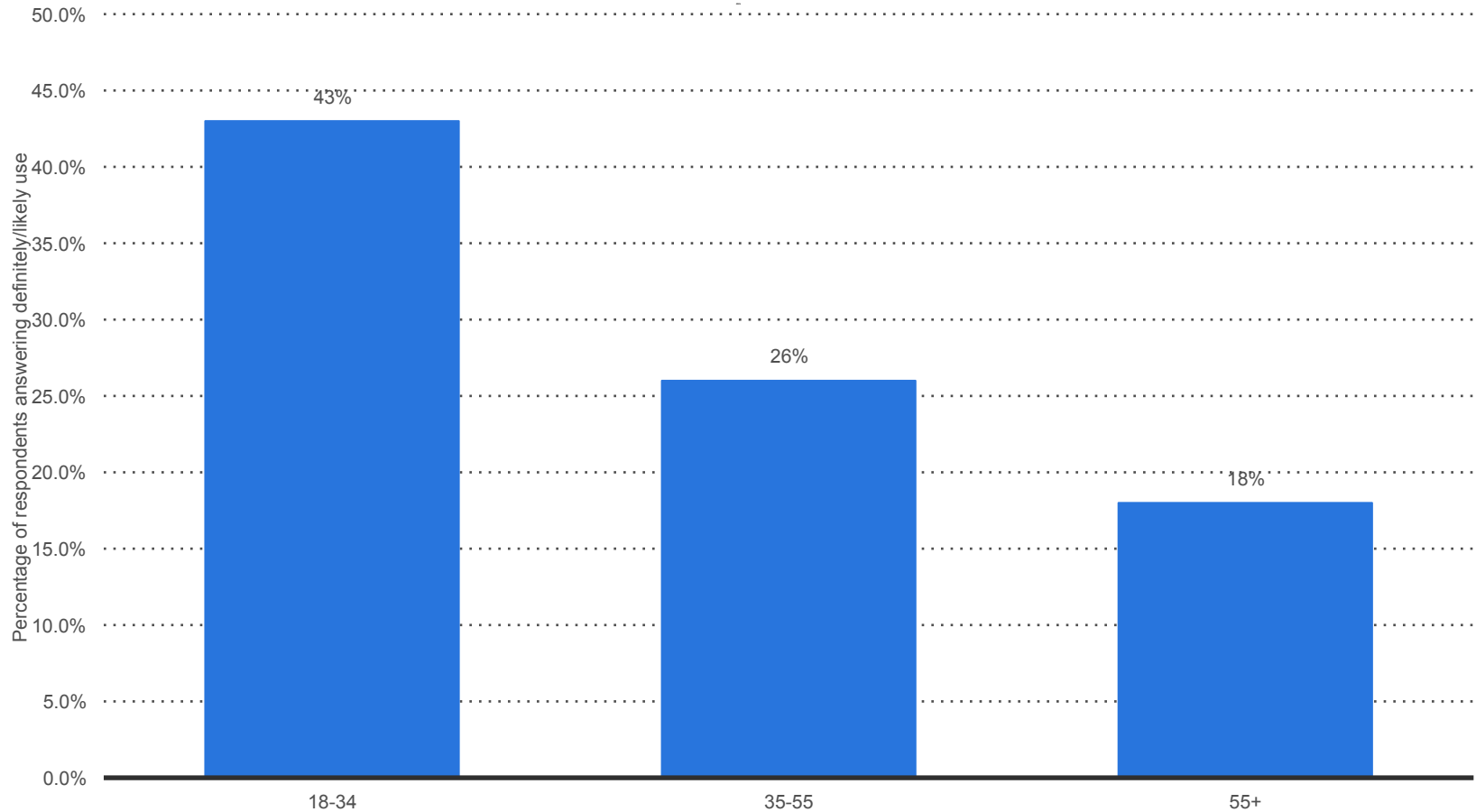
**Note:** Canada; January to March 2017; 18 years and older; 6,007; Consumers involved in household shopping

Further information regarding this statistic can be found on [page 79](#).

Source: BrandSpark [ID 495696](#)

Mobile app usage for grocery shopping in Canada 2013, by age group

## Percentage of internet users in Canada who would use a mobile app for grocery shopping as of July 2013, by age group



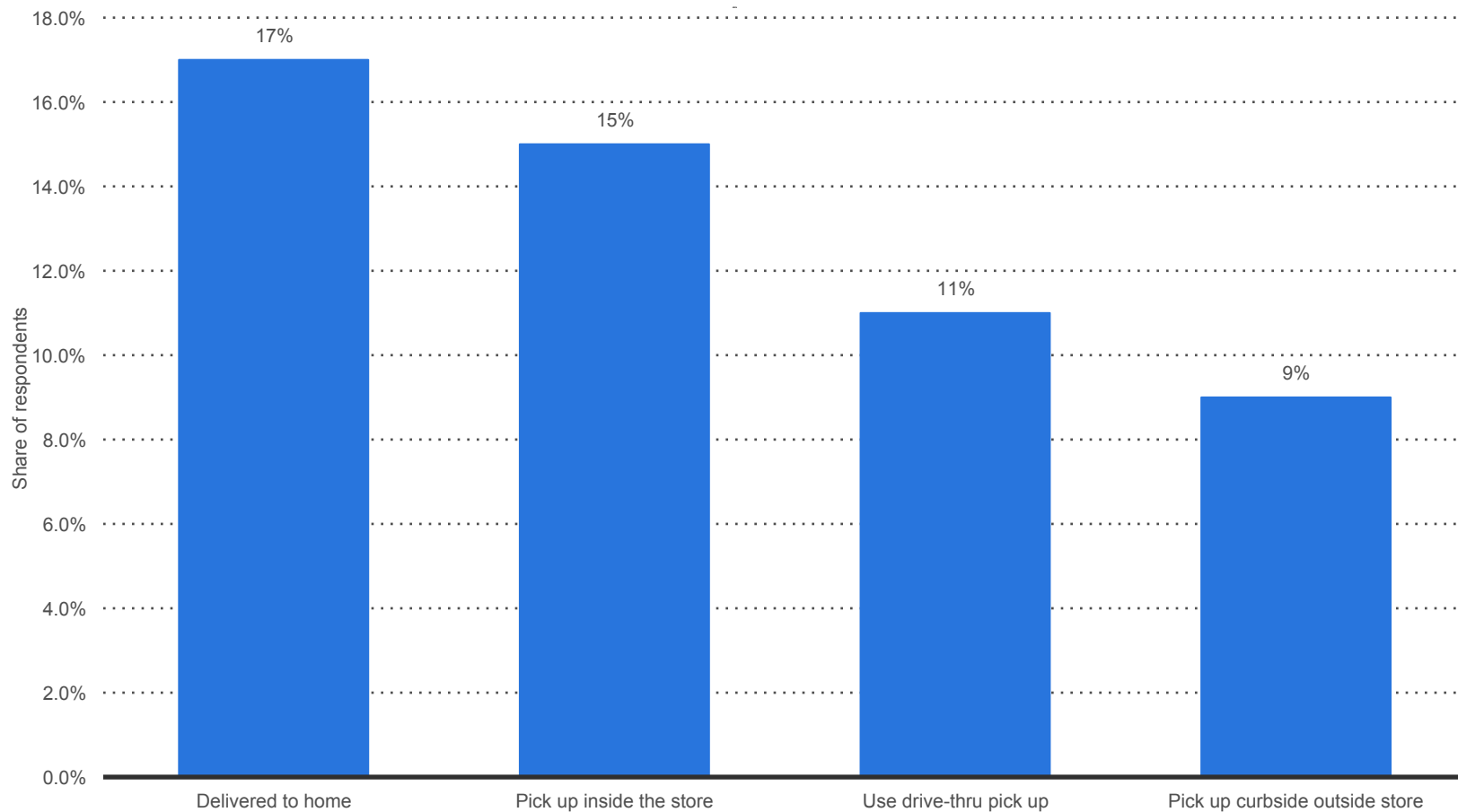
**Note:** Canada; July 2013; 18 years and older; Internet users

Further information regarding this statistic can be found on [page 80](#).

**Source:** Ipsos; eMarketer [ID 274925](#)

Preferred online options for grocery shopping in Canada 2014

## Preferred online options for grocery shopping in Canada as of March 2014



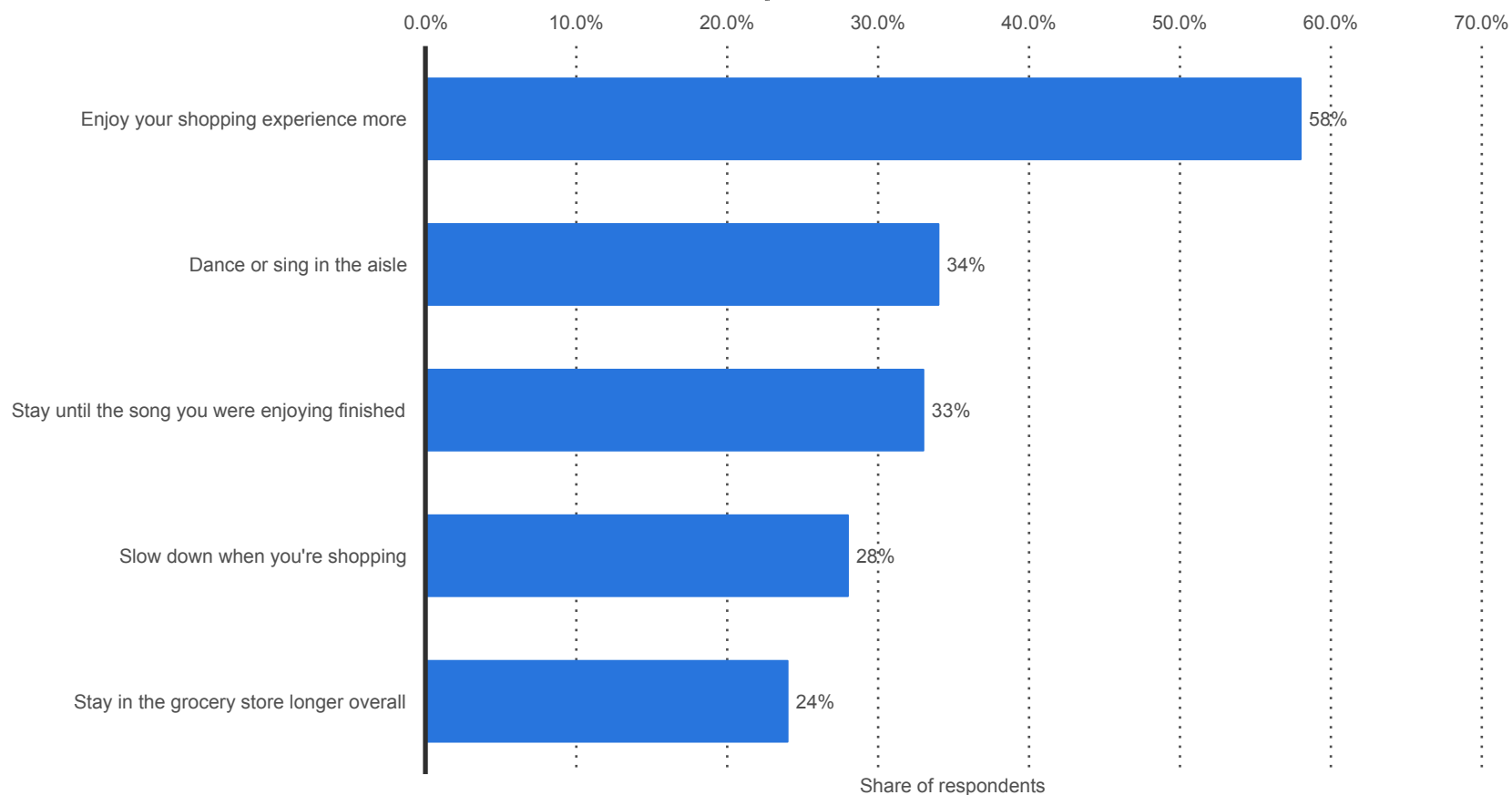
**Note:** Canada; 52 weeks to March 29, 2014

Further information regarding this statistic can be found on [page 81](#).

**Source:** Retail Council of Canada; Nielsen [ID 465906](#)

Effects of music in grocery stores according to customers in Canada 2015

## Leading effects of music heard in grocery stores according to customers in Canada as of November 2015



**Note:** Canada; November 6 to 22, 2015; 18 years and older; 1,500; share of respondents who answered very/somewhat likely

Further information regarding this statistic can be found on [page 82](#).

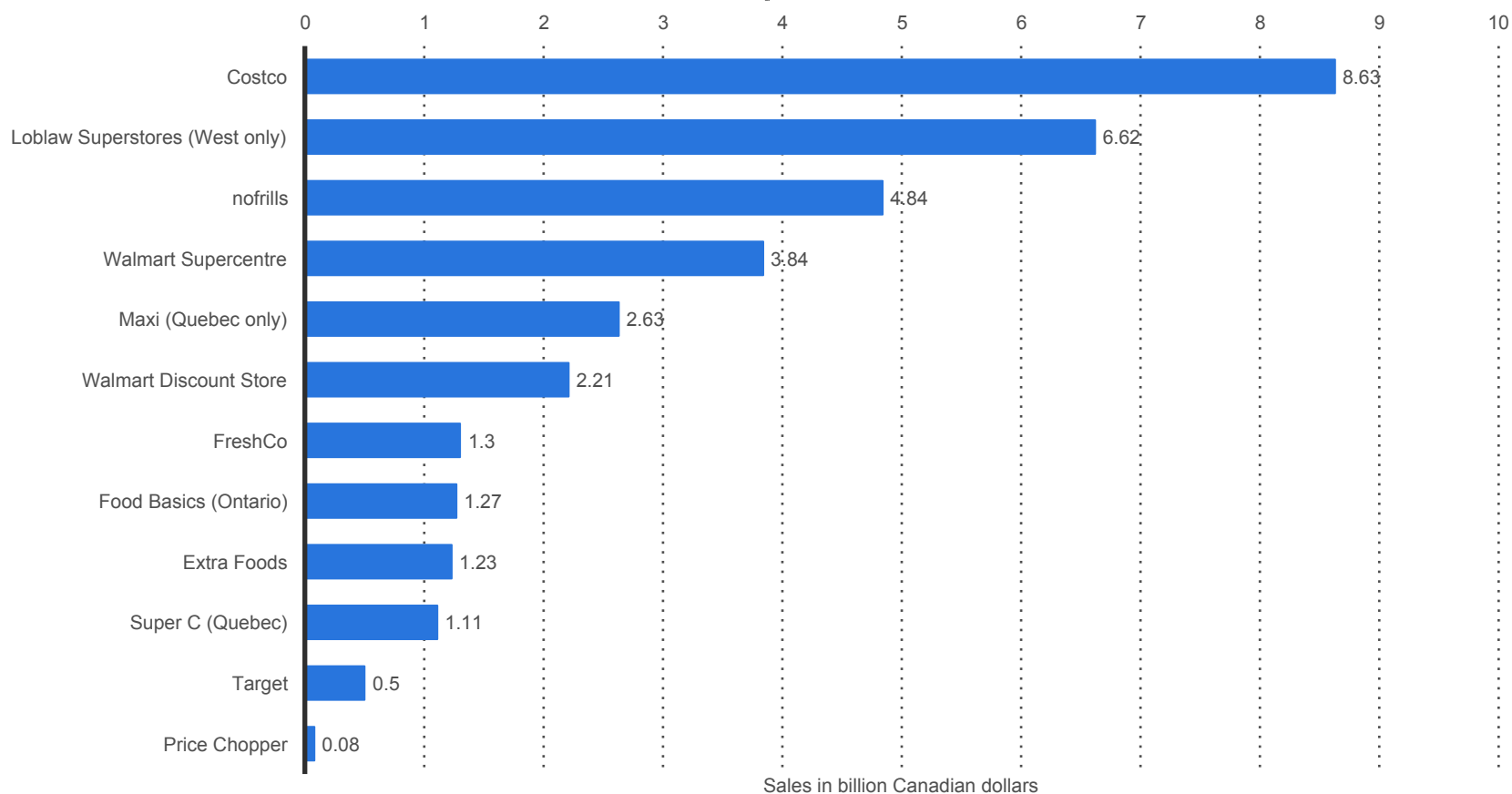
Source: SOCAN [ID 499512](#)

Supermarkets and grocery stores in Canada

## ◆ **Leading retailers**

Annual grocery sales of selected retailers in Canada 2014, by brand

## Annual grocery sales of selected retailers in Canada as of October 2014, by brand (in billion Canadian dollars)



Note: Canada; October 2014

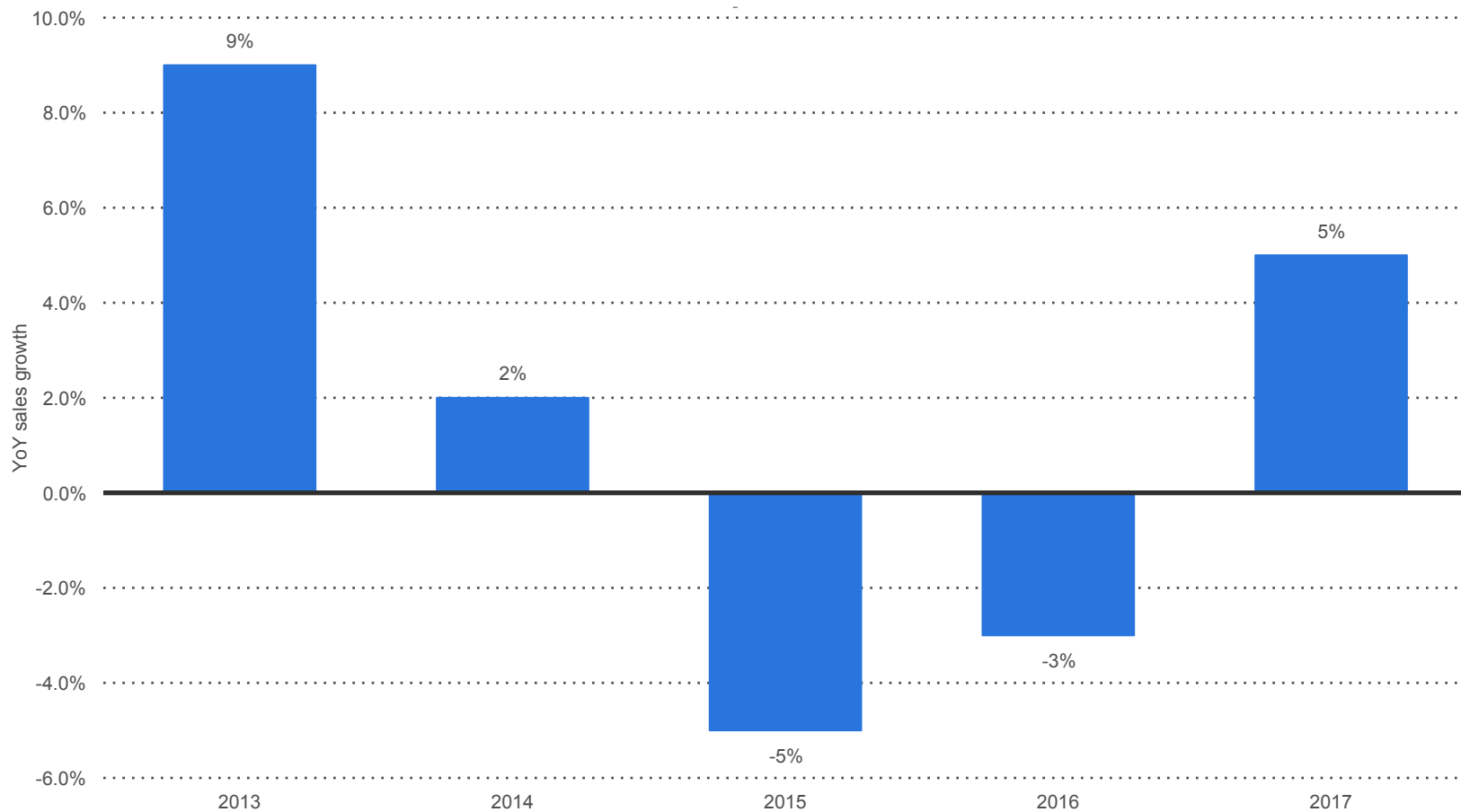
Further information regarding this statistic can be found on [page 83](#).

Source: Canadian Imperial Bank of Commerce; Website ([bobleonidas.com](http://bobleonidas.com)) [ID 454452](#)



Net sales growth of Costco in Canada 2013-2017

## Year-over-year net sales growth of Costco in Canada from 2013 to 2017



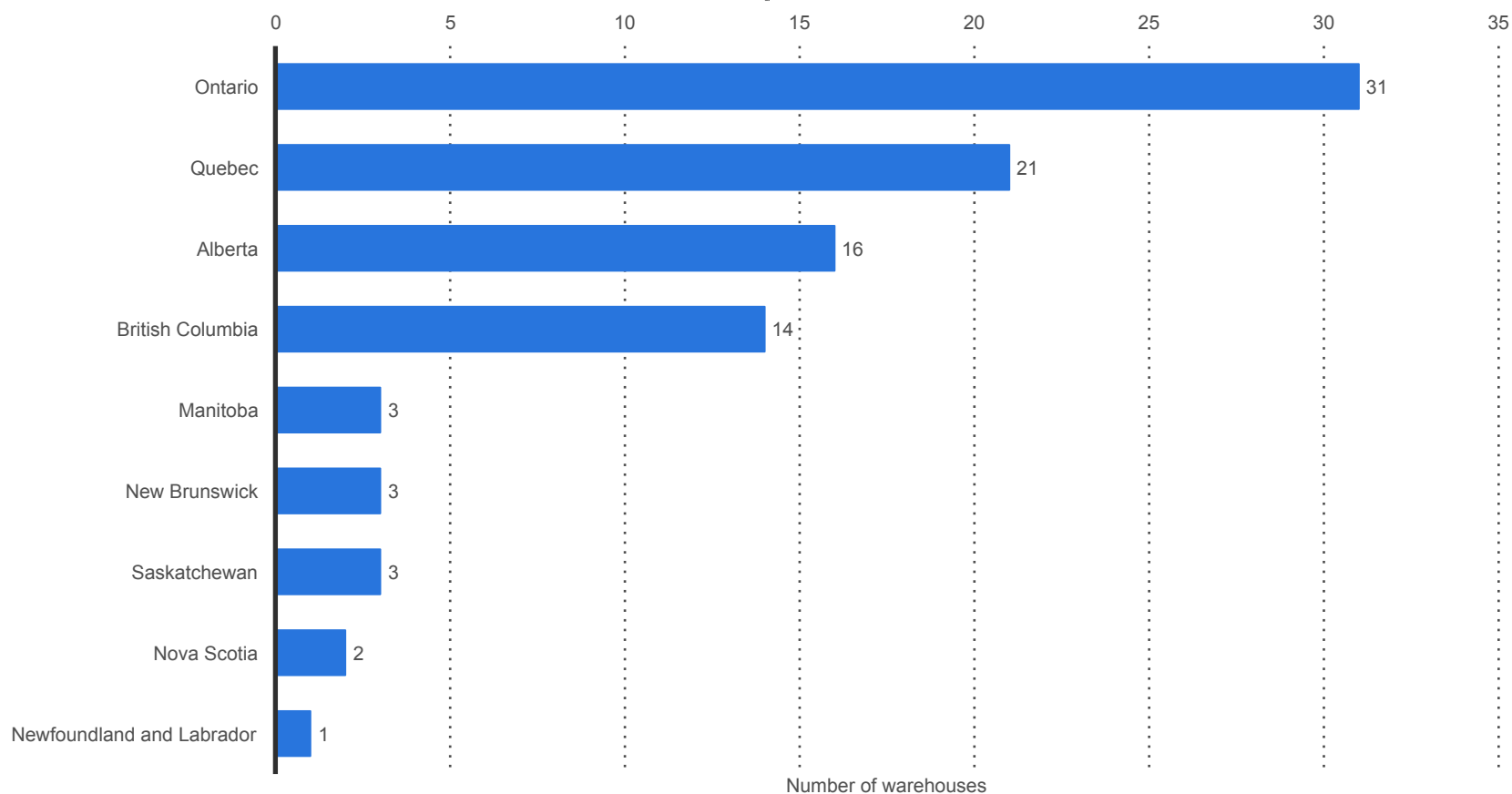
**Note:** Canada; 2013 to 2017; fiscal year ends on the Sunday closest to August 31 of each year.

Further information regarding this statistic can be found on [page 84](#).

Source: Costco [ID 537498](#)

Number of Costco warehouses in Canada 2016, by province

## Number of Costco warehouses in Canada in 2016, by province



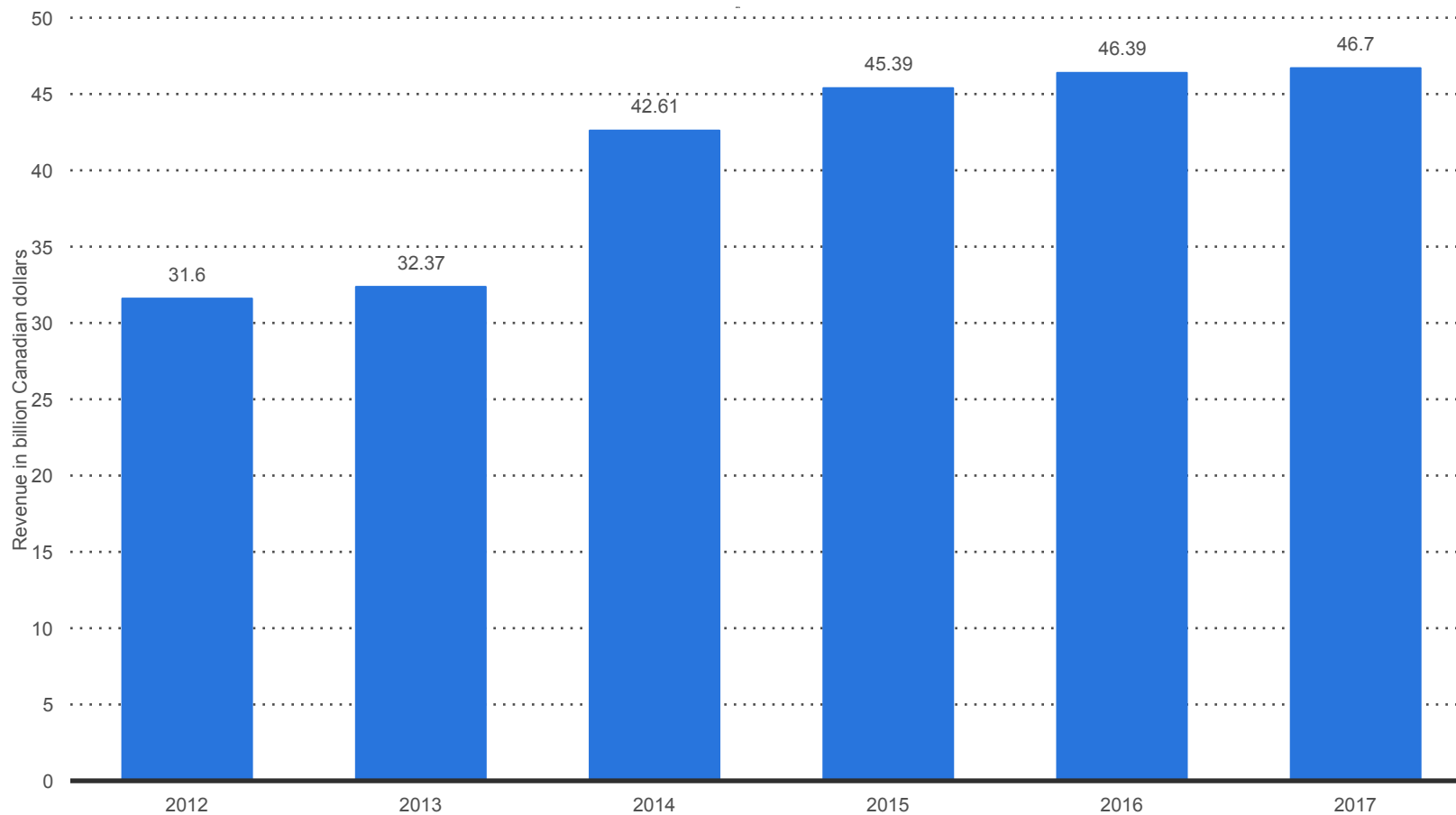
Note: Canada; 2016

Further information regarding this statistic can be found on [page 85](#).

Source: Costco [ID 537467](#)

Revenue of Loblaw Companies Limited Canada 2012-2017

## Revenue of Loblaw Companies Limited in Canada from 2012 to 2017 (in billion Canadian dollars)



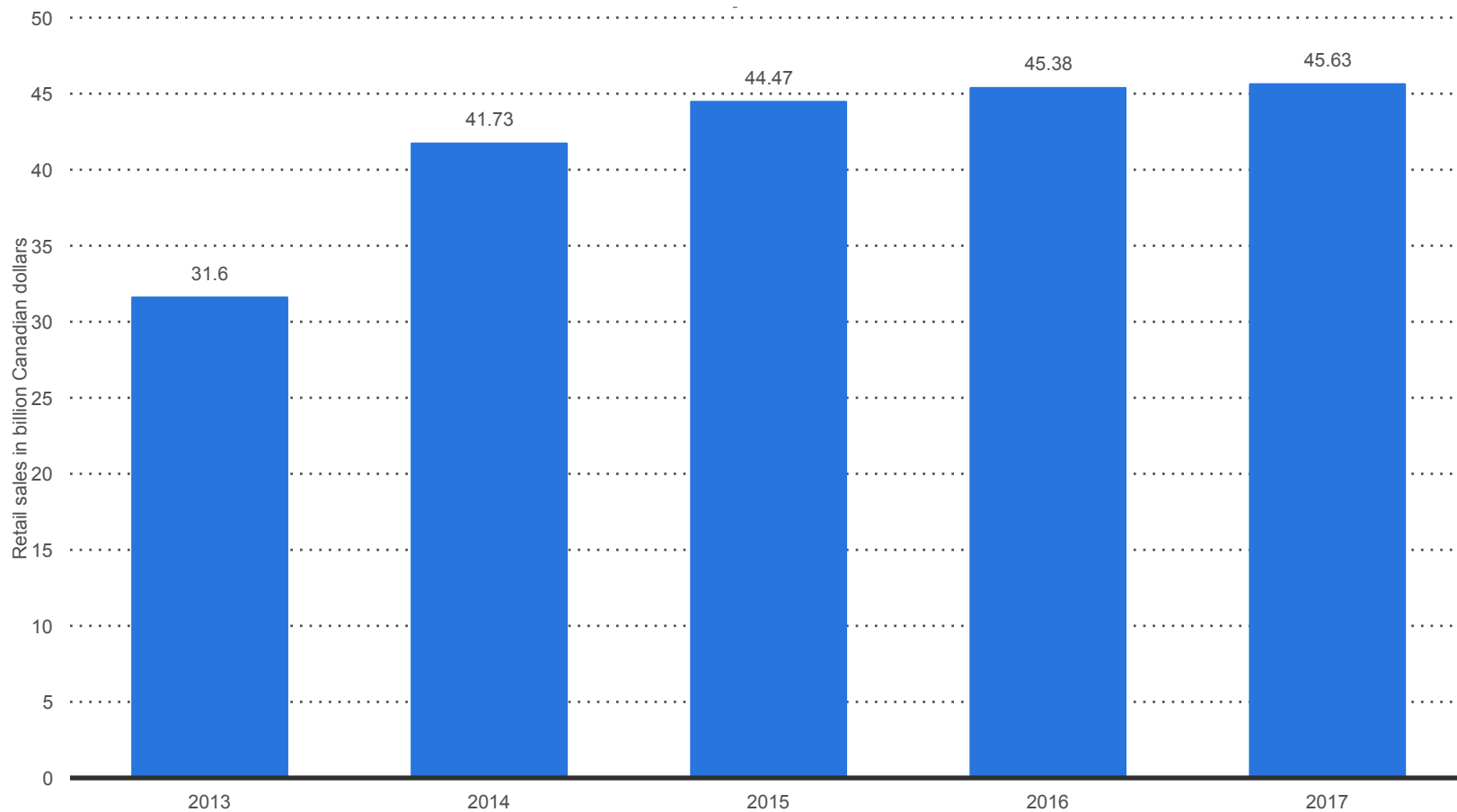
Note: Canada; 2012 to 2017

Further information regarding this statistic can be found on [page 86](#).

Source: Loblaw [ID 436618](#)

Retail sales of Loblaw Companies Limited Canada 2013-2017

## Retail sales of Loblaw Companies Limited in Canada from 2013 to 2017 (in billion Canadian dollars)



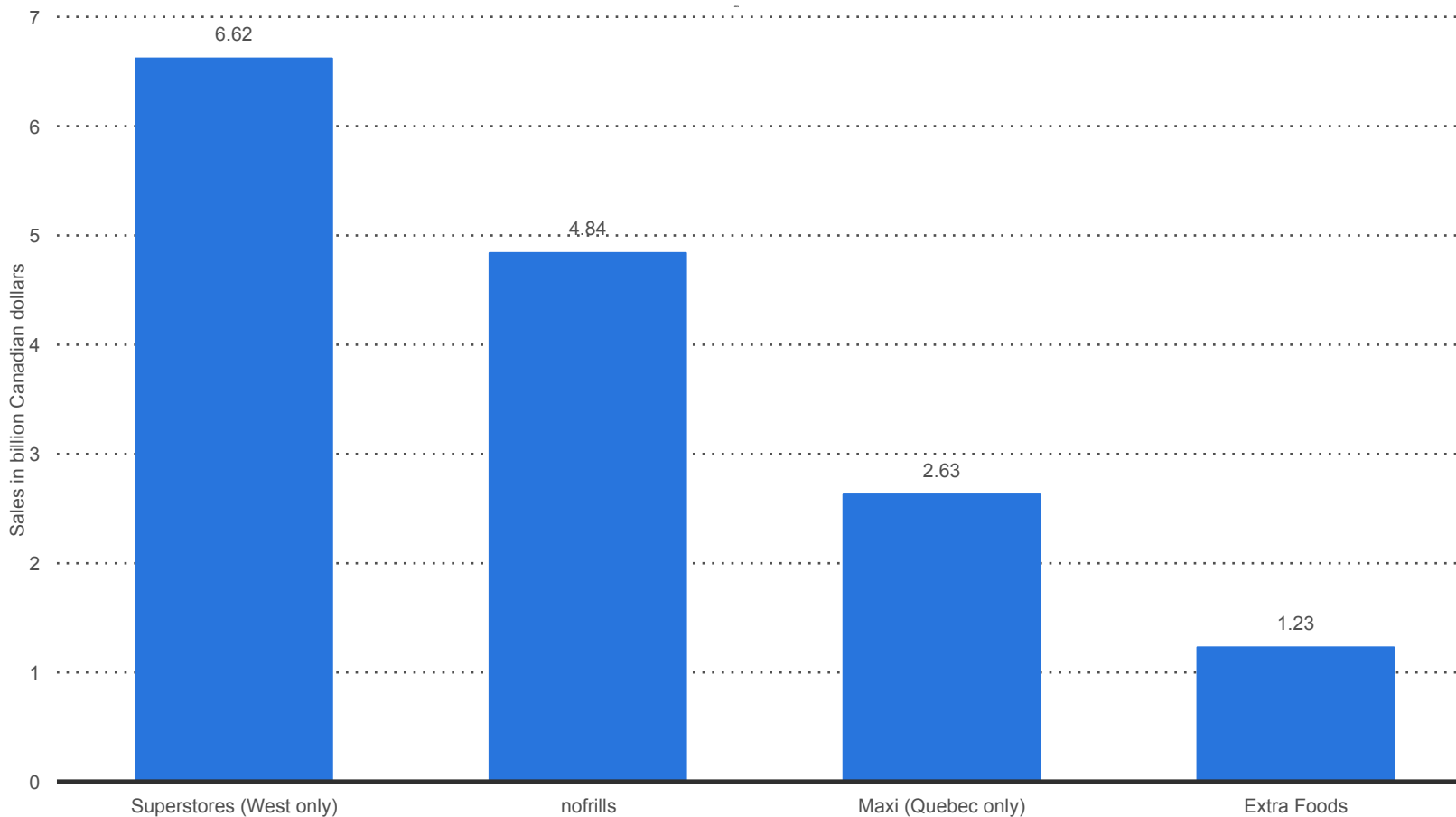
Note: Canada; 2013 to 2017

Further information regarding this statistic can be found on [page 87](#).

Source: Loblaw [ID 436659](#)

Annual grocery sales of Loblaw in Canada 2014, by brand

## Annual grocery sales of Loblaw in Canada as of October 2014, by brand (in billion Canadian dollars)



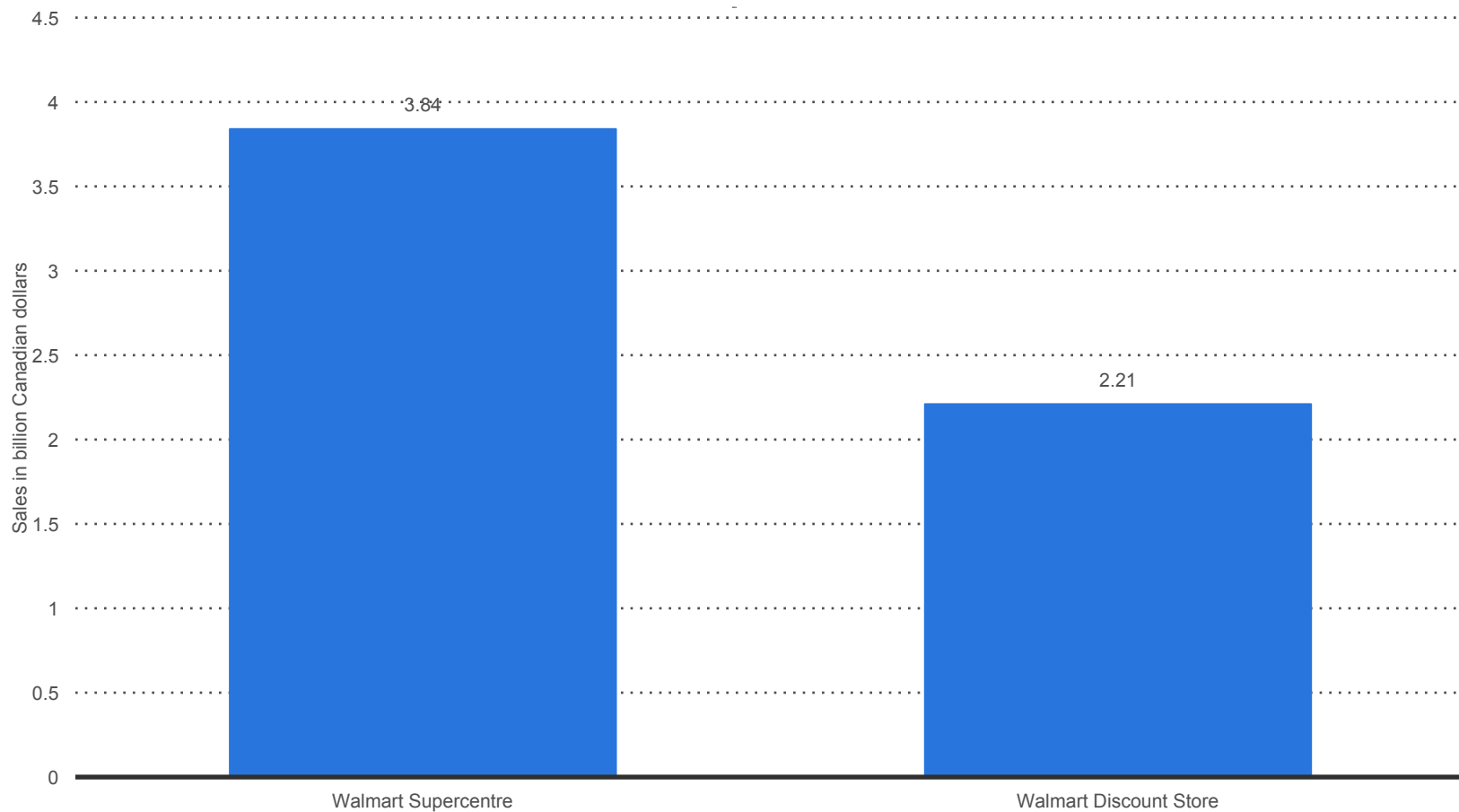
Note: Canada; October 2014

Further information regarding this statistic can be found on [page 88](#).

Source: Canadian Imperial Bank of Commerce; Website ([bobleonidas.com](http://bobleonidas.com)) [ID 454467](#)

Annual grocery sales of Walmart in Canada 2014, by brand

## Annual grocery sales of Walmart in Canada as of October 2014, by brand (in billion Canadian dollars)



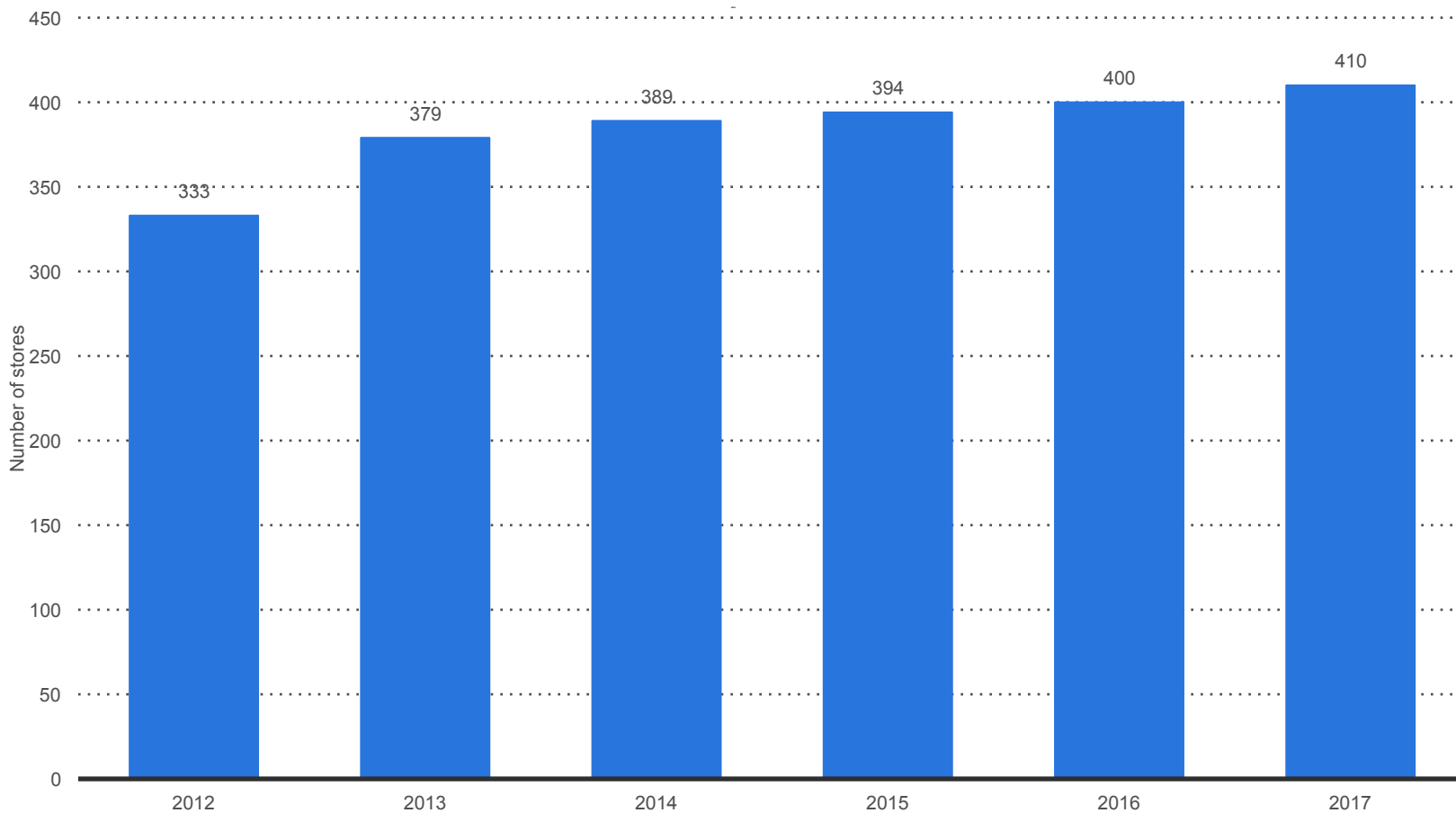
Note: Canada; October 2014

Further information regarding this statistic can be found on [page 89](#).

Source: Canadian Imperial Bank of Commerce; Website ([bobleonidas.com](http://bobleonidas.com)) [ID 454485](#)

Number of Walmart stores in Canada 2012-2017

## Number of Walmart retail stores in Canada from 2012 to 2017\*\*



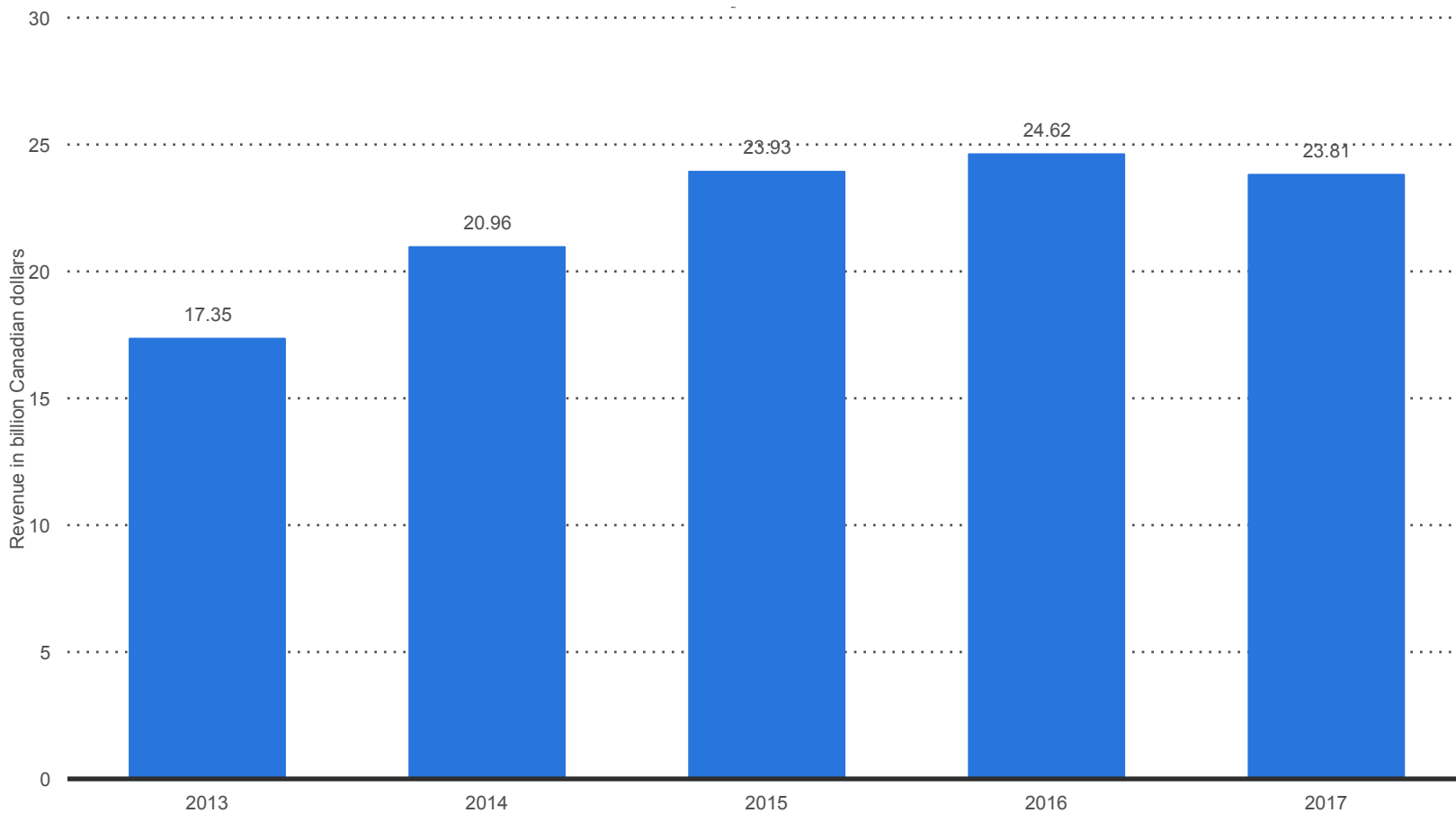
Note: Canada; 2012 to 2017

Further information regarding this statistic can be found on [page 90](#).

Source: Walmart [ID.539497](#)

Revenue of Sobeys in Canada 2013-2017

## Revenue of Sobeys in Canada from 2013 to 2017 (in billion Canadian dollars)



**Note:** Canada; 2013 to 2017; Fiscal year ended May 6, 2017

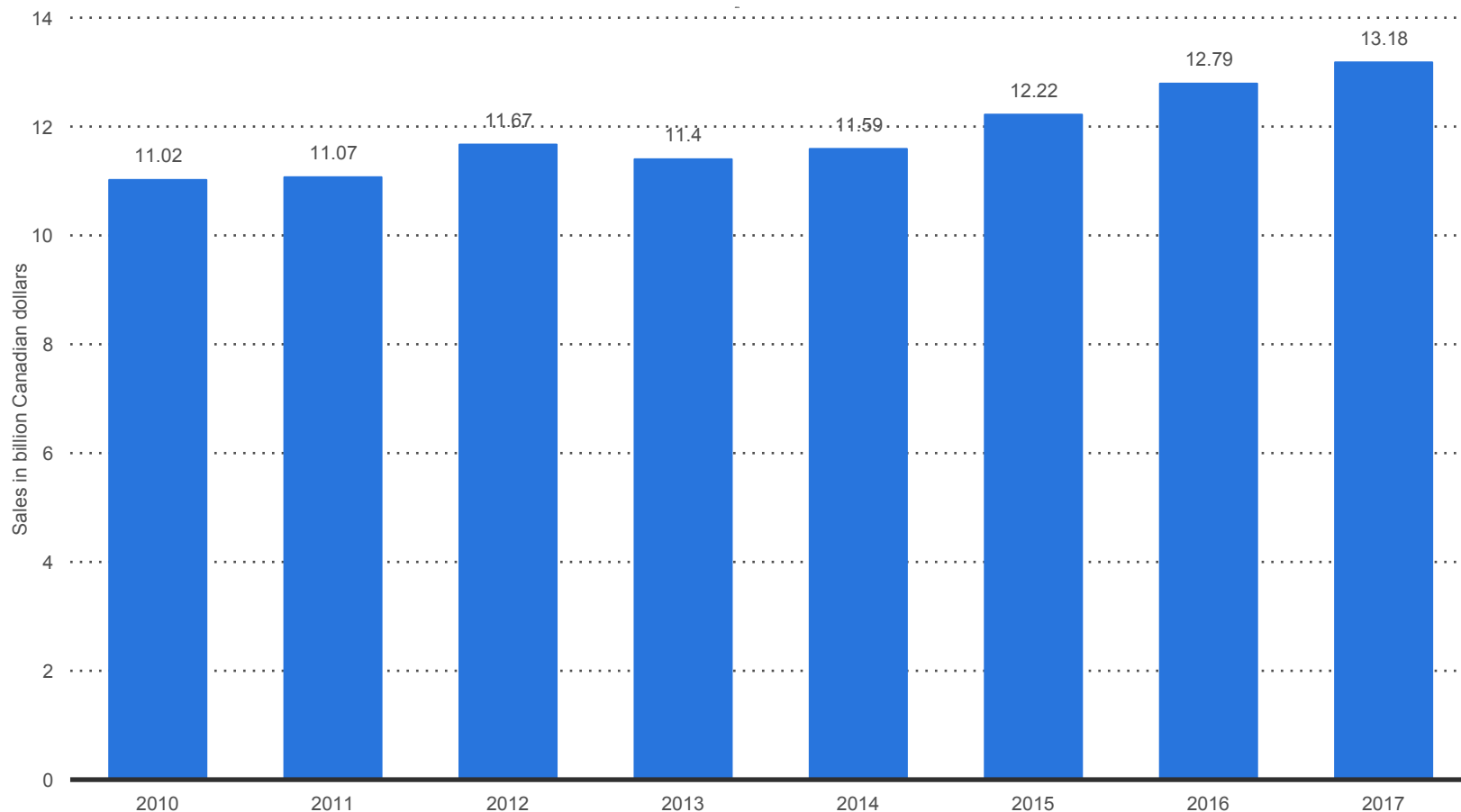
Further information regarding this statistic can be found on [page 91](#).

Source: Empire Company [ID 461484](#)



Sales of Metro, Inc. in Canada 2010-2017

## Sales of Metro, Inc. in Canada from 2010 to 2017 (in billion Canadian dollars)



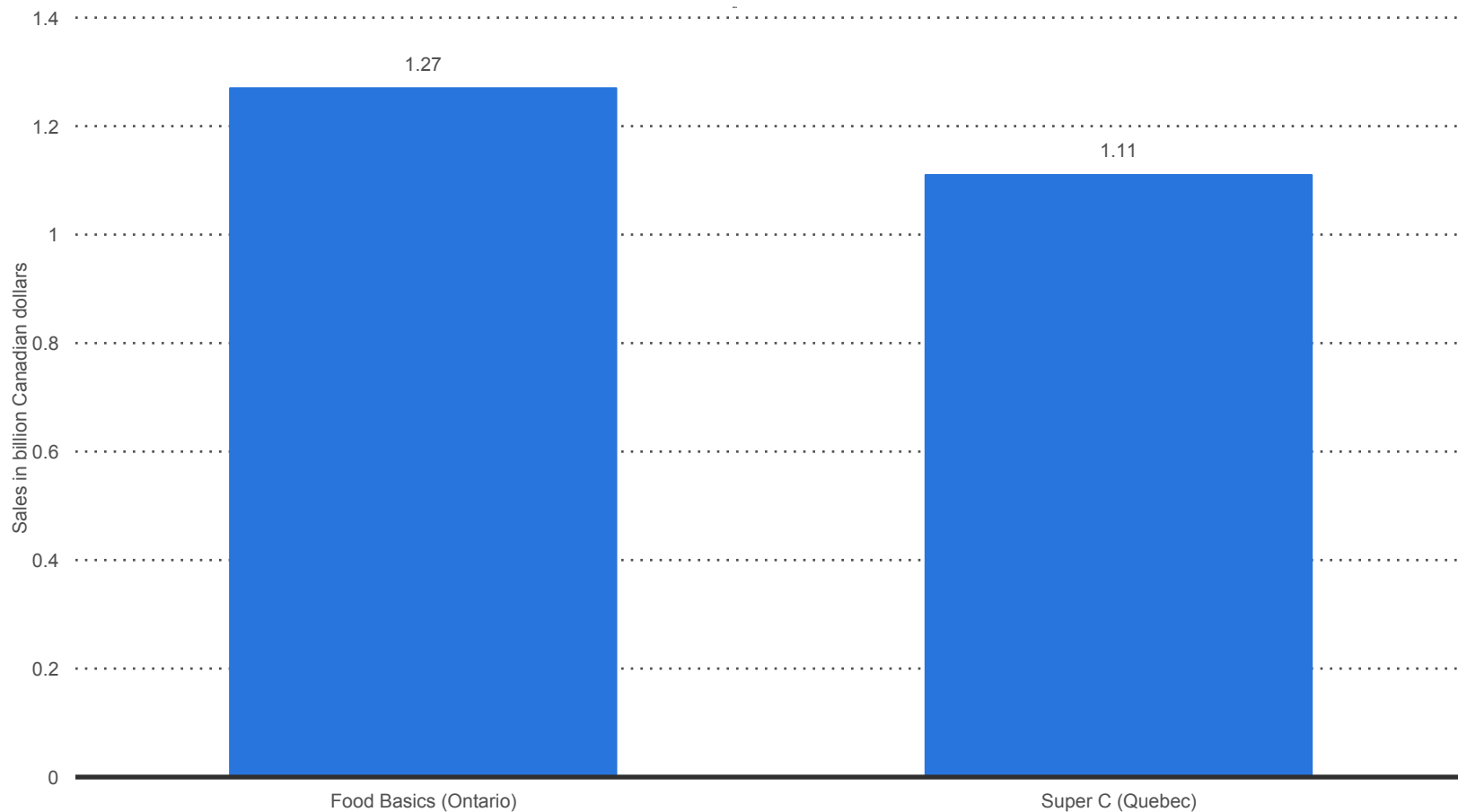
Note: Canada; 2010 to 2017

Further information regarding this statistic can be found on [page 92](#).

Source: Metro [ID 442267](#)

Annual grocery sales of Metro in Canada 2014, by brand

## Annual grocery sales of Metro in Canada as of October 2014, by brand (in billion Canadian dollars)



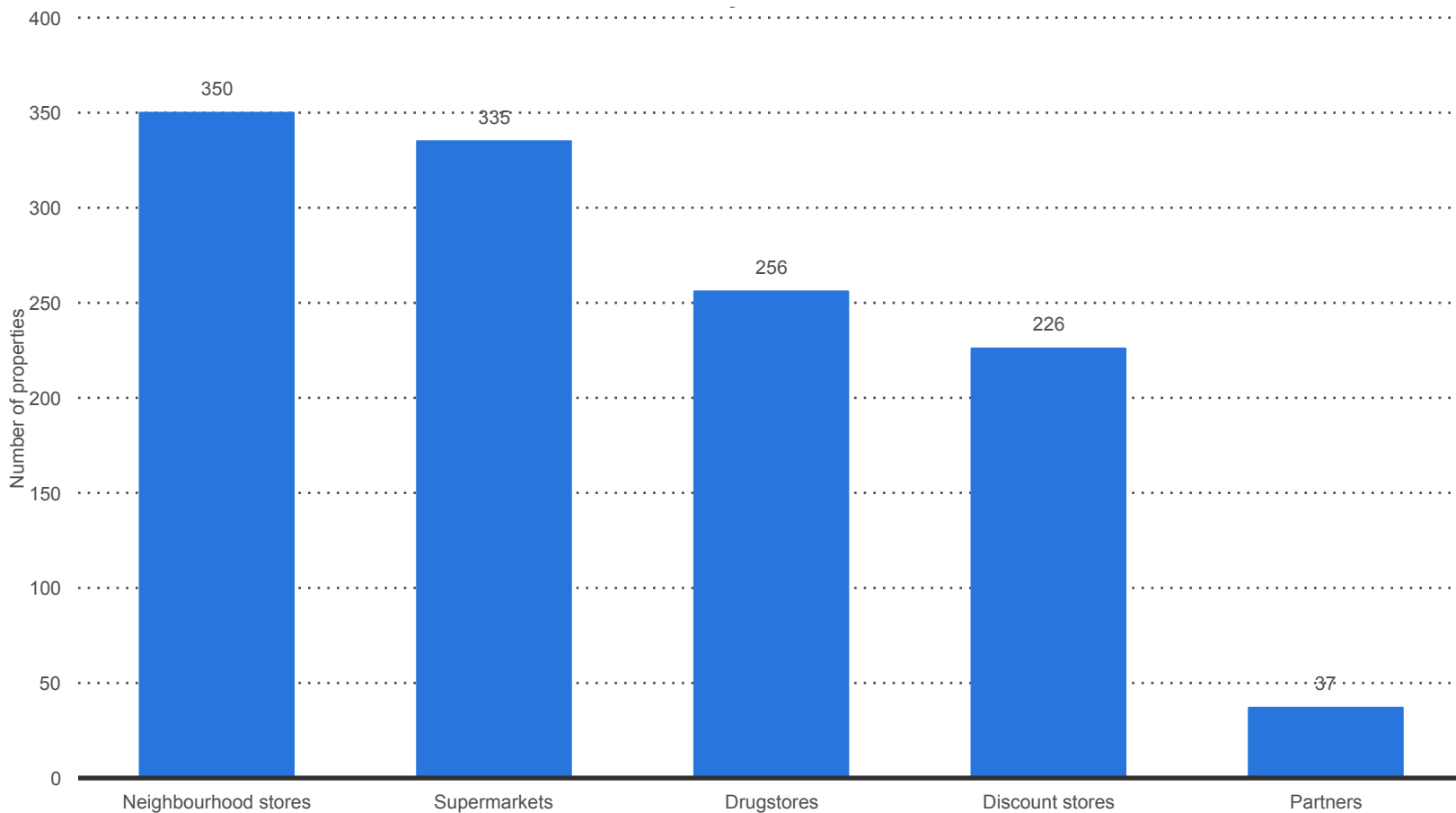
Note: Canada; October 2014

Further information regarding this statistic can be found on [page 93](#).

Source: Canadian Imperial Bank of Commerce; Website ([bobleonidas.com](http://bobleonidas.com)) [ID 454475](#)

Number of Metro, Inc. properties in Canada 2017, by type

## Number of Metro, Inc. properties in Canada in 2017, by type



Note: Canada; 2017

Further information regarding this statistic can be found on [page 94](#).

Source: Metro [ID 442228](#)

Supermarkets and grocery stores in Canada

## **References**

Distribution of the supermarket and grocery store industry in Canada 2010-2015

## Distribution of the supermarket and grocery store industry in Canada from 2010 to 2015, by market share

### Source and methodology information

Source IBISWorld

Conducted by IBISWorld

Survey period 2010 to 2015

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by IBISWorld

Publication date July 2015

Original source [media.ibisworld.com](http://media.ibisworld.com)

Website URL [visit the website](#)

### Notes:

*n.a.*

Number of grocery stores in Canada 2016, by region

## Number of grocery stores in Canada as of December 2016, by region\*

### Source and methodology information

Source StatCan; Industry Canada

Conducted by StatCan

Survey period as of December 2016

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Industry Canada

Publication date October 2017

Original source [ic.gc.ca](http://ic.gc.ca)

Website URL [visit the website](#)

### Notes:

*n.a.*

Number of grocery stores in Canada 2015, by employment size

## Number of grocery stores in Canada as of December 2015, by employment size

### Source and methodology information

Source StatCan; Industry Canada

Conducted by StatCan

Survey period as of December 2015

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Industry Canada

Publication date March 2017

Original source [ic.gc.ca](http://ic.gc.ca)

Website URL [visit the website](#)

### Notes:

*n.a.*

Number of supermarkets and other grocery stores in Canada 2016, by region

## Number of supermarkets and other grocery stores in Canada as of December 2016, by region\*

### Source and methodology information

Source StatCan; Industry Canada

Conducted by StatCan

Survey period as of December 2016

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Industry Canada

Publication date October 2017

Original source ic.ca.gc

Website URL [visit the website](#)

### Notes:

\* Excluding convenience stores.



Number of stores of selected grocery retailers in Canada 2014, by brand

## Number of stores of selected grocery retailers in Canada as of October 2014, by brand

### Source and methodology information

Source Canadian Imperial Bank of Commerce; Website (bobleonidas.com)

Conducted by Canadian Imperial Bank of Commerce

Survey period October 2014

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Website (bobleonidas.com)

Publication date February 2015

Original source Recovery Room October 2014, page 26

Website URL [visit the website](#)

### Notes:

n.a.

Distribution of grocery square footage in Canada 2015, by company

## Distribution of grocery square footage in Canada as of May 2015, by company

### Source and methodology information

Source Grocery Business (Canada)

Conducted by Grocery Business (Canada)

Survey period as of May 2015

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Grocery Business (Canada)

Publication date May 2015

Original source Grocery Business May/June 2015, page 58

Website URL [visit the website](#)

### Notes:

\* Excludes acquisition of Target Canada leases.

Discount retailer market share of the grocery sector in Canada 2016, by region

## Discount retailer market share of the grocery sector in Canada as of 2016, by prairie region

### Source and methodology information

Source Nielsen; Retail Council of Canada

Conducted by Nielsen

Survey period 52 weeks to October 01, 2016

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Website (sialcanada.com)

Publication date March 2017

Original source 2020 Vision - Staying Ahead of the Curve- Canada, page 14

Website URL [visit the website](#)

### Notes:

Homescan Grocery Watch: Canada national all channels, 52 weeks to October 01, 2016 Grocery Composite.

Average grocery basket size of consumers in Canada 2014, by location type

## Average grocery basket size of consumers in Canada in 2014, by location type (in Canadian dollars)

### Source and methodology information

Source	Nielsen
Conducted by	Nielsen
Survey period	52 weeks ending September 20, 2014
Region	Canada
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Website (bobleonidas.com)
Publication date	November 2014
Original source	Best Bets: 2020 - Finding Growth for Canadian CPG, page 14
Website URL	<a href="#">visit the website</a>

### Notes:

n.a.

Average grocery basket size per shopping trip in Canada 2014, by gender

## Average grocery basket size per shopping trip in Canada in 2014, by gender (in Canadian dollars)\*

### Source and methodology information

### Notes:

n.a.

Source	Nielsen
Conducted by	Nielsen
Survey period	52 weeks ending July 26, 2014
Region	Canada
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Website (bobleonidas.com)
Publication date	November 2014
Original source	Best Bets: 2020 - Finding Growth for Canadian CPG, page 18
Website URL	<a href="#">visit the website</a>

Leading business priorities of grocery retailers in Canada 2014

## Leading business priorities of grocery retailers for the next 12 months in Canada as of March 2014

### Source and methodology information

Source Nielsen; American Express

Conducted by Nielsen

Survey period March 17 to April 3, 2014

Region Canada

Number of respondents 375

Age group *n.a.*

Special characteristics Canadian retail businesses

Published by Retail Council of Canada

Publication date June 2014

Original source High Road Communications 2014, page 24

Website URL [visit the website](#)

### Notes:

n.a.

Retail sales of supermarkets and other grocery stores in Canada 2012-2016

## Retail sales of supermarkets and other grocery stores in Canada from 2012 to 2016 (in billion Canadian dollars)\*

### Source and methodology information

Source StatCan

Conducted by StatCan

Survey period 2012 to 2016

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by StatCan

Publication date October 2017

Original source [statcan.gc.ca](http://statcan.gc.ca)

Website URL [visit the website](#)

### Notes:

\* Unadjusted. Excluding convenience stores. Figures have been rounded.

Change in retail sales of supermarkets and other grocery stores in Canada 2012-2017

# Annual change in retail sales of supermarkets and other grocery stores in Canada from 2012 to 2017\*

## Source and methodology information

Source StatCan

Conducted by StatCan

Survey period 2012 to 2017

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by StatCan

Publication date February 2018

Original source Retail Trade Canada December 2017, page 6

Website URL [visit the website](#)

## Notes:

\* Seasonally adjusted. Not including convenience stores. Data from 2012 to 2016 are taken from previous reports.



Food store sales in Canada 2004-2017

## Food store sales in Canada from 2004 to 2017 (in billion Canadian dollars)

### Source and methodology information

Source Canadian Grocer

Conducted by Canadian Grocer

Survey period 2004 to 2017

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Canadian Grocer

Publication date March 2017

Original source [canadiangrocer.com](http://canadiangrocer.com)

Website URL [visit the website](#)

### Notes:

\* Estimate \*\* Forecast Figures have been rounded.

Chain food store sales in Canada 2004-2018

# Chain food store sales in Canada from 2004 to 2018 (in billion Canadian dollars)

## Source and methodology information

Source Canadian Grocer

Conducted by Canadian Grocer

Survey period 2004 to 2018

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Canadian Grocer

Publication date March 2018

Original source [canadiangrocer.com](http://canadiangrocer.com)

Website URL [visit the website](#)

## Notes:

\* Estimate \*\* Forecast Figures have been rounded.

Independent food store sales in Canada 2004-2018

# Independent food store sales in Canada from 2004 to 2018 (in billion Canadian dollars)

## Source and methodology information

Source Canadian Grocer

Conducted by Canadian Grocer

Survey period 2004 to 2018

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Canadian Grocer

Publication date March 2018

Original source [canadiangrocer.com](http://canadiangrocer.com)

Website URL [visit the website](#)

## Notes:

\* Estimate \*\* Forecast Figures have been rounded.

Food store sales in Canada 2017, by region and type

## Sales of food stores in Canada in 2017, by region and type of store (in billion Canadian dollars)

### Source and methodology information

Source Canadian Grocer

Conducted by Canadian Grocer

Survey period 2017

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Canadian Grocer

Publication date March 2018

Original source [canadiangrocer.com](http://canadiangrocer.com)

Website URL [visit the website](#)

### Notes:

\* Chains are defined as those with four or more stores under single ownership. Figures are Canadian Grocer Estimates using Statistics Canada data. \*\* Including Yukon, Nunavut and the Northwest Territories. Figures have been rounded.

Forecasted retail sales of supermarkets in Canada 2013-2018

## Forecasted retail sales of supermarkets in Canada from 2013 to 2018 (in billion Canadian dollars)\*

### Source and methodology information

Source Canadian Grocer; Euromonitor

Conducted by Euromonitor

Survey period 2013 to 2018

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Canadian Grocer

Publication date December 2014

Original source Canadian Grocer: Executive Report 2014/2015, page 26

Website URL [visit the website](#)

### Notes:

\* Figures represent the retail selling price, excluding sales tax, in constant 2013 prices. Figures have been rounded.

Forecasted retail sales of grocery retailers in Canada 2013-2018

## Forecasted retail sales of grocery retailers in Canada from 2013 to 2018 (in billion Canadian dollars)

### Source and methodology information

Source Canadian Grocer; Euromonitor

Conducted by Euromonitor

Survey period 2013 to 2018

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Canadian Grocer

Publication date December 2014

Original source Canadian Grocer: Executive Report 2014/2015, page 26

Website URL [visit the website](#)

### Notes:

\* Excluding sales of gas, business-to-business and services. Figures represent the retail selling price, excluding sales tax, in constant 2013 prices. Figures have been rounded.

Forecasted retail sales of convenience stores in Canada 2013-2018

## Forecasted retail sales of convenience stores in Canada from 2013 to 2018 (in million Canadian dollars)\*

### Source and methodology information

Source Canadian Grocer; Euromonitor

Conducted by Euromonitor

Survey period 2013 to 2018

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Canadian Grocer

Publication date December 2014

Original source Canadian Grocer: Executive Report 2014/2015, page 26

Website URL [visit the website](#)

### Notes:

\* Chain stores only. Figures represent the retail selling price, excluding sales tax, in constant 2013 prices.

Forecasted retail sales of discount stores in Canada 2013-2018

## Forecasted retail sales of discount stores in Canada from 2013 to 2018 (in billion Canadian dollars)

### Source and methodology information

Source Canadian Grocer; Euromonitor

Conducted by Euromonitor

Survey period 2013

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Canadian Grocer

Publication date December 2014

Original source Canadian Grocer: Executive Report 2014/2015, page 26

Website URL [visit the website](#)

### Notes:

\*Forecast Figures represent the retail selling price, excluding sales tax, in constant 2013 prices. Figures have been rounded.



Reasons for choosing a grocery store to shop at in Canada 2014

## Reasons for choosing a grocery store to shop at among consumers in Canada as of September 2014

### Source and methodology information

### Notes:

n.a.

Source Canadian Grocer

Conducted by Canadian Grocer (Rogers Insights Custom Research)

Survey period September 2014

Region Canada

Number of respondents 4,827

Age group *n.a.*

Special characteristics *n.a.*

Published by Canadian Grocer

Publication date November 2014

Original source Canadian Grocer, December 2014/January 2015 Issue, page 48

Website URL [visit the website](#)

Reasons for choosing a specific store for grocery shopping in Canada 2017

# Reasons for choosing a specific store for grocery shopping in Canada as of March 2017

## Source and methodology information

Source	BrandSpark
Conducted by	BrandSpark
Survey period	January to March 2017
Region	Canada
Number of respondents	1,459
Age group	18 years and older
Special characteristics	Consumers involved in household shopping
Published by	BrandSpark
Publication date	June 2017
Original source	Brandspark Canadian Shopper Study 2017, page 33
Website URL	<a href="#">visit the website</a>

## Notes:

Respondents were able to select three answers.

Reasons for grocery shopping at multiple stores in Canada 2014

# Reasons for grocery shopping at multiple stores among consumers in Canada as of September 2014

## Source and methodology information

Source Canadian Grocer

Conducted by Canadian Grocer (Rogers Insights Custom Research)

Survey period September 2014

Region Canada

Number of respondents 2,835

Age group *n.a.*

Special characteristics *n.a.*

Published by Canadian Grocer

Publication date November 2014

Original source Canadian Grocer, December 2014/January 2015 Issue, page 48

Website URL [visit the website](#)

## Notes:

n.a.

Most popular food and beverage stores among consumers in Canada 2015

## Most popular stores for food and beverage products among consumers in Canada as of December 2015

### Source and methodology information

### Notes:

n.a.

Source	BrandSpark
Conducted by	BrandSpark
Survey period	November 11 to December 18, 2014
Region	Canada
Number of respondents	7,931
Age group	18 years and older
Special characteristics	Consumers involved with household shopping
Published by	BrandSpark
Publication date	January 2015
Original source	BrandSpark Canadian Shopper Study 2015, page 56
Website URL	<a href="#">visit the website</a>

Top grocery stores at which consumers regularly shop in Canada 2017

## Most popular stores consumers use regularly for food and beverage shopping in Canada as of March 2017

### Source and methodology information

### Notes:

n.a.

Source	BrandSpark
Conducted by	BrandSpark
Survey period	January to March 2017
Region	Canada
Number of respondents	1,469
Age group	18 years and older
Special characteristics	Consumers involved in household shopping
Published by	BrandSpark
Publication date	June 2017
Original source	Brandspark Canadian Shopper Study 2017, page 32
Website URL	<a href="#">visit the website</a>

Grocery retailers with the freshest products according to consumers in Canada 2014

## Grocery retailers with the freshest products according to consumers in Canada as of November 2014

### Source and methodology information

Source BrandSpark; Grocery Business (Canada)

Conducted by BrandSpark

Survey period November to December 2014

Region Canada

Number of respondents 60,000

Age group 18 years and older

Special characteristics Household shoppers in Canada

Published by Grocery Business (Canada)

Publication date July 2015

Original source Grocery Business July/August 2015, page 23

Website URL [visit the website](#)

### Notes:

The source does not specify the type of survey.

Grocery store sections shopped on most recent shopping trip in Canada 2017

## Grocery store sections shopped on most recent shopping trip among consumers in Canada as of March 2017

### Source and methodology information

### Notes:

n.a.

Source	BrandSpark
Conducted by	BrandSpark
Survey period	January to March 2017
Region	Canada
Number of respondents	6,007
Age group	18 years and older
Special characteristics	Consumers involved in household shopping
Published by	BrandSpark
Publication date	June 2017
Original source	Brandspark Canadian Shopper Study 2017, page 13
Website URL	<a href="#">visit the website</a>

Mobile app usage for grocery shopping in Canada 2013, by age group

## Percentage of internet users in Canada who would use a mobile app for grocery shopping as of July 2013, by age group

### Source and methodology information

Source Ipsos; eMarketer

Conducted by Ipsos

Survey period July 2013

Region Canada

Number of respondents *n.a.*

Age group 18 years and older

Special characteristics Internet users

Published by eMarketer

Publication date October 2013

Original source emarketer.com

Website URL [visit the website](#)

### Notes:

The source does not provide information regarding the number of participants.



Preferred online options for grocery shopping in Canada 2014

# Preferred online options for grocery shopping in Canada as of March 2014

## Source and methodology information

Source Retail Council of Canada; Nielsen

Conducted by Nielsen

Survey period 52 weeks to March 29, 2014

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Website (sialcanada.com)

Publication date April 2015

Original source A Perspective on the Canadian Grocery Industry, page 26

Website URL [visit the website](#)

## Notes:

The source does not specify the number of respondents or the type of survey.

Effects of music in grocery stores according to customers in Canada 2015

## Leading effects of music heard in grocery stores according to customers in Canada as of November 2015

### Source and methodology information

Source	SOCAN
Conducted by	Various sources (Leger)
Survey period	November 6 to 22, 2015
Region	Canada
Number of respondents	1,500
Age group	18 years and older
Special characteristics	share of respondents who answered very/somewhat likely
Published by	SOCAN
Publication date	December 2015
Original source	Play on: Music is the Food of Business, page 11
Website URL	<a href="#">visit the website</a>

### Notes:

Question: "When hearing music you enjoy in a grocery store, how likely are you to do each of the following?"

Annual grocery sales of selected retailers in Canada 2014, by brand

## Annual grocery sales of selected retailers in Canada as of October 2014, by brand (in billion Canadian dollars)

### Source and methodology information

Source Canadian Imperial Bank of Commerce; Website (bobleonidas.com)

Conducted by Canadian Imperial Bank of Commerce

Survey period October 2014

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Website (bobleonidas.com)

Publication date February 2015

Original source Recovery Room October 2014, page 26

Website URL [visit the website](#)

### Notes:

Figures have been rounded. All figures are estimates.

Net sales growth of Costco in Canada 2013-2017

## Year-over-year net sales growth of Costco in Canada from 2013 to 2017

### Source and methodology information

Source	Costco
Conducted by	Costco
Survey period	2013 to 2017
Region	Canada
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	fiscal year ends on the Sunday closest to August 31 of each year.
Published by	Costco
Publication date	December 2017
Original source	Costco - Annual Report 2017, page 21
Website URL	<a href="#">visit the website</a>

### Notes:

*n.a.*

Number of Costco warehouses in Canada 2016, by province

## Number of Costco warehouses in Canada in 2016, by province

### Source and methodology information

Source Costco

Conducted by Costco

Survey period 2016

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Costco

Publication date December 2016

Original source Costco - Annual Report 2016, page 5

Website URL [visit the website](#)

### Notes:

*n.a.*

Revenue of Loblaw Companies Limited Canada 2012-2017

## Revenue of Loblaw Companies Limited in Canada from 2012 to 2017 (in billion Canadian dollars)

### Source and methodology information

Source Loblaw

Conducted by Loblaw

Survey period 2012 to 2017

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Loblaw

Publication date March 2018

Original source Loblaw Companies Limited 2017 Annual Report, page 1

Website URL [visit the website](#)

### Notes:

For the years ended December 31, 2016 and January 2, 2016 and January 3, 2015 and December 28, 2013 and December 29, 2012. Figures have been rounded. Data from 2012 to 2016 has been taken from previous reports.

Retail sales of Loblaw Companies Limited Canada 2013-2017

## Retail sales of Loblaw Companies Limited in Canada from 2013 to 2017 (in billion Canadian dollars)

### Source and methodology information

Source Loblaw

Conducted by Loblaw

Survey period 2013 to 2017

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Loblaw

Publication date March 2018

Original source Loblaw Companies Limited 2017 Annual Report, page 2

Website URL [visit the website](#)

### Notes:

For the years ended December 31, 2017 and December 31, 2016 and January 2, 2016 and January 3, 2015 and December 28, 2013. Figures have been rounded. Data from 2013 to 2016 has been taken from previous reports.

Annual grocery sales of Loblaw in Canada 2014, by brand

## Annual grocery sales of Loblaw in Canada as of October 2014, by brand (in billion Canadian dollars)

### Source and methodology information

Source Canadian Imperial Bank of Commerce; Website (bobleonidas.com)

Conducted by Canadian Imperial Bank of Commerce

Survey period October 2014

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Website (bobleonidas.com)

Publication date February 2015

Original source Recovery Room October 2014, page 26

Website URL [visit the website](#)

### Notes:

Figures have been rounded. All figures are estimates.



Annual grocery sales of Walmart in Canada 2014, by brand

## Annual grocery sales of Walmart in Canada as of October 2014, by brand (in billion Canadian dollars)

### Source and methodology information

Source Canadian Imperial Bank of Commerce; Website (bobleonidas.com)

Conducted by Canadian Imperial Bank of Commerce

Survey period October 2014

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Website (bobleonidas.com)

Publication date February 2015

Original source Recovery Room October 2014, page 26

Website URL [visit the website](#)

### Notes:

Figures have been rounded. All figures are estimates.

Number of Walmart stores in Canada 2012-2017

## Number of Walmart retail stores in Canada from 2012 to 2017\*\*

### Source and methodology information

Source Walmart

Conducted by Walmart

Survey period 2012 to 2017

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Walmart

Publication date March 2017

Original source Walmart - 10-K Report 2017, page 197\*

Website URL [visit the website](#)

### Notes:

\* Page 197 of the Adobe (.pdf) publication.\*\* Unit counts as of January 31, 2016. Data from 2012 to 2015 are taken from previous reports.

Revenue of Sobeys in Canada 2013-2017

## Revenue of Sobeys in Canada from 2013 to 2017 (in billion Canadian dollars)

### Source and methodology information

Source Empire Company

Conducted by Empire Company

Survey period 2013 to 2017

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics Fiscal year ended May 6, 2017

Published by Empire Company

Publication date April 2017

Original source Empire Company Limited Annual Report 2017, page 16

Website URL [visit the website](#)

### Notes:

Figures have been rounded.

Sales of Metro, Inc. in Canada 2010-2017

## Sales of Metro, Inc. in Canada from 2010 to 2017 (in billion Canadian dollars)

### Source and methodology information

Source Metro

Conducted by Metro

Survey period 2010 to 2017

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Metro

Publication date November 2017

Original source Metro, Inc. Annual Report 2017, page 2

Website URL [visit the website](#)

### Notes:

Figures have been rounded.

Annual grocery sales of Metro in Canada 2014, by brand

## Annual grocery sales of Metro in Canada as of October 2014, by brand (in billion Canadian dollars)

### Source and methodology information

Source Canadian Imperial Bank of Commerce; Website (bobleonidas.com)

Conducted by Canadian Imperial Bank of Commerce

Survey period October 2014

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Website (bobleonidas.com)

Publication date February 2015

Original source Recovery Room October 2014, page 26

Website URL [visit the website](#)

### Notes:

Figures have been rounded. All figures are estimates.

Number of Metro, Inc. properties in Canada 2017, by type

## Number of Metro, Inc. properties in Canada in 2017, by type

### Source and methodology information

Source Metro

Conducted by Metro

Survey period 2017

Region Canada

Number of respondents *n.a.*

Age group *n.a.*

Special characteristics *n.a.*

Published by Metro

Publication date November 2017

Original source Metro, Inc. Annual Report 2017, page 2

Website URL [visit the website](#)

### Notes:

Metro, Inc. operates in the provinces of Ontario and Québec.