

# NEWSPAPERS ARE TRENDING READERSHIP AT ALL-TIME HIGH OF 88%

52% of community and daily newspaper readers  
access content from both print and online sources.



[NEWSMEDIACANADA.CA](https://www.newsmediacanada.ca)

[#NewspapersMatter](#) [#Newspapers247](#)

\* Totum Research; Canadians 18+, weekly readership, March 2019



**News Media Canada**  
**Médias d'Info Canada**