

Should my organization apply?

The purpose of the program is to provide short-term recovery funds to Canadian magazines and community newspapers (non-daily) that continue to be financially impacted by the COVID-19 pandemic. The component will provide funds for the 2021-2022 fiscal year, to publishers that have a free circulation model or low levels of paid circulation or are published in digital format. **If your organization meets the criteria described below, you could be eligible to receive funding:**

You are a Canadian



OR



You must not be receiving funds from



the **Aid to Publishers component of the Canada Periodical Fund**, or **any other federal COVID-19 emergency support programs** that cover the same costs.

Your organization must



AND



have its principle place of business in Canada

Your periodical must

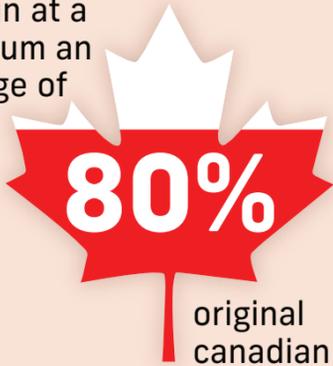


be edited, designed, assembled & published in **CANADA**

be published until at least



contain at a minimum an average of



*Information

Canadian editorial content refers to editorial content (text and images) created or translated by a Canadian citizen or a permanent resident of Canada. Translated editorial content by a citizen or a permanent resident of Canada will be considered Canadian content if it is translated into one of the two official languages and if the translation does not modify the nature of the editorial content. Ethnocultural periodicals must contain an average of at least 50% Canadian editorial content.

Digital publications must

- ✓ generate revenues
- ✓ contain over 50% original editorial content
- ✓ have a regular publishing schedule with new editorial content added at least twice every 12-month period
- ✓ have a named editor
- ✓ present written editorial content from more than one person
- ✓ present a clear masthead or contact page listing the publisher, the editor and the publication's postal address

Print publications must

- ✓ have a verifiable method of circulation
- ✓ be printed in consecutive issues and under a common title between two and 56 times per year, including special issues

You could be eligible for funding!

The application deadline is November 29, 2021

APPLY NOW!

<https://www.canada.ca/en/canadian-heritage/services/funding/periodical-fund/special-measures-journalism.html>

Contact Canadian Heritage:

Email: PCH.info-info.PCH@pch.gc.ca

Telephone: 819-997-0055 • 1-866-811-0055 (toll-free)
Call toll-free from all regions, Monday to Friday, 8:30 a.m. to 5 p.m. (ET)

TTY: 1-888-997-3123
(for people who are deaf, hard of hearing or speech impaired)