

Snapshot 2022 Canada's Newspaper Industry

Circulation Figures by Province All Daily and Community Papers

Province/ Territory	Titles	Paid Circulation	Controlled Circulation	Total Circulation
BC	127	868,616	2,212,619	3,081,235
AB	107	910,908	1,029,361	1,940,269
SK	60	195,226	309,987	505,213
MB	41	524,039	849,626	1,373,665
ON	357	4,268,818	6,303,852	10,572,670
QC	247	2,859,436	7,848,453	10,707,889
NB	25	358,327	169,452	527,779
NL	11	61,569	131,388	192,957
NS	28	404,407	483,555	887,962
PE	6	92,802	9,686	102,488
NT	5	7,943	3,756	11,699
NU	3	2,456	7,487	9,943
YT	3	6,579	5,865	12,444
Total	1,020	10,561,126	19,365,087	29,926,213

Source: News Media Canada database, July 2022

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Circulation by Province - All Community Newspapers

Province/ Territory	Total Titles	Total Editions	Paid	Controlled	Total Circulation (all editions)	Average Circulation (per edition)
BC	122	147	40,245	1,979,076	2,019,321	13,819
AB	100	102	61,319	630,086	691,405	6,778
SK	57	57	34,323	256,660	290,983	5,105
MB	38	38	29,016	378,500	407,516	10,724
ON	325	328	160,855	4,993,762	5,154,617	15,760
QC	235	237	68,195	4,458,597	4,526,792	19,100
NB	21	22	27,295	161,640	188,935	8,588
NL	10	10	3,342	81,133	84,475	8,448
NS	26	26	24,939	407,599	432,538	16,636
PE	4	4	4,907	8,531	13,438	3,360
NT	5	6	7,943	3,756	11,699	1,950
NU	3	3	2,456	7,487	9,943	3,314
YT	3	6	6,579	5,865	12,444	2,544
Total	949	986	471,414	13,372,692	13,844,106	14,093

Owner Type

Province/ Territory	Independent Titles	Independent Groups*	Corporate	Total Titles
BC	20	0	102	122
AB	32	13	55	100
SK	21	16	20	57
MB	10	18	10	38
ON	93	39	193	325
QC	105	54	76	235
NB	4	0	17	21
NL	3	2	5	10
NS	6	0	20	26
PE	1	3	0	4
NT	1	0	4	5
NU	1	0	2	3
YT	2	0	1	3
Total	299 31%	145 14%	505 55%	949 100%

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Publishing Frequency

Province/ Territory	1 Edition per Week	2 Editions per Week	Once per Month	Other	Total Titles
BC	80	23	10	9	122
AB	90	2	2	6	100
SK	53		3	1	57
MB	34		1	3	38
ON	218	1	90	16	325
QC	139	2	43	51	235
NB	17	1	3	0	21
NL	7		2	1	10
NS	21		4	1	26
PE	3			1	4
NT	4	1		0	5
NU	3			0	3
YT		1		2	3
Total	669 70%	31 3%	158 17%	91 10%	949 100%

Source: News Media Canada database, July 2022

Snapshot 2022 Canada's Newspaper Industry

Ownership: Editions and Circulation

Owner	Number of Editions	Paid Circulation	Controlled Circulation	Total Circulation
Aberdeen Publishing Limited Partnership	7	1,259	92,581	93,840
Advocate Printing & Publishing	4	8,835	268	9,103
Alta Newspaper Group L.P.	13	12975	65,422	78,397
Black Press Ltd.	106	34,174	1,261,069	1,295,243
Brunswick News, a division of Postmedia Network Inc.	16	22,229	127,486	149,715
Canadian Forces Morale and Welfare Services (CFMWS)	15	-	74,800	74,800
Coopérative nationale de l'information indépendante (CN2i)	1	-	40,844	40,844
Epoch Times Media Inc.	2	50	29,950	30,000
FP Newspapers Inc.	4	2,845	254,266	257,111
Glacier Media Inc.	32	11,518	521,856	533,374
Great West Media LP	10	7,525	142,041	149,566
Icimédias inc.	22	7,814	520,159	527,973
La Compagnie d'édition André Paquette Inc	7	13,418	104,482	117,900
Lexis Média inc.	18	114	453,568	453,682
London Publishing Corporation	11	11,028	64,571	75,599
Métro Média	29	7	940,223	940,230
Metroland Media Group (Torstar Corp.)	69	8,785	2,106,520	2,115,305
Northern News Services Ltd., a div. of Black Press Ltd.	4	5,684	4,187	9,871
Okanagan Valley Newspaper Group	6	0	98,386	98,386
Post City Magazines	8	-	178,561	178,561
Postmedia Network Inc.	66	19244	956,479	975,723
SaltWire Network	17	11,767	406,149	417,916
snapp Inc.	72	-	733,000	733,000
Independent Groups	146	62,566	1,961,336	2,023,902
Independent Single Titles	301	229,577	2,234,488	2,464,065
Total	986	471,414	13,372,692	13,844,106

Owner Type	Titles	% of Total
Corporate	539	57%
Independent - Single or Groups*	447	43%
Total	986	100%

Source: News Media Canada database, July 2022

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Paid and Controlled Circulation Editions

Circulation Model	# Editions	Paid	Controlled	Total Circulation	Average Total Circ Per Edition
Controlled	742	73,972	13,355,114	13,429,086	18,098
Paid	244	397,442	17,578	415,020	1,701
Total	986	471,414	13,372,692	13,844,106	14,041

Format of Publication

Format	Number of Editions	% Total
Broadsheet	115	11.7%
Magazine	33	3.3%
Tabloid	838	85.0%
Total	986	100.0%

Publication Language

Publication Language	Total Titles	% Total
English	701	73.9%
French	223	23.5%
English/French	22	2.3%
English/Aboriginal	3	0.3%
Total	949	100.0%

Source: News Media Canada database, July 2022

Snapshot 2022 Canada's Newspaper Industry

Ownership: Total Circulation by Province/Territory

Owner	BC	AB	SK	MB	ON	QC	NB	NL	NS	PE	NT	NU	YT	TOTAL
Aberdeen Publishing Limited Partnership	90,640	3,200												93,840
Advocate Printing & Publishing							1,182		7,921					9,103
Alta Newspaper Group L.P.		25,678	34,417			18,302								78,397
Black Press Ltd.	1,205,066	76,494									5,602		8,081	1,295,243
Brunswick News, a division of Postmedia Network Inc.							149,715							149,715
Canadian Forces Morale and Welfare Services (CFMWS)	5,600	10,000		6,000	28,800	10,000			14,400					74,800
Coopérative nationale de l'information indépendante (CN2i)						40,844								40,844
Epoch Times Media Inc.					18,000	12,000								30,000
FP Newspapers Inc.				257,111										257,111
Glacier Media Inc.	474,201		54,418	4,755										533,374
Great West Media LP		149,566												149,566
Icimédias inc.					71,521	456,452								527,973
La Compagnie d'édition André Paquette Inc					89,300	28,600								117,900
Lexis Média inc.						453,682								453,682
London Publishing Corporation					74,708	891								75,599
Métro Média						940,230								940,230
Metroland Media Group (Torstar Corp.)					2,115,305									2,115,305
Northern News Services Ltd., a div. of Black Press Ltd.											5,222	4,649		9,871
Okanagan Valley Newspaper Group	98,386													98,386
Post City Magazines					178,561									178,561
Postmedia Network Inc.		233,157	77,769	9,635	635,061	20,101								975,723
SaltWire Network								54,483	363,433					417,916
snapt Inc.	68,000	10,000			615,000		10,000	10,000	20,000					733,000
Independent Groups (50 groups owning 2 or more titles)		47,049	53,536	101,791	392,451	1,449,362		1,161		11,238				2,056,588
Independent Single Titles	77,428	136,261	70,843	28,224	935,910	1,096,328	28,038	18,831	26,784	2,200	875	5,294	4,363	2,431,379
Total	2,019,321	691,405	290,983	407,516	5,154,617	4,526,792	188,935	84,475	432,538	13,438	11,699	9,943	12,444	13,844,106

Number of Titles and Ownership by Province/Territory

Owner	BC	AB	SK	MB	ON	QC	NB	NL	NS	PE	NT	NU	YT	TOTAL
Aberdeen Publishing Limited Partnership	5	1												6
Advocate Printing & Publishing							1		3					4
Alta Newspaper Group L.P.		6	5			2								13
Black Press Ltd.	70	11									2		1	84
Brunswick News, a division of Postmedia Network Inc.							15							15
Canadian Forces Morale and Welfare Services (CFMWS)	2	1		2	5	3			2					15
Coopérative nationale de l'information indépendante (CN2i)						1								1
Epoch Times Media Inc.					1	1								2
FP Newspapers Inc.				4										4
Glacier Media Inc.	15		13	3										31
Great West Media LP		9												9
Icimédias inc.					2	20								22
La Compagnie d'édition André Paquette Inc					5	2								7
Lexis Média inc.						17								17
London Publishing Corporation					8	1								9
Métro Média						28								28
Metroland Media Group (Torstar Corp.)					69									69
Northern News Services Ltd. (Black Press Ltd.)											2	2		4
Okanagan Valley Newspaper Group	3													3
Post City Magazines					8									8
Postmedia Network Inc.		26	2	1	35	1								65
SaltWire Network								4	13					17
snapt Inc.	7	1			60		1	1	2					72
Independent Groups (50 groups owning 2 or more titles)*		13	16	18	39	54		2		3				145
Independent Titles	20	32	21	10	93	105	4	3	6	1	1	1	2	299
Total	122	100	57	38	325	235	21	10	26	4	5	3	3	949

Source: News Media Canada database, July 2022

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Website by Province/Territory

Province/ Territory	Total Titles	# Websites	Websites as % of Total Titles
BC	122	122	100%
AB	100	97	96%
SK	57	47	82%
MB	38	37	97%
ON	325	310	95%
QC	235	216	92%
NB	21	21	100%
NL	10	9	100%
NS	26	26	100%
PE	4	4	100%
NT	5	5	100%
NU	3	3	100%
YT	3	3	100%
Total	949	900	95%

Source: News Media Canada database, July 2022

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Editions and Circulation Figures by Province Daily Newspapers

Province	Total # of Titles	Total # of Editions	Total Paid Circulation	Total Controlled Circulation	Total Circ All Editions	Average Total Circ per Edition	Newspaper with Smallest Total Circulation	Newspaper with Largest Total Circulation
BC	5	29	828,371	233,543	1,061,914	36,618	4,114	79,951
AB	7	43	849,589	399,275	1,248,864	29,043	6,278	50,351
SK	3	16	160,903	53,327	214,230	13,389	2,800	22,040
MB	3	18	495,023	471,126	966,149	53,675	8,537	101,739
ON	32	181	4,107,963	1,310,090	5,418,053	29,934	2,599	221,790
QC	12	75	2,791,241	3,389,856	6,181,097	82,415	3,826	286,571
NB	4	24	331,032	7,812	338,844	14,119	9,054	18,102
NL	1	6	58,227	50,255	108,482	18,080	17,558	20,692
NS	2	12	379,468	75,956	455,424	37,952	12,383	68,831
PE	2	12	87,895	1,155	89,050	7,421	3,778	11,452
NT					-			
NU					-			
YT					-			
Total	71	416	10,089,712	5,992,395	16,082,107	38,659	2,599	286,571

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Publishing Frequency: Number of Editions Published per Week

Province	# Titles publishing 3/week	# Titles publishing 4/week	# Titles publishing 5/week	# Titles publishing 6/week	# Titles publishing 7/week	Provincial Total
BC	-		1	4		5
AB	-		1	4	2	7
SK	-		2	1		3
MB	-			3		3
ON	-	2	10	17	3	32
QC	-		2	5	5	12
NB	-			4		4
NL	-			1		1
NS	-			2		2
PE	-			2		2
NT	-					-
NU	-					-
YT	-					-
Total # of Titles	-	2	16	43	10	71
Total # of Editions	-	8	80	258	70	416
		3%	23%	61%	14%	

Source: News Media Canada database, July 2022

Snapshot 2022 Canada's Newspaper Industry

Ownership: Number of Titles Daily Newspapers

Owner	Daily Newspaper	Number of Editions
Alta Newspaper Group L.P.	3	17
Black Press Ltd.	1	5
Continental Newspapers Canada Ltd.	1	5
Coopérative nationale de l'information indépendante (CN2i)	6	38
FP Newspapers Inc.	2	12
Glacier Media Inc.	1	6
La Presse inc.	1	7
Okanagan Valley Newspaper Group	2	11
Postmedia Network Inc./Brunswick News/Pacific Newspaper Group	35	200
Quebecor Media Inc.	3	19
SaltWire Network/Halifax Herald Ltd.	5	30
The Globe and Mail Inc.	1	6
Torstar Corporation/Metroland Media Group	7	43
Independent Titles	3	17
Total	71	416

Owner Type	Titles	% of Total
Corporate	68	96%
Independent - Single or Groups*	3	4%
Total	71	100%

Source: News Media Canada database, July 2022

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Ownership: Number of Titles by Province/Territory Daily Newspapers

Owner	BC	AB	SK	MB	ON	QC	NB	NL	NS	PE	NT	NU	YT	Total
Alta Newspaper Group L.P.		2				1								3
Black Press Ltd.		1												1
Continental Newspapers Canada Ltd.					1									1
Coopérative nationale de l'information indépendante (CN2i)					1	5								6
FP Newspapers Inc.				2										2
Glacier Media Inc.	1													1
La Presse inc.						1								1
Okanagan Valley Newspaper Group	2													2
Postmedia Network Inc./Brunswick News/Pacific Newspaper	2	4	2	1	22	1	3							35
Quebecor Media Inc.						3								3
SaltWire Network/Halifax Herald Ltd.								1	2	2				5
The Globe and Mail Inc.					1									1
Torstar Corporation/Metroland Media Group					7									7
Independent Titles			1			1	1							3
Total	5	7	3	3	32	12	4	1	2	2	-	-	-	71

Source: News Media Canada database, July 2022

Snapshot 2022 Canada's Newspaper Industry

Business Model: Paid vs. Controlled Circulation Daily Newspapers

Circulation Model	Number of Editions	Paid Circulation	Controlled Circulation	Total Circulation	Average Total Circ Per Edition
Controlled	18	56,724	2,837,978	2,894,702	132,053
Paid	398	10,032,988	3,154,417	13,187,405	38,138
Total	416	10,089,712	5,992,395	16,082,107	38,659

Format: Tabloid vs. Broadsheet Editions Daily Newspapers

Format	Number of Editions	% Total
Digital	7	1.7%
Broadsheet	301	72.4%
Tabloid	108	26.0%
Total	416	100.0%

Publication Language Daily Newspapers

Language of Publication	# Titles	% Total
English	59	83.1%
French	12	16.9%
Total	71	100.0%

Source: News Media Canada database, July 2022

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Number of Newspapers with Websites Daily Newspapers

Province/ Territory	# Titles	# of Titles with Websites	% of Titles with Website
BC	5	5	100%
AB	7	7	100%
SK	3	3	100%
MB	3	3	100%
ON	32	32	100%
QC	12	12	100%
NB	4	4	100%
NL	1	1	100%
NS	2	2	100%
PE	2	2	100%
NT	-	-	
NU	-	-	
YT	-	-	
Total	71	71	100%

Source: News Media Canada database, July 2022