

Ownership change at Clipper Publishing

North Eastman's 'leading news source' has a new ownership structure.

Clipper Publishing Corp. – publishers of *The Clipper Weekly* and *The Lac du Bonnet Clipper* – is pleased to announce Mark T. Buss is the new head of the company, recently purchasing the controlling shares of long time owner/president Kim MacAulay.

With the purchase, Buss and his wife Jann Perry – who will take on some of the weekly administrative duties – assume 100 per cent ownership of the company and plan to continue growing the regional newspaper, publishing and commercial print business.

“We are very excited with the opportunity and very fortunate to be able to

do this in our hometown,” Buss said. “Our supporters should anticipate receiving the same quality printing and publishing services as we move forward and grow.”

MacAulay purchased *The Clipper Weekly* and its assets in 1999 and moved the Anola company to Beausejour. From there she grew the business into a respected print media organization serving Springfield, Beausejour and surrounding areas as a member of the Manitoba Community Newspaper Association (MCNA).

Over time, MacAulay went on to become the president and chairperson of the MCNA. A member of the national NewsMedia Canada board as an independent community newspaper representative, she was president throughout the creation of AdCanada Media Inc. serving community newspapers across western Canada.

“Knowing all these wonderful people are working hard in Canada’s news industry leaves me with no doubt that community



Photo by Jann Perry

Outgoing Clipper Publishing president Kim MacAulay (left) has turned the reins over to former business partner Mark T. Buss.

newspapers in this country have a long, healthy future ahead of them,” MacAulay said.

An award winning reporter and editor with the *Beausejour Review*, *Lac du Bonnet Leader*, *Kenora Daily Miner and News* and almost a decade with the *Selkirk Journal*, Buss joined MacAulay at Clipper Publishing as a business partner and minority owner in 2009.

MacAulay and Buss ex-

panded their regional foothold by first publishing *The Lac du Bonnet Clipper* and opening a commercial print shop there in 2013 after the *Lac du Bonnet Leader* and *Beausejour Review* ceased operations.

Working in the news media industry for over 30 years, MacAulay felt it was time for new challenges and adventures.

“I am so very lucky to have been able to accomplish what I set out to

do so it’s time for me to hand over the reins and get back to figuring out what I want to do when I grow up,” MacAulay said. “I am confident *The Clipper* is in great hands with Mark and Jann and all our fantastic staff.”

“I can’t thank them and our readers enough for all their support of our efforts over the years. It has been an absolute pleasure,” she added.

Celebrating 25 years in the industry himself, Buss will move into the dual role as publisher and editor-in-chief with Tony Zerucha assuming the duties of associate editor.

“We are committed to continue keeping readers informed of the issues facing society,” Buss said. “The public’s right to receive that information is a universal principle that sustains democratic society. It is a public trust that we and everyone should take seriously.”

– Staff

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