Champions Font FAQ

Quick Guide - How to Download and Install the Champions Font

1. Visit nationalnewspaperweek.ca and click "Download the Free Champions Font"
2. Open the Champions font zip file on your computer
3. Follow the font installation instructions:
   a. **PC - Full Instructions With Images Can Be Found - here and here**
   b. **Mac - Full Instructions With Images Can Be Found - here and here**

About the Champions Font

Q. What is the Champions font?

A. To celebrate this year's National Newspaper Week, News Media Canada has created a custom font entitled "Champions", available to all Canadians for free download. Designed with both print and digital platforms in mind, the Champions font honours newspapers' history while looking forward to a bright and multi-platformed future.

Inspired by the essential service that newspapers provide, the Champions font highlights the power of words and the people behind the newspapers who use them to communicate essential information to Canadians each and every day. These real-life superheroes keep our democracy thriving through a vibrant and independent news media.

Champions is a geo-humanist font that incorporates both humanistic traits — which mimic hand motions reflecting the craft and artistry that goes into producing credible news each day — and highly geometric figures — which represent the structure and rigour of fact-checking, editing, and producing high-quality, credible content newspapers are known for.

Q. Where can I get the Champions font?

A. The Champions font is available for free download at: nationalnewspaperweek.ca. Canadians are encouraged to download and use the font to show their support for the Canadian news media industry.

Q. How much does the Champions font cost?

A. There is no cost to download and use the font. The Champions font is available for free download at nationalnewspaperweek.ca.

Q. Is anyone allowed to use the Champions font?

A. The Champions font is available free for download and personal use. If you'd like to use the Champions font for commercial purposes, please contact Kelly Levson of News Media Canada at klevson@newsmediacanada.ca.

Q. Where can I learn more about the font and National Newspaper Week?

A. You can learn more about National Newspaper Week and the Champions font at nationalnewspaperweek.ca.

Technical FAQ

Q. How do I download the Champions font?

    A. A brief summary of how to download The Champions font can be found below, but please note instructions may vary based on operating systems and computer preferences.

        PC - Full Instructions With Images Can Be Found - here and here

        1) Shut down any program you want to use the font in.

        2) Download the font to your computer and open zip files if necessary.
- It may have a .zip, .otf, or .ttf file extension.
- If it's a .zip file, you'll need to extract the compressed files by double-clicking on the file -- your computer will automatically unzip the file and open the folder inside.

        3) Right-click on each font you'd like to add, then choose "Open."

        4) Once open, click "Install" to add the font to your computer.

        5) Open up the program you'd like to use, and the font will be there.

        Mac - Full Instructions With Images Can Be Found - here and here

1) Shut down any program you want to use the font in. Ensure you're completely shutting down each program, not just hitting the exit button.

2) Download the font to your computer and extract files if necessary.
- Font files may have a .zip, .otf, or .ttf file extension.
- If it's a .zip file, you'll need to extract the compressed files by double clicking on the file -- your Archive Utility will automatically unzip the file.

3) Open Font Book.

4) Select the fonts in your Downloads folder you want to install and drag them to Font Book.

5) Open up the program you'd like to use, and the font will be there.

Q. Why am I being asked to download a zip file?

    A. The zip file contains both font weights (regular and bold) and file formats for both print and web use. The webfont folder contains the OTF, ttf, woff and woff2 formats.
The OTF is the main format, universally used for print and general screen use. The other three formats (ttf, woff and woff2) are web font formats used for website development.

Q. What font weights does Champions have?

    A. The Champions font is available in both regular and **bold** weights located in the zip file for free download.

Q. Why do I only see one Champions font in Microsoft Programs? (Ie. Word, Excel, etc.)

    A. In Microsoft programs, the bold styles don't appear in font menus. That's because they can be activated via the style buttons. You can activate the bold Champions font by using the bold button.

Q. How do I add fonts to my email?

    A. If a font has been properly installed on your computer it should be available across compatible apps and programs.

- <u>For Outlook</u>: if you add the font to your font settings locally, it should appear online on Microsoft 365. *Important Note:* if the receiver of your email does not have the font installed on their computer, the text may revert to a basic format when they open the message.
- <u>For Gmail</u>: Unfortunately, the G-suite has a limited number of compatible fonts and custom fonts, such as Champions, are not compatible with G-suite, including Gmail.

Q. Can I add the Champions font to cloud services like GoogleDocs?

    A. No. Since the Champions font is not directly available on any public-facing web-based programs, like the Adobe Cloud or Google G-suite applications, you are unable to use the Champions font for collective editing or sharing of documents through cloud services, while many programs like this exist the most common is G-suite's GoogleDocs.

Q. I am having problems with the Champions font - what should I do?

    A. Font installation will vary based on every individual's computer and personal settings. While we are unable to offer one-on-one tech support, please feel free to reach out to Kelly Levson of News Media Canada at klevson@newsmediacanada.ca to share any feedback.