

What makes someone a Champion?



Champions Book Nominations Now Open

For National Newspaper Week 2023, News Media Canada will honour Canadians from the news media industry in a limited edition illustrated book – *Champions*. We need your help finding *Champions* to honour. Do you know someone who demonstrates the criteria below? Nominate them today!

WHAT IS CHAMPIONS?

The *Champions* book will feature the incredible stories of up to 25 notable Canadians from the newspaper industry who are *Champions Of The Truth* in their own right in a relatable, easy-to-read, bilingual publication. Custom illustrations by a Canadian artist will accompany each story.

Champions will be released and sold to the public, with net proceeds going to **First Book Canada**. Inspired by the essential service that news provides, the book will highlight the power of words and the people behind the press who use them to communicate essential information to Canadians each and every day.

The *Champions* featured in the book will be celebrated as an integral part of what keeps our democracy thriving through a vibrant and independent news media.



WHAT MAKES A CHAMPION?

We're looking to highlight individuals from the newspaper industry (past or present!) who are *Champions Of The Truth*, whose work has positively impacted their communities, and who are encouraging the next generation of industry trailblazers. All nominees will be evaluated by an independent selection committee based on several predetermined criteria, including the following:



Raising the profile of Canada's news media industry and inspiring the next generation.



Demonstrating a commitment to sharing informative, truthful, and factual news with their communities.



Contributing to community public service (i.e. an industry pioneer)

Nominate a Champion Today!

Deadline for nominations is Friday March 10, 2023 | ChampionsOfTheTruth.ca

Nominate a Champion!



Be a Part of This Celebration - Nominate a Champion Today!

We need your help finding *Champions* to honour. Do you know of an editor, photographer, publisher, or journalist who has made a significant contribution to the news media industry, inspired the next generation, or shown that they are a *Champion Of The Truth*?

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Early Bird Nominations!

Individuals who submit a nomination before **Monday, February 20, 2023**, will be entered into a draw for one of five News Media Canada prizes (one Ola Volo print and four newspaper tie/scarf packages).

Winners will be contacted via email following the closure of the nomination period.



Newspaper Tie/Scarf



Ola Volo Print

“Local journalism is vital to our democracy. It keeps communities informed and connected. As we have seen throughout the pandemic, in this era of fake news, it is more important than ever before that Canadians have access to trusted, fact-based information.”

Paul Deegan
President and CEO, News Media Canada

More information and FAQ online at ChampionsOfTheTruth.ca