

# NEWSPAPER WEEK

OCTOBER 1-7, 2023



*Proud to serve our community.*

## LOOK TO US FIRST!

We want to renew our commitment to bringing you local stories that matter. In return we ask you to "Look to us first" when sourcing and sharing your news.

*So just what does that mean?*

From the home games of our sports teams, community events and activities, to the municipal government meetings - we are there to report the stories that matter.

Look to us to bring you the FACTS; when you have a story to share; when you have an event you want to promote; and when you have an opinion you want to share. We are here for you! We are invested in our community.

As a newspaper, we have a long history in our community. A tradition that dates back to 1926. Community newspapers are alive and well. In fact, our newspaper reaches more people in the trading area than any other news outlet. And we are survivors. We've survived the World Wars, the Depression, recessions; and the Pandemic.

We invest in our community by telling the stories of the people who live and work here. The hard work of our staff every week is the reason people continue to turn to us for their news and advertising.

The Claresholm Local Press is supported by advertising. When a business or individual buys an advertisement in the newspaper, it subsidizes space for a story you enjoy reading. Without advertising there would be no newspaper. The subscription and cover price offsets the cost of distributing the paper, but doesn't begin to cover the cost of maintaining a building or paying the wages of 6 full and part-time staff members, who help to bring you the news. So, if you enjoy reading about our community, it's important to support our advertisers, and your newspaper.

We also need the help of our readers to produce our weekly paper. We ask: do you know of an inspiring story that needs to be told? Let us know. We can't share a story if we don't know about it!

We love having feedback from our readers. If we have included something you like, or dislike, let us know!

Again, I ask you to: **Look to us first.** I am incredibly proud of the product we produce each week, and I hope as a reader, you are too. Our newspaper preserves the history of our community, a job we take very seriously. We strive to put out a newspaper you find equally interesting and informative, because we are your newspaper, and we're here for you.

*Sincerely, Amanda Zimmer, Owner/Publisher,  
Claresholm Local Press*

# THIS NEWSPAPER MATTERS

TO US TO YOU TO THE COMMUNITY



**We invite you to our  
OPEN HOUSE**

**Wednesday, October 4**

**Free Hot Dogs and Chips for the first  
100 people starting at 11 a.m.**

**4913 2nd Street West**

**Subscribe now and let us be  
the 'Highlight' of your week!**

# LOCAL PRESS

[www.claresholmlocalpress.ca](http://www.claresholmlocalpress.ca)

403-625-4474 • [info@claresholmlocalpress.ca](mailto:info@claresholmlocalpress.ca)



**YOUR LOCAL PRESS STAFF** - From right: Keith Thompson, delivery driver; Rob Vogt, editor; Brandy McLean, accounts manager; Amanda Zimmer, publisher; and Trevor McDavid, graphic designer.

# Home Delivery BY SONNY



**Only \$5/month**  
*Plus the newspaper*

**YOUR NEWSPAPER  
RIGHT AT YOUR DOOR!**

**Call the Local Press  
to add this service!**

# NEWSPAPERWEEK

**AWARD WINNING  
NEWSPAPER!**

*A Celebration with the* **Claresholm Local Press**

**Alberta Weekly Newspapers Association  
2022 Better Newspaper Competition**

**General Excellence Awards**

**BEST EDITORIAL PAGE - Second Place**

**Awards of Excellence**

**Sue Gawlak BEST LOCAL EDITORIAL  
- Third Place - Still a really bad idea  
by Rob Vogt**

**Gordon Scott Memorial Award -  
BEST FEATURE COLUMN - Third Place -  
Saying what needs saying by Rob Vogt**



## CANADIAN COMMUNITY NEWSPAPER AWARDS 2023

**BEST OVERALL NEWSPAPER**

**- Second Place**

**BEST FRONT PAGE - First Place**

**BEST EDITORIAL PAGE - First Place**

**Best Agriculture Section  
Third Place**



Thank you to our loyal Readers and Advertisers who continue to support us! Our staff is unwavering in their commitment to making *the Local Press* your local resource for news and information in our community. It is our privilege to serve the great communities of Claresholm, Granum and Stavely, and we look forward to the future, striving to provide news that matters to you most!

*Thank you for making our newspaper what it is today!*

## You're in good hands.

Every day, champions across the country stand up for their communities, raise their hands to ask the tough questions and uncover the truth.

This National Newspaper Week, celebrate the power of words and local homegrown news.

Purchase the Champions book at [championsofthetruth.ca](http://championsofthetruth.ca)



*Claresholm*  
**LOCAL PRESS**

*Proud to serve our community!*

[www.claresholmlocalpress.ca](http://www.claresholmlocalpress.ca)